

# Asia Pacific Smartwatch Market 2020-2030 by Product Type, Operating System, User Gender, Age Group, Distribution Channel, Application, and Country: Trend Outlook and Growth Opportunity

<https://marketpublishers.com/r/AFA57FCA7C3DEN.html>

Date: February 2020

Pages: 112

Price: US\$ 2,286.00 (Single User License)

ID: AFA57FCA7C3DEN

## Abstracts

Asia Pacific smartwatch market will grow by 23.5% over 2020-2030 with a total addressable market cap of \$32.44 billion in the fast-growing region.

Highlighted with 33 tables and 56 figures, this 112-page report “Asia Pacific Smartwatch Market 2020-2030 by Product Type, Operating System, User Gender, Age Group, Distribution Channel, Application, and Country: Trend Outlook and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific smartwatch market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with estimates and forecast covering 2020-2030.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

## Restraints and Challenges

### Emerging Product Trends & Market Opportunities

### Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify Asia Pacific smartwatch market in every aspect of the classification from perspectives of Product Type, Operating System, User Gender, Age Group, Distribution Channel, Application, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Extension

Standalone

Classical

Based on Operating System, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

WatchOS

Tizen

Android

Real-time Operating System (RTOS)

Other Operating Systems

Based on User Gender, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Men

Women

Based on Age Group, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Age 55

Based on Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Online

Offline

Based on Application, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Wellness

Sports

Medical and Healthcare

Personal Assistance

Other Applications

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)

For each of the aforementioned countries, market analysis and revenue data are available for 2019-2030. The breakdown of major national markets by Product Type, Operating System, and Application over the study years (2019-2030) is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific smartwatch market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Apple, Inc.

ASUSTeK Computer Inc.

Connected Device Ltd.

Fitbit, Inc

Google Inc.

Huawei Technologies Co. Ltd.

Neptune Pine

Pebble Technology Corporation

Qualcomm Inc.

Razer Inc.

Samsung Electronics

Sony Corporation

Timex Group Inc.

Xiaomi

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

## Contents

### **1 INTRODUCTION**

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### **2 MARKET OVERVIEW AND DYNAMICS**

- 2.1 Market Size and Forecast
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### **3 SEGMENTATION OF ASIA PACIFIC MARKET BY PRODUCT TYPE**

- 3.1 Market Overview by Product Type
- 3.2 Extension
- 3.3 Standalone
- 3.4 Classical

### **4 SEGMENTATION OF ASIA PACIFIC MARKET BY OPERATING SYSTEM**

- 4.1 Market Overview by Operating System
- 4.2 WatchOS
- 4.3 Tizen
- 4.4 Android
- 4.5 Real-time Operating System (RTOS)

#### 4.6 Other Operating Systems

### **5 SEGMENTATION OF ASIA PACIFIC MARKET BY USER GENDER**

#### 5.1 Market Overview by User Gender

#### 5.2 Men

#### 5.3 Women

### **6 SEGMENTATION OF ASIA PACIFIC MARKET BY AGE GROUP**

#### 6.1 Market Overview by Age Group

#### 6.2 Age 55

### **7 SEGMENTATION OF ASIA PACIFIC MARKET BY DISTRIBUTION CHANNEL**

#### 7.1 Market Overview by Distribution Channel

#### 7.2 Online

#### 7.3 Offline

### **8 SEGMENTATION OF ASIA PACIFIC MARKET BY APPLICATION**

#### 8.1 Market Overview by Application

#### 8.2 Wellness

#### 8.3 Sports

#### 8.4 Medical and Healthcare

#### 8.5 Personal Assistance

#### 8.6 Other Applications

### **9 ASIA-PACIFIC MARKET 2019-2030 BY COUNTRY**

#### 9.1 Overview of Asia-Pacific Market

#### 9.2 Japan

#### 9.3 China

#### 9.4 Australia

#### 9.5 India

#### 9.6 South Korea

#### 9.7 Rest of APAC Region

### **10 COMPETITIVE LANDSCAPE**

10.1 Overview of Key Vendors

10.2 New Product Launch, Partnership, Investment, and M&A

10.3 Company Profiles

Apple, Inc.

