

Asia Pacific Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific weight loss and weight management diet market will grow by 11.2% annually with a total addressable market cap of \$ 509,047.1 million over 2022-2031, driven by the rising availability of novel diets and organic food, the growing awareness of weight control, the rising household income, rapid urbanization with expanding middle-class population, and the increasing need to have a healthier lifestyle amid COVID-19 pandemic.

Highlighted with 29 tables and 50 figures, this 106-page report “Asia Pacific Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire Asia Pacific weight loss and weight management diet and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base

year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific weight loss and weight management diet in every aspect of the classification from perspectives of Product Type, Consumer Gender, Sales Channel, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Meals

Low-carb/sugar Products

Low-salt Products

Low-fat Products

Low-Calorie Sweeteners

Meal Replacements

Organic Food

Beverages

Herbal Tea

Diet Soft Drinks

Slimming Water

Other Low-Calorie Beverages

Supplements

Protein Supplements

Fiber Supplements

Green Tea Extract

Conjua Acid Linoleic Acid

Based on Consumer Gender, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Male Consumers

Female Consumers

By Sales Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Hypermarket/Supermarket

Specialty Stores

Pharmacies

Online Channels

Other Sales Channels

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Product Type, Consumer Gender and Sales Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Abbott Laboratories Inc.

Cargill Incorporated

General Mills Incorporation

GNC

Herbalife Nutrition

Ingredion Incorporated

Kellogg Company

Kraft Foods Inc.

Medifast Inc

Nestle SA

Nutrisystem Inc.

Pepsico Inc.

Weight Watchers Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF ASIA PACIFIC MARKET BY PRODUCT TYPE

- 3.1 Market Overview by Product Type
- 3.2 Meals
 - 3.2.1 Low-carb/sugar Products
 - 3.2.2 Low-salt Products
 - 3.2.3 Low-fat Products
 - 3.2.4 Low-Calorie Sweeteners
 - 3.2.5 Meal Replacements
 - 3.2.6 Organic Food
- 3.3 Beverages
 - 3.3.1 Herbal Tea

- 3.3.2 Diet Soft Drinks
- 3.3.3 Slimming Water
- 3.3.4 Other Low-Calorie Beverages
- 3.4 Supplements
 - 3.4.1 Protein Supplements
 - 3.4.2 Fiber Supplements
 - 3.4.3 Green Tea Extract
 - 3.4.4 Conjugated Linoleic Acid

4 SEGMENTATION OF ASIA PACIFIC MARKET BY CONSUMER GENDER

- 4.1 Market Overview by Consumer Gender
- 4.2 Male Consumers
- 4.3 Female Consumers

5 SEGMENTATION OF ASIA PACIFIC MARKET BY SALES CHANNEL

- 5.1 Market Overview by Sales Channel
- 5.2 Hypermarket/Supermarket
- 5.3 Specialty Stores
- 5.4 Pharmacies
- 5.5 Online Channels
- 5.6 Other Sales Channels

6 ASIA-PACIFIC MARKET 2021-2031 BY COUNTRY

- 6.1 Overview of Asia-Pacific Market
- 6.2 Japan
- 6.3 China
- 6.4 Australia
- 6.5 India
- 6.6 South Korea
- 6.7 Rest of APAC Region

7 COMPETITIVE LANDSCAPE

- 7.1 Overview of Key Vendors
- 7.2 New Product Launch, Partnership, Investment, and M&A
- 7.3 Company Profiles

Abbott Laboratories Inc.
Cargill Incorporated
General Mills Incorporation
GNC
Herbalife Nutrition
Ingredion Incorporated
Kellogg Company
Kraft Foods Inc.
Medifast Inc
Nestle SA
Nutrisystem Inc.
Pepsico Inc.
Weight Watchers Inc.
RELATED REPORTS

List Of Tables

LIST OF TABLES

- Table 1. Snapshot of Asia Pacific Weight Loss and Weight Management Diet Market in Balanced Perspective, 2021-2031
- Table 2. World Economic Outlook, 2021-2031
- Table 3. Main Product Trends and Market Opportunities in Asia Pacific Weight Loss and Weight Management Diet Market
- Table 4. Asia Pacific Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn
- Table 5. Asia Pacific Weight Loss and Weight Management Diet Market: Meals by Type, 2021-2031, \$ mn
- Table 6. Asia Pacific Weight Loss and Weight Management Diet Market: Beverages by Type, 2021-2031, \$ mn
- Table 7. Asia Pacific Weight Loss and Weight Management Diet Market: Supplements by Type, 2021-2031, \$ mn
- Table 8. Asia Pacific Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn
- Table 9. Asia Pacific Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn
- Table 10. APAC Weight Loss and Weight Management Diet Market by Country, 2021-2031, \$ mn
- Table 11. Japan Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn
- Table 12. Japan Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn
- Table 13. Japan Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn
- Table 14. China Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn
- Table 15. China Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn
- Table 16. China Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn
- Table 17. Australia Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn
- Table 18. Australia Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 19. Australia Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 20. India Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 21. India Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 22. India Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 23. South Korea Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 24. South Korea Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 25. South Korea Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 26. Weight Loss and Weight Management Diet Market in Rest of APAC by Country/Region, 2021-2031, \$ mn

Table 27. Abbott Laboratories Inc.: Company Snapshot

Table 28. Abbott Laboratories Inc.: Business Segmentation

Table 29. Abbott Laboratories Inc.: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2021-2031

