

# Business Opportunities and Investment Strategies for Global Bionics Market 2023-2033

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## Abstracts

### Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the global bionics market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the bionics industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global bionics industry.

### Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional

conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global bionics market is expected to reach \$59.94 billion by 2033, growing by 11.4% annually over the coming years.

## Segmentation Analysis

Highlighted with 96 tables and 97 figures, this 192-page report represents a 360-degree view on the global market with extensively detailed segmentations by Application, Technology, Fixation, End User, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

### By Application

#### Medical Bionics

Bionic Orthopaedic (Bionic Limbs, Bionic Hands, Exoskeletons, Bionic Fingers, and Electrical Bone Growth Stimulators)

Bionic Heart (Artificial Organs, Pacemakers, Ventricular Assist Device)

Bionic Brain (Internal Neurostimulators, External Neurostimulators)

Bionic Ear (Cochlear Implants, Bone Anchored Hearing Systems and Auditory Brainstem Implants)

Bionic Eye/Vision

#### Defense Bionics

Full Body Military Exoskeletons

Lower Body Powered Military Exoskeletons

Passive Military Exoskeletons

Energy Scavenging Military Exoskeletons

Stationary Military Exoskeletons

Industrial Bionics

By Technology

Mechanical Bionics

Electronic Bionics

By Fixation

Implantable Bionics

Externally Worn Bionics

By End User

Hospitals

Military

Clinics & Diagnostic Centers

Industrial Users

Other End Users

By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, Australia, India, South Korea, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Application, Technology, and Fixation over the forecast years are also included.

### Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

Abbott Laboratories

AbbVie Inc.

Abiomed

Asahi Kasei Kuraray Medical Co., Ltd.

Baxter International Inc.

BionX Medical Technologies, Inc.

Boston Scientific Corporation

Cochlear Ltd.

Cyberonics Inc.

Edwards Lifesciences Corporation

Ekso Bionics Holdings Inc.

LivaNova PLC

Lockheed Martin Corporation

Medtronic plc

Orthofix Holdings Inc.

Retina Implant Ag

ReWalk Robotics Ltd.

Sarcos Corporation

Sonova Holding AG

SynCardia Systems LLC

William Demant Holding A/S

Zimmer Biomet Holdings

## Reasons to Purchase

Gain a most comprehensive view on global market with lighting on market outlook, segmentations, dynamics and trends, growth opportunities, risk assessment, critical success factors (CSFs), increasingly attractive segments (IAS), and Porter's Fiver Forces analysis.

Access identified business opportunities and benchmarked investment strategies.

Obtain up-to-date data and valuable insights to create regional and national strategies.

Take wise actions to mitigate potential risk based on the matrix of systematic

risk evaluation.

Outperform competitors using the latest market data and research discoveries.

Support internal and external presentations with reliable data and profound analysis.

Backed up by premium primary and secondary information sources with inputs derived from industry professionals across the value chain.

Supported by free customer services before and after sales.

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  - Cochlear Ltd.
  - Cyberonics Inc.

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Ekso Bionics Holdings Inc.  
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