

Business Opportunities and Investment Strategies for Global Healthcare Cold Chain Logistics Market 2023-2033

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Abstracts

Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the global healthcare cold chain logistics market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Fiver Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the healthcare cold chain logistics industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global healthcare cold chain logistics industry.

Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global healthcare cold chain logistics market is expected to reach \$29.72 billion by 2033, growing by 5.1% annually over the coming years.

Segmentation Analysis

Highlighted with 88 tables and 92 figures, this 185-page report represents a 360-degree view on the global market with extensively detailed segmentations by Application, Service, Temperature, End User and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

By Application

Vaccines

Biopharmaceuticals

Clinical Trial Materials

Other Applications

By Service

Packaging & Labelling

Storage

Transportation

By type (Road, Water and Air)

By Mode of Delivery (Hubs-to-Distributor and Last-mile Delivery)

Tracking

Temperature Monitoring

Other Services

By Temperature

Refrigerated Conditions

Frozen Conditions

Cryogenic Conditions

By End User

Pharmaceutical and Biopharmaceutical Companies

Hospitals & Clinics

Research & Diagnostic Labs

Other End Users

By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, Australia, India, South Korea, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (Egypt, Saudi Arabia, South Africa, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Application, Service, and End User over the forecast years are also included.

Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

Amerisource Bergen Corporation

AWL India

Cardinal Health

Cavalier Logistics Inc.

CEVA Logistics

Cold Chain Technologies

COREX Logistics

DB Group

Deutsche Post DHL Group

FedEx Corporation

Kerry Logistics Network

Kuehne + Nagel International AG

Marken Ltd.

Noatum Logistics

Parexel International

Phoenix Group

Quick International Courier

SEKO Logistics

SINOTRANS

United Parcel Service

YUSEN Logistics Co., Ltd.

Reasons to Purchase

Gain a most comprehensive view on global market with lighting on market outlook, segmentations, dynamics and trends, growth opportunities, risk assessment, critical success factors (CSFs), increasingly attractive segments (IAS), and Porter's Fiver Forces analysis.

Access identified business opportunities and benchmarked investment strategies.

Obtain up-to-date data and valuable insights to create regional and national strategies.

Take wise actions to mitigate potential risk based on the matrix of systematic risk evaluation.

Outperform competitors using the latest market data and research discoveries.

Support internal and external presentations with reliable data and profound analysis.

Backed up by premium primary and secondary information sources with inputs derived from industry professionals across the value chain.

Supported by free customer services before and after sales.

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 - FedEx Corporation
 - Kerry Logistics Network
 - Kuehne + Nagel International AG
 - Marken Ltd.
 - Noatum Logistics

Parexel International
Phoenix Group
Quick International Courier
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