Figure 4. Asia Pacific Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Asia Pacific Weight Loss and Weight Management Diet Market

Figure 7. GDP per capita in the World, 1960-2018, \$ thousand

Figure 8. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 9. Primary Restraints and Impact Factors of Asia Pacific Weight Loss and Weight Management Diet Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Fiver Forces Analysis of Asia Pacific Weight Loss and Weight Management Diet Market

Figure 12. Breakdown of Asia Pacific Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, % of Revenue

Figure 13. Asia Pacific Addressable Market Cap in 2022-2031 by Product Type, Value (\$ mn) and Share (%)

Figure 14. Asia Pacific Weight Loss and Weight Management Diet Market by Product Type: Meals, 2021-2031, \$ mn

Figure 15. Asia Pacific Weight Loss and Weight Management Diet Market by Meals: Low-carb/sugar Products, 2021-2031, \$ mn

Figure 16. Asia Pacific Weight Loss and Weight Management Diet Market by Meals: Low-salt Products, 2021-2031, \$ mn

Figure 17. Asia Pacific Weight Loss and Weight Management Diet Market by Meals: Low-fat Products, 2021-2031, \$ mn

Figure 18. Asia Pacific Weight Loss and Weight Management Diet Market by Meals: Low-Calorie Sweeteners, 2021-2031, \$ mn

Figure 19. Asia Pacific Weight Loss and Weight Management Diet Market by Meals: Meal Replacements, 2021-2031, \$ mn

Figure 20. Asia Pacific Weight Loss and Weight Management Diet Market by Meals: Organic Food, 2021-2031, \$ mn

Figure 21. Asia Pacific Weight Loss and Weight Management Diet Market by Product

Type: Beverages, 2021-2031, \$ mn

Figure 22. Asia Pacific Weight Loss and Weight Management Diet Market by Beverages: Herbal Tea, 2021-2031, \$ mn

Figure 23. Asia Pacific Weight Loss and Weight Management Diet Market by Beverages: Diet Soft Drinks, 2021-2031, \$ mn

Figure 24. Asia Pacific Weight Loss and Weight Management Diet Market by Beverages: Slimming Water, 2021-2031, \$ mn

Figure 25. Asia Pacific Weight Loss and Weight Management Diet Market by Beverages: Other Low-Calorie Beverages, 2021-2031, \$ mn

Figure 26. Asia Pacific Weight Loss and Weight Management Diet Market by Product Type: Supplements, 2021-2031, \$ mn

Figure 27. Asia Pacific Weight Loss and Weight Management Diet Market by Supplements: Protein Supplements, 2021-2031, \$ mn

Figure 28. Asia Pacific Weight Loss and Weight Management Diet Market by Supplements: Fiber Supplements, 2021-2031, \$ mn

Figure 29. Asia Pacific Weight Loss and Weight Management Diet Market by Supplements: Green Tea Extract, 2021-2031, \$ mn

Figure 30. Asia Pacific Weight Loss and Weight Management Diet Market by Supplements: Conjuua Acid Linoleic Acid, 2021-2031, \$ mn

Figure 31. Breakdown of Asia Pacific Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, % of Sales Revenue

Figure 32. Asia Pacific Addressable Market Cap in 2022-2031 by Consumer Gender, Value (\$ mn) and Share (%)

Figure 33. Asia Pacific Weight Loss and Weight Management Diet Market by Consumer Gender: Male Consumers, 2021-2031, \$ mn

Figure 34. Asia Pacific Weight Loss and Weight Management Diet Market by Consumer Gender: Female Consumers, 2021-2031, \$ mn

Figure 35. Breakdown of Asia Pacific Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, % of Sales Revenue

Figure 36. Asia Pacific Addressable Market Cap in 2022-2031 by Sales Channel, Value (\$ mn) and Share (%)

Figure 37. Asia Pacific Weight Loss and Weight Management Diet Market by Sales Channel: Hypermarket/Supermarket, 2021-2031, \$ mn

Figure 38. Asia Pacific Weight Loss and Weight Management Diet Market by Sales Channel: Specialty Stores, 2021-2031, \$ mn

Figure 39. Asia Pacific Weight Loss and Weight Management Diet Market by Sales Channel: Pharmacies, 2021-2031, \$ mn

Figure 40. Asia Pacific Weight Loss and Weight Management Diet Market by Sales Channel: Online Channels, 2021-2031, \$ mn

Figure 41. Asia Pacific Weight Loss and Weight Management Diet Market by Sales Channel: Other Sales Channels, 2021-2031, \$ mn

Figure 42. Breakdown of APAC Weight Loss and Weight Management Diet Market by Country, 2021 and 2031, % of Revenue

Figure 43. Contribution to APAC 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 44. Weight Loss and Weight Management Diet Market in Japan, 2021-2031, \$ mn

Figure 45. Weight Loss and Weight Management Diet Market in China, 2021-2031, \$ mn

Figure 46. Weight Loss and Weight Management Diet Market in Australia, 2021-2031, \$ mn

Figure 47. Weight Loss and Weight Management Diet Market in India, 2021-2031, \$ mn

Figure 48. Weight Loss and Weight Management Diet Market in South Korea, 2021-2031, \$ mn

Figure 49. Weight Loss and Weight Management Diet Market in Rest of APAC, 2021-2031, \$ mn

Figure 50. Growth Stage of Asia Pacific Weight Loss and Weight Management Diet Industry over the Forecast Period

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