

# **Business Opportunities and Investment Strategies for Global Household Robots Market 2023-2033**

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## **Abstracts**

### **Opportunity and Strategy Analysis**

This report focuses on identifying opportunities and strategies for investing in the global household robots market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the household robots market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global household robots industry.

### **Market Coverage & Overview**

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional

conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global household robots market is expected to reach \$55.51 billion by 2033, growing by 19.1% annually over the coming years. The total sales volume will approach 1.11 billion units in 2033.

## Segmentation Analysis

Highlighted with 102 tables and 86 figures, this 187-page report represents a 360-degree view on the global market with extensively detailed segmentations by Offering, Robot Type, Application, Distribution Channel and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

### By Offering

- Robotic Products

- Services

### By Robot Type

- Domestic Robots

- Entertainment & Leisure Robots

### By Application

- Robotic Vacuum and Mopping

- Lawn Mowing

- Pool Cleaning

- Companionship

- Elderly Assistance and Handicap Systems

Robot Toys and Hobby Systems

Home Security and Surveillance

Education and Research

Other Applications

#### By Distribution Channel

Offline

Online

#### By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, Australia, India, South Korea, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Offering, Application, and Robot Type over the forecast years are also included.

#### Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

Blue Frog Robotics Inc.

bObsweep Inc.

Deere & Company

Dyson Limited

Ecovacs Robotics Inc.

Husqvarna Group

ILIFE Innovation Ltd.

iRobot Corporation (Amazon.com, Inc.)

Lego System A/S

LG Electronics Inc.

Maytronics Ltd.

Neato Robotics Inc. (Vorwerk)

Panasonic Corporation

Roborock Technology Co., Ltd.

Samsung Electronics Co., Ltd.

SharkNinja Operating LLC

Xiaomi Corporation

## Reasons to Purchase

Gain a most comprehensive view on global market with lighting on market outlook, segmentations, dynamics and trends, growth opportunities, risk assessment, critical success factors (CSFs), increasingly attractive segments (IAS), and Porter's Fiver Forces analysis.

Access identified business opportunities and benchmarked investment strategies.

Obtain up-to-date data and valuable insights to create regional and national strategies.

Take wise actions to mitigate potential risk based on the matrix of systematic risk evaluation.

Outperform competitors using the latest market data and research discoveries.

Support internal and external presentations with reliable data and profound analysis.

Backed up by premium primary and secondary information sources with inputs derived from industry professionals across the value chain.

Supported by free customer services before and after sales.

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  - iRobot Corporation (Amazon.com, Inc.)
  - Lego System A/S
  - LG Electronics Inc.
  - Maytronics Ltd.
  - Neato Robotics Inc. (Vorwerk)
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Xiaomi Corporation

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