

# Business Opportunities and Investment Strategies for Global mRNA Therapeutics Market 2023-2033

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## Abstracts

### Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the global mRNA therapeutics market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the mRNA therapeutics industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global mRNA therapeutics industry.

### Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional

conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global mRNA therapeutics market is expected to reach \$135.17 billion by 2033, growing by 16.1% annually over the coming years.

## Segmentation Analysis

Highlighted with 89 tables and 92 figures, this 177-page report represents a 360-degree view on the global market with extensively detailed segmentations by Product, mRNA Type, Application, End User, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

### By Product

Prophylactic Vaccines

Therapeutic Vaccines

Therapeutic Drugs

### By mRNA Type

Self-amplifying mRNA

Nucleoside-modified mRNA

Unmodified mRNA

### By Application

Oncology

Personalized Treatment

Single Cancer Treatment

Respiratory Diseases

Infectious Diseases

Autoimmune Diseases

Rare Genetic Diseases

Other Applications

#### By End User

Hospitals and Clinics

Research Organizations

Other End Users

#### By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Colombia, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, Israel, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Product, Application, and End User over the forecast years are also included.

## Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

Arcturus Therapeutics

Argos Therapeutics Inc.

AstraZeneca Plc

BioNTech SE

CRISPR Therapeutics AG

CureVac AG

eTheRNA

Ethris GMBH

GlaxoSmithKline PLC

Moderna Therapeutics Inc.

Pfizer Inc.

Sangamo Therapeutics Inc.

Translate Bio Inc.

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