

Asia Pacific WiFi as a Service (WaaS) Market 2021-2031 by Component (Solution, Service), Location Type (Indoor, Outdoor), End User, Organization Size, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific WiFi as a service (WaaS) will grow by 20.9% annually with a total addressable market cap of \$ 37,314.5 million over 2022-2031, driven by the rising WiFi and mobile subscribers, the rapid technological advancements in digitalization, the rising demand for high-speed internet and comprehensive network coverage, and the expansion of smart cities.

Highlighted with 33 tables and 48 figures, this 105-page report “Asia Pacific WiFi as a Service (WaaS) Market 2021-2031 by Component (Solution, Service), Location Type (Indoor, Outdoor), End User, Organization Size, and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire Asia Pacific WiFi as a service (WaaS) market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific WiFi as a service (WaaS) market in every aspect of the classification from perspectives of Component, Location Type, End User, Organization Size, and Country.

Based on Component, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Solution

Access Point

WLAN Controllers

Service

Professional Services (Network Planning & Implementation, Support & Maintenance and Training & Education)

Managed Services

Based on Location Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Indoor

Outdoor

By End User, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Telecom and IT

Service Providers

BFSI

Travel and Hospitality

Retail

Healthcare and Lifesciences

Transportation and Logistics

Education

Other End Users

By Organization Size, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Large Enterprises

Small & Medium Enterprises (SMEs)

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Component, Location Type, and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

ADTRAN, Inc.

Arista Networks, Inc.

Aruba Networks

Cisco Systems Inc.

CommScope Inc.

Extreme Networks, Inc.

Fortinet, Inc.

Fujitsu Limited

Huawei Technologies Co., Ltd.

Juniper Networks, Inc.

Pareteum

Rogers Communications Inc.

Singtel

Telstra Corporation

Viasat, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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