

# **Asia Pacific Smart Displays Market 2020-2030 by Product (Home Displays, Mirrors, Signage, Others), Resolution (HD, FHD, UHD), Display Technology (LCD, OLED, Others), Display Size (52 Inch), Touch Panel (Resistive, Capacitive), Device Category (Consumer, Commercial), Application, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific smart displays market will grow by 28.2% annually with a total addressable market cap of \$576.98 billion over 2021-2030 owing to the advances in technology and a reduction in device prices, the rise in adoption for smart mirror applications in the automotive industry, and the rising demand for the Internet of Things and artificial intelligence-based smart applications in the commercial sector.

Highlighted with 36 tables and 64 figures, this 136-page report “Asia Pacific Smart Displays Market 2020-2030 by Product (Home Displays, Mirrors, Signage, Others), Resolution (HD, FHD, UHD), Display Technology (LCD, OLED, Others), Display Size (52 Inch), Touch Panel (Resistive, Capacitive), Device Category (Consumer, Commercial), Application, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific smart displays market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific smart displays market in every aspect of the classification from perspectives of Product, Resolution, Display Technology, Display Size, Touch Panel, Device Category, Application, and Country.

Based on Product, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Smart Home Displays

Smart Display Mirrors

Smart Signage

Other Smart Displays

Based on Resolution, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

HD

FHD

## UHD

Based on Display Technology, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

LCD Technology

OLED Technology

Other Display Technologies

Based on Display Size, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Below 32 Inch

32 - 52 Inch

Above 52 Inch

By Touch Panel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Resistive Touch Panels

Capacitive Touch Panels

By Device Category, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Consumer Segment

Smartphones

Smartwatch Displays

Smart Home Displays

Commercial Segment

Automotive Smart Displays

Digital/Smart Signage

By Application, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Retail Industry

Residential & Consumer

Automotive & Transportation

Hospitality

Industrial

Healthcare

Sports & Entertainment

Other Applications

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Product, Display Technology, and Device Category over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Alphabet (Google)

Apple Inc.

AU Optronics

Benq Corp.

BOE Technology Group

CSOT (China Star Optoelectronics Technology)

Delphi Automotive Plc

Honeywell International, Inc.

Innolux Corp.

Japan Display Inc.

Konica Minolta

Kyocera Corp.

Leyard Optoelectronic Co., Ltd.

LG Display

Nanolumens

Newline Interactive

Panasonic Corp.

Peerless Av

Polytronix

Samsung Electronics Co., Ltd.

Sharp Corp.

Sharp Nec Display Solutions Ltd.

Sony Corporation

Tainma Micro-Electronics Co., Ltd.

Toshiba

TPV Technology

Visionox

Visteon Corp.

Xiaomi Technology

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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