ASUSTeK Computer Inc.

Connected Device Ltd.

Fitbit, Inc

Google Inc.

Huawei Technologies Co. Ltd.

Neptune Pine

Pebble Technology Corporation

Qualcomm Inc.

Razer Inc.

Samsung Electronics

Sony Corporation

Timex Group Inc.

Xiaomi

## **11 INVESTING IN ASIA PACIFIC MARKET: RISK ASSESSMENT AND MANAGEMENT**

11.1 Risk Evaluation of Asia Pacific Market

11.2 Critical Success Factors (CSFs)

Related Reports and Products



## List Of Tables

### LIST OF TABLES

- Table 1. Snapshot of Asia Pacific Smartwatch Market, 2019-2030
- Table 2. Main Product Trends and Market Opportunities in Asia Pacific Smartwatch Market
- Table 3. Asia Pacific Smartwatch Market by Product Type, 2019-2030, \$ mn
- Table 4. Asia Pacific Smartwatch Market by Operating System, 2019-2030, \$ mn
- Table 5. Asia Pacific Smartwatch Market by User Gender, 2019-2030, \$ mn
- Table 6. Asia Pacific Smartwatch Market by Age Group, 2019-2030, \$ mn
- Table 7. Asia Pacific Smartwatch Market by Distribution Channel, 2019-2030, \$ mn
- Table 8. Asia Pacific Smartwatch Market by Application, 2019-2030, \$ mn
- Table 9. APAC Smartwatch Market by Country, 2019-2030, \$ mn
- Table 10. Japan Smartwatch Market by Product Type, 2019-2030, \$ mn
- Table 11. Japan Smartwatch Market by Operating System, 2019-2030, \$ mn
- Table 12. Japan Smartwatch Market by Application, 2019-2030, \$ mn
- Table 13. China Smartwatch Market by Product Type, 2019-2030, \$ mn
- Table 14. China Smartwatch Market by Operating System, 2019-2030, \$ mn
- Table 15. China Smartwatch Market by Application, 2019-2030, \$ mn
- Table 16. Australia Smartwatch Market by Product Type, 2019-2030, \$ mn
- Table 17. Australia Smartwatch Market by Operating System, 2019-2030, \$ mn
- Table 18. Australia Smartwatch Market by Application, 2019-2030, \$ mn
- Table 19. India Smartwatch Market by Product Type, 2019-2030, \$ mn
- Table 20. India Smartwatch Market by Operating System, 2019-2030, \$ mn
- Table 21. India Smartwatch Market by Application, 2019-2030, \$ mn
- Table 22. South Korea Smartwatch Market by Product Type, 2019-2030, \$ mn
- Table 23. South Korea Smartwatch Market by Operating System, 2019-2030, \$ mn
- Table 24. South Korea Smartwatch Market by Application, 2019-2030, \$ mn
- Table 25. Smartwatch Market in Rest of APAC by Country, 2019-2030, \$ mn
- Table 26. Breakdown of Asia Pacific Market by Key Vendor, 2019, %
- Table 27. Apple, Inc.: Company Snapshot
- Table 28. Apple, Inc.: Business Segmentation
- Table 29. Apple, Inc.: Product Portfolio
- Table 30. Apple, Inc.: Revenue, 2016-2018, \$ mn
- Table 31. Apple, Inc.: Recent Developments
- Table 32. Risk Evaluation for Investing in Asia Pacific Market, 2019-2030
- Table 33. Critical Success Factors and Key Takeaways

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030

Figure 4. Asia Pacific Smartwatch Market, 2019-2030, \$ mn

Figure 5. Asia Pacific Smartwatch Market by Volume, 2019-2030, million units

Figure 6. Average Selling Price of Smartwatch, 2019-2030, USD/unit

Figure 7. Primary Drivers and Impact Factors of Asia Pacific Smartwatch Market

Figure 8. GDP per capita in the World, 1960-2018, \$ thousand

Figure 9. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 10. Worldwide Connected Devices by Device Type, 2014-2022, billion units

Figure 11. Primary Restraints and Impact Factors of Asia Pacific Smartwatch Market

