

Asia Pacific Ready Meals Market 2020-2030 by Product Type, Food Source, Grade, Distribution Channel, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific ready meals market will grow by 8.8% annually with a total addressable market cap of \$449.7 billion over 2020-2030 owing to convenience and time-saving, busier lifestyles, and increasing demand for packaged food.

Highlighted with 31 tables and 44 figures, this 105-page report “Asia Pacific Ready Meals Market 2020-2030 by Product Type, Food Source, Grade, Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific ready meals market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific ready meals market in every aspect of the classification from perspectives of Product Type, Food Source, Grade, Distribution Channel, End User, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Frozen Ready Meals

Chilled Ready Meals

Canned Ready Meals

Freeze Dried Ready Meals

Ambient Ready Meals

Other Product Types

Based on Food Source, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Noodle-based Ready Meals

Rice-based Ready Meals

Pasta-based Ready Meals

Meat/Fish-based Ready Meals

Other Ready Meals

Based on Grade, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Standard Ready Meals

Premium Ready Meals

Based on Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Supermarkets/Hypermarkets

Convenience Stores

Online Retail Stores

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Product Type, Grade, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific ready meals market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Ample Foods Pvt. Ltd.
Conagra Brands Inc.
Hormel Foods Corporation
Iceland Foods Ltd
JBS
McCain Foods
Nestle SA
Nomad Foods Ltd
Oetker Group
The Campbell Soup Company
The Kraft Heