

# **Asia Pacific Smart Wearable Devices Market 2020-2030 by Product Type (Smartwatch, HMD, Health & Fitness Trackers, Hearables), Connectivity, Industry Vertical, Distribution Channel, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific smart wearable devices market will grow by 16.6% annually with a total addressable market cap of \$231.05 billion over 2021-2030 owing to the growing consumer preference for connected devices and smart wearables, technological growth of the consumer electronics industry, the rise in remote work, and increased interest in health monitoring during the COVID-19 pandemic.

Highlighted with 31 tables and 58 figures, this 114-page report “Asia Pacific Smart Wearable Devices Market 2020-2030 by Product Type (Smartwatch, HMD, Health & Fitness Trackers, Hearables), Connectivity, Industry Vertical, Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific smart wearable devices market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific smart wearable devices market in every aspect of the classification from perspectives of Product Type, Connectivity, Industry Vertical, Distribution Channel, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Smartwatches

Head-Mounted Displays

Smart Glasses

AR HMDs

VR HMDs

Other HMDs

Smart Jewelry

Health & Fitness Trackers

Wristband

Other Trackers

Smart Clothing

Smart Earwear/Hearables

Smart Patches

Smart Implantables

Other Smart Wearables

Based on Connectivity, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Cellular Network

Near Field Communication (NFC)

Bluetooth Technology

Wi-Fi Network

Other Connectivity Types

Based on Industry Vertical, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Consumer Electronics

Healthcare

Enterprise & Industrial

Media & Entertainment

Other Industry Verticals

Based on Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Online Stores

Specialty Stores

Department Stores

Hypermarket

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Product Type, Connectivity, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Apple Inc.  
Fitbit Inc.  
Fossil Group Inc.  
Garmin Ltd.

Google LLC  
Huawei Technologies Co. Ltd.

Microsoft Corporation  
Qualcomm  
Samsung Electronics Co. Ltd.

Sony Corporation  
Xiaomi

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

## Contents

### **1 INTRODUCTION**

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### **2 MARKET OVERVIEW AND DYNAMICS**

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### **3 SEGMENTATION OF ASIA PACIFIC MARKET BY PRODUCT TYPE**

- 3.1 Market Overview by Product Type
- 3.2 Smartwatches
- 3.3 Head-Mounted Displays
  - 3.3.1 Smart Glasses
  - 3.3.2 AR HMDs
  - 3.3.3 VR HMDs
  - 3.3.4 Other HMDs
- 3.4 Smart Jewelry
- 3.5 Health & Fitness Trackers
  - 3.5.1 Wristband

- 3.5.2 Other Trackers
- 3.6 Smart Clothing
- 3.7 Smart Earwear/Hearables
- 3.8 Smart Patches
- 3.9 Smart Implantables
- 3.10 Other Smart Wearables

## **4 SEGMENTATION OF ASIA PACIFIC MARKET BY CONNECTIVITY**

- 4.1 Market Overview by Connectivity
- 4.2 Cellular Network
- 4.3 Near Field Communication (NFC)
- 4.4 Bluetooth Technology
- 4.5 Wi-Fi Network
- 4.6 Other Connectivity Types

## **5 SEGMENTATION OF ASIA PACIFIC MARKET BY INDUSTRY VERTICAL**

- 5.1 Market Overview by Industry Vertical
- 5.2 Consumer Electronics
- 5.3 Healthcare
- 5.4 Enterprise & Industrial
- 5.5 Media & Entertainment
- 5.6 Other Industry Verticals

## **6 SEGMENTATION OF ASIA PACIFIC MARKET BY DISTRIBUTION CHANNEL**

- 6.1 Market Overview by Distribution Channel
- 6.2 Online Stores
- 6.3 Specialty Stores
- 6.4 Department Stores
- 6.5 Hypermarket
- 6.6 Other Distribution Channels

## **7 ASIA-PACIFIC MARKET 2019-2030 BY COUNTRY**

- 7.1 Overview of Asia-Pacific Market
- 7.2 Japan
- 7.3 China

- 7.4 Australia
- 7.5 India
- 7.6 South Korea
- 7.7 Rest of APAC Region

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Overview of Key Vendors
- 8.2 New Product Launch, Partnership, Investment, and M&A
- 8.3 Company Profiles
  - Apple Inc.
  - Fitbit Inc.
  - Fossil Group Inc.
  - Garmin Ltd.
  - Google LLC
  - Huawei Technologies Co. Ltd.
  - Microsoft Corporation
  - Qualcomm
  - Samsung Electronics Co. Ltd.
  - Sony Corporation
  - Xiaomi

## **RELATED REPORTS & PRODUCTS**



## List Of Tables

### LIST OF TABLES

Table 1. Snapshot of Asia Pacific Smart Wearable Devices Market in Balanced Perspective, 2020-2030

Table 2. Growth Rate of World GDP, 2020-2022

Table 3. Main Product Trends and Market Opportunities in Asia Pacific Smart Wearable Devices Market

Table 4. Asia Pacific Smart Wearable Devices Market by Product Type, 2019-2030, \$ mn

Table 5. Asia Pacific Smart Wearable Devices Market: Head-Mounted Displays by Segment, 2019-2030, \$ mn

Table 6. Asia Pacific Smart Wearable Devices Market: Health & Fitness Trackers by Segment, 2019-2030, \$ mn

Table 7. Asia Pacific Smart Wearable Devices Market by Connectivity, 2019-2030, \$ mn

Table 8. Asia Pacific Smart Wearable Devices Market by Industry Vertical, 2019-2030, \$ mn

Table 9. Asia Pacific Smart Wearable Devices Market by Distribution Channel, 2019-2030, \$ mn

Table 10. APAC Smart Wearable Devices Market by Country, 2019-2030, \$ mn

Table 11. Japan Smart Wearable Devices Market by Product Type, 2019-2030, \$ mn

Table 12. Japan Smart Wearable Devices Market by Connectivity, 2019-2030, \$ mn

Table 13. Japan Smart Wearable Devices Market by Industry Vertical, 2019-2030, \$ mn

Table 14. China Smart Wearable Devices Market by Product Type, 2019-2030, \$ mn

Table 15. China Smart Wearable Devices Market by Connectivity, 2019-2030, \$ mn

Table 16. China Smart Wearable Devices Market by Industry Vertical, 2019-2030, \$ mn

Table 17. Australia Smart Wearable Devices Market by Product Type, 2019-2030, \$ mn

Table 18. Australia Smart Wearable Devices Market by Connectivity, 2019-2030, \$ mn

Table 19. Australia Smart Wearable Devices Market by Industry Vertical, 2019-2030, \$ mn

Table 20. India Smart Wearable Devices Market by Product Type, 2019-2030, \$ mn

Table 21. India Smart Wearable Devices Market by Connectivity, 2019-2030, \$ mn

Table 22. India Smart Wearable Devices Market by Industry Vertical, 2019-2030, \$ mn

Table 23. South Korea Smart Wearable Devices Market by Product Type, 2019-2030, \$ mn

Table 24. South Korea Smart Wearable Devices Market by Connectivity, 2019-2030, \$ mn

Table 25. South Korea Smart Wearable Devices Market by Industry Vertical,

2019-2030, \$ mn

Table 26. Smart Wearable Devices Market in Rest of APAC by Country/Region, 2019-2030, \$ mn

Table 27. World Wearable Devices Market by Vendor, 2019 and 2020, Shipment (million units) and Share

Table 28. Apple Inc.: Company Snapshot

Table 29. Apple Inc.: Business Segmentation

Table 30. Apple Inc.: Product Portfolio

Table 31. Apple Inc.: Revenue, 2017-2019, \$ mn

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030

Figure 4. Asia Pacific Smart Wearable Devices Market, 2019-2030, \$ mn

Figure 5. Asia Pacific Smart Wearable Devices Market, 2019-2030, million units

Figure 6. Categories of Smart Wearable Devices

Figure 7. Impact of COVID-19 on Business

Figure 8. Primary Drivers and Impact Factors of Asia Pacific Smart Wearable Devices Market

Figure 9. Primary Restraints and Impact Factors of Asia Pacific Smart Wearable Devices Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Asia Pacific Smart Wearable Devices Market

Figure 12. Breakdown of Asia Pacific Smart Wearable Devices Market by Product Type, 2019-2030, % of Revenue

Figure 13. Asia Pacific Addressable Market Cap in 2021-2030 by Product Type, Value (\$ mn) and Share (%)

Figure 14. Asia Pacific Smart Wearable Devices Market: Smartwatches, 2019-2030, \$ mn

Figure 15. Asia Pacific Smart Wearable Devices Market: Head-Mounted Displays, 2019-2030, \$ mn

Figure 16. Asia Pacific Smart Wearable Devices Market: Smart Glasses, 2019-2030, \$ mn

Figure 17. Asia Pacific Smart Wearable Devices Market: AR HMDs, 2019-2030, \$ mn

Figure 18. Asia Pacific Smart Wearable Devices Market: VR HMDs, 2019-2030, \$ mn

Figure 19. Asia Pacific Smart Wearable Devices Market: Other HMDs, 2019-2030, \$ mn

Figure 20. Asia Pacific Smart Wearable Devices Market: Smart Jewelry, 2019-2030, \$ mn

Figure 21. Asia Pacific Smart Wearable Devices Market: Health & Fitness Trackers, 2019-2030, \$ mn

Figure 22. Asia Pacific Smart Wearable Devices Market: Wristband, 2019-2030, \$ mn

Figure 23. Asia Pacific Smart Wearable Devices Market: Other Trackers, 2019-2030, \$ mn

Figure 24. Asia Pacific Smart Wearable Devices Market: Smart Clothing, 2019-2030, \$ mn

Figure 25. Asia Pacific Smart Wearable Devices Market: Smart Earwear/Hearables, 2019-2030, \$ mn

Figure 26. Asia Pacific Smart Wearable Devices Market: Smart Patches, 2019-2030, \$ mn

Figure 27. Asia Pacific Smart Wearable Devices Market: Smart Implantables, 2019-2030, \$ mn

Figure 28. Asia Pacific Smart Wearable Devices Market: Other Smart Wearables, 2019-2030, \$ mn

Figure 29. Breakdown of Asia Pacific Smart Wearable Devices Market by Connectivity, 2019-2030, % of Sales Revenue

Figure 30. Asia Pacific Addressable Market Cap in 2021-2030 by Connectivity, Value (\$ mn) and Share (%)

Figure 31. Asia Pacific Smart Wearable Devices Market: Cellular Network, 2019-2030, \$ mn

Figure 32. Asia Pacific Smart Wearable Devices Market: Near Field Communication (NFC), 2019-2030, \$ mn

Figure 33. Asia Pacific Smart Wearable Devices Market: Bluetooth Technology, 2019-2030, \$ mn

Figure 34. Asia Pacific Smart Wearable Devices Market: Wi-Fi Network, 2019-2030, \$ mn

Figure 35. Asia Pacific Smart Wearable Devices Market: Other Connectivity Types, 2019-2030, \$ mn

Figure 36. Breakdown of Asia Pacific Smart Wearable Devices Market by Industry Vertical, 2019-2030, % of Sales Revenue

Figure 37. Asia Pacific Addressable Market Cap in 2021-2030 by Industry Vertical, Value (\$ mn) and Share (%)

Figure 38. Asia Pacific Smart Wearable Devices Market: Consumer Electronics, 2019-2030, \$ mn

Figure 39. Asia Pacific Smart Wearable Devices Market: Healthcare, 2019-2030, \$ mn

Figure 40. Asia Pacific Smart Wearable Devices Market: Enterprise & Industrial, 2019-2030, \$ mn

Figure 41. Asia Pacific Smart Wearable Devices Market: Media & Entertainment, 2019-2030, \$ mn

Figure 42. Asia Pacific Smart Wearable Devices Market: Other Industry Verticals, 2019-2030, \$ mn

Figure 43. Breakdown of Asia Pacific Smart Wearable Devices Market by Distribution Channel, 2019-2030, % of Revenue

Figure 44. Asia Pacific Addressable Market Cap in 2021-2030 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 45. Asia Pacific Smart Wearable Devices Market: Online Stores, 2019-2030, \$ mn

Figure 46. Asia Pacific Smart Wearable Devices Market: Specialty Stores, 2019-2030, \$ mn

Figure 47. Asia Pacific Smart Wearable Devices Market: Department Stores, 2019-2030, \$ mn

Figure 48. Asia Pacific Smart Wearable Devices Market: Hypermarket, 2019-2030, \$ mn

Figure 49. Asia Pacific Smart Wearable Devices Market: Other Distribution Channels, 2019-2030, \$ mn

Figure 50. Breakdown of APAC Smart Wearable Devices Market by Country, 2019 and 2030F, % of Revenue

Figure 51. Contribution to APAC 2021-2030 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 52. Smart Wearable Devices Market in Japan, 2019-2030, \$ mn

Figure 53. Smart Wearable Devices Market in China, 2019-2030, \$ mn

Figure 54. Smart Wearable Devices Market in Australia, 2019-2030, \$ mn

Figure 55. Smart Wearable Devices Market in India, 2019-2030, \$ mn

Figure 56. Smart Wearable Devices Market in South Korea, 2019-2030, \$ mn

Figure 57. Smart Wearable Devices Market in Rest of APAC, 2019-2030, \$ mn

Figure 58. Growth Stage of Asia Pacific Smart Wearable Devices Industry over the Forecast Period

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