Figure 12. Porter's Fiver Forces Analysis of Asia Pacific Smartwatch Market

Figure 13. Breakdown of Asia Pacific Smartwatch Market by Product Type, 2019-2030, % of Revenue

Figure 14. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Product Type, Value (\$ mn) and Share (%)

Figure 15. Asia Pacific Smartwatch Market: Extension, 2019-2030, \$ mn

Figure 16. Asia Pacific Smartwatch Market: Standalone, 2019-2030, \$ mn

Figure 17. Asia Pacific Smartwatch Market: Classical, 2019-2030, \$ mn

Figure 18. Breakdown of Asia Pacific Smartwatch Market by Operating System, 2019-2030, % of Revenue

Figure 19. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Operating System, Value (\$ mn) and Share (%)

Figure 20. Asia Pacific Smartwatch Market: WatchOS, 2019-2030, \$ mn

Figure 21. Asia Pacific Smartwatch Market: Tizen, 2019-2030, \$ mn

Figure 22. Asia Pacific Smartwatch Market: Android, 2019-2030, \$ mn

Figure 23. Asia Pacific Smartwatch Market: Real-time Operating System (RTOS), 2019-2030, \$ mn

Figure 24. Asia Pacific Smartwatch Market: Other Operating Systems, 2019-2030, \$ mn

Figure 25. Breakdown of Asia Pacific Smartwatch Market by User Gender, 2019-2030, % of Revenue

Figure 26. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by User Gender, Value (\$ mn) and Share (%)

Figure 27. Asia Pacific Smartwatch Market: Men, 2019-2030, \$ mn

Figure 28. Asia Pacific Smartwatch Market: Women, 2019-2030, \$ mn

Figure 29. Breakdown of Asia Pacific Smartwatch Market by Age Group, 2019-2030, % of Revenue

Figure 30. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Age Group, Value (\$ mn) and Share (%)

Figure 31. Asia Pacific Smartwatch Market: Age 55, 2019-2030, \$ mn

Figure 37. Breakdown of Asia Pacific Smartwatch Market by Distribution Channel, 2019-2030, % of Revenue

Figure 38. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Distribution Channel, Value (\$ mn) and Share (%)

Figure 39. Asia Pacific Smartwatch Market: Online, 2019-2030, \$ mn

Figure 40. Asia Pacific Smartwatch Market: Offline, 2019-2030, \$ mn

Figure 41. Breakdown of Asia Pacific Smartwatch Market by Application, 2019-2030, % of Revenue

Figure 42. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Application, Value (\$ mn) and Share (%)

Figure 43. Asia Pacific Smartwatch Market: Wellness, 2019-2030, \$ mn

Figure 44. Asia Pacific Smartwatch Market: Sports, 2019-2030, \$ mn

Figure 45. Asia Pacific Smartwatch Market: Medical and Healthcare, 2019-2030, \$ mn

Figure 46. Asia Pacific Smartwatch Market: Personal Assistance, 2019-2030, \$ mn

Figure 47. Asia Pacific Smartwatch Market: Other Applications, 2019-2030, \$ mn

Figure 48. Breakdown of APAC Smartwatch Market by Country, 2019 and 2030, % of Revenue

Figure 49. Contribution to APAC 2020-2030 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 50. Smartwatch Market in Japan, 2019-2030, \$ mn

Figure 51. Smartwatch Market in China, 2019-2030, \$ mn

Figure 52. Smartwatch Market in Australia, 2019-2030, \$ mn

Figure 53. Smartwatch Market in India, 2019-2030, \$ mn

Figure 54. Smartwatch Market in South Korea, 2019-2030, \$ mn

Figure 55. Smartwatch Market in Rest of APAC, 2019-2030, \$ mn

Figure 56. Growth Stage of Asia Pacific Smartwatch Industry over the Forecast Period

## I would like to order

Product name: Asia Pacific Smartwatch Market 2020-2030 by Product Type, Operating System, User Gender, Age Group, Distribution Channel, Application, and Country: Trend Outlook and Growth Opportunity

Product link: <https://marketpublishers.com/r/AFA57FCA7C3DEN.html>

Price: US\$ 2,286.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFA57FCA7C3DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970