

Asia Pacific Residential Air Purifiers Market 2020-2030 by Technology (HEPA, ESP), Product Type (Stand- alone, In-duct), Distribution Channel, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific residential air purifiers market will grow by 8.1% annually with a total addressable market cap of \$56.7 billion over 2020-2030 owing to the rising pollution level and surging need for clean air in living environment amid COVID-19 pandemic.

Highlighted with 30 tables and 35 figures, this 96-page report “Asia Pacific Residential Air Purifiers Market 2020-2030 by Technology (HEPA, ESP), Product Type (Stand-alone, In-duct), Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific residential air purifiers market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific residential air purifiers market in every aspect of the classification from perspectives of Technology, Product Type, Distribution Channel, End User, and Country.

Based on Technology, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

High-efficiency Particulate Air (HEPA)

Electrostatic Precipitators (ESPs)

Ionizers

Activated Carbon

Other Technologies

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Stand-alone Residential Air Purifiers

In-duct Residential Air Purifiers

Based on Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Offline Sales

Online Sales

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Technology, Product Type, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific residential air purifiers market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

3M CO.

AllerAir Industries, Inc.

Daikin Industries, Ltd.

Dyson Ltd
Honeywell International Inc.
IQAir
Koninklijke Philips NV
LG Electronics Inc.
Panasonic Corporation
Samsung Electronics Co. Ltd.
Sharp Corporation
Unilever PLC (BlueAir AB)
Whirlpool Corporation
WINIX Inc.
Xiaomi Corp.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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3M CO.

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Daikin Industries, Ltd.

Dyson Ltd

Honeywell International Inc.

IQAir

Koninklijke Philips NV

LG Electronics Inc.

Panasonic Corporation

Samsung Electronics Co. Ltd.

Sharp Corporation

Unilever PLC (BlueAir AB)

Whirlpool Corporation

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COMPANIES MENTIONED

Key Players (this may not be a complete list and extra companies can be added upon request):

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IQAir

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Sharp Corporation

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Whirlpool Corporation

WINIX Inc.

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