

Asia Pacific Water Purifier Market 2021-2030 by Technology, Mode of Operation, Portability, Distribution Channel, End User, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific water purifier market will grow by 9.0% annually with a total addressable market cap of \$371.64 billion over 2020-2030 owing to the lack of freshwater sources, decreasing quality of the world's water, growing promotional activities for water purifiers and rising demand for industrial water purifiers.

Highlighted with 32 tables and 57 figures, this 120-page report “Asia Pacific Water Purifier Market 2021-2030 by Technology, Mode of Operation, Portability, Distribution Channel, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific water purifier market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2020 and provides forecast from 2021 till 2030 with 2020 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific water purifier market in every aspect of the classification from perspectives of Technology, Mode of Operation, Portability, Distribution Channel, End User, and Country.

Based on Technology, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Ultraviolet (UV) Purifiers

Reverse Osmosis (RO) Purifiers

Gravity-based Purifiers

Sediment Filters

Water Softeners

Other Technologies

Based on Mode of Operation, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Pitcher Filter

Under Sink Filter

Shower Filter

Faucet Mount

Water Dispenser

Replacement filters

Counter Top

Whole House

Other Modes of Operation

Based on Portability, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Portable Water Purifiers

Non-portable Water Purifiers

Based on Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Retail Stores

Direct Sales

Online Sales

Other Distribution Channels

Based on End User, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Household

Healthcare

Hospitality

Educational Institutions

Industrial Sector

Commercial Offices

Other End Users

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2020-2030. The breakdown of key national markets by Technology, Distribution Channel, and End User over the forecast years is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific water purifier market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging

opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

3M Company

A.O. Smith Corporation

Amway Corporation

Best Water Technology

Brita GmbH

Culligan International Company

Eureka Forbes Ltd.

Halosource Source Inc.

Kent RO System Ltd.

LG Electronics Inc.

Panasonic Corporation

Pentair Plc

SUEZ Water Technologies & Solutions (Suez)

Tata Chemicals Limited

Whirlpool Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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