

# **Asia Pacific Specialty Coffee Market 2022-2030 by Grade (80-84.99, 85-89.99, 90-100), Product Type, Application (Home, Commercial), Consumer Age, Distribution Channel, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific specialty coffee market will grow by 15.3% annually with a total addressable market cap of \$159,683.5 million over 2023-2030, driven by rising disposable income and urbanization, growing demand for on-the-go coffee, strengthening premium coffee shops, and rising preferences for specialty coffee and green coffee.

Highlighted with 45 tables and 54 figures, this 118-page report “Asia Pacific Specialty Coffee Market 2022-2030 by Grade (80-84.99, 85-89.99, 90-100), Product Type, Application (Home, Commercial), Consumer Age, Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire Asia Pacific specialty coffee market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2022 and provides forecast from 2023 till 2030 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

### **Market Structure**

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific specialty coffee market in every aspect of the classification from perspectives of Grade, Product Type, Application, Consumer Age, Distribution Channel, and Country.

Based on Grade, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Coffee with 80-84.99 Points

Coffee with 85-89.99 Points

Coffee with 90-100 Points

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Instant Coffee

Ground Coffee

Whole Beans

Single-Cup

Blends

## Other Products

By Application, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

### Home Use

### Commercial Use

By Consumer Age, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

### 18-24-Year-Old Consumers

### 25-34-Year-Old Consumers

### 35-44-Year-Old Consumers

### 45-54-Year-Old Consumers

### >55-Year-Old Consumers

By Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

### Food Service

### Specialty Stores

### Supermarkets and Hypermarkets

### Online Stores

### Retail and Grocery Stores

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of national markets by Grade, Application and Consumer Age over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

### **Selected Key Players:**

Blue Bottle

Bulletproof

Caff? Nero Group Ltd.

Caribou Coffee Company

Costa Coffee

Don Francisco's Coffee

Dunkin' Donuts LLC

Eight O'Clock Coffee

JAB Holding Company

Luigi Lavazza S.p.A.

Starbucks Corporation

Strauss Group Ltd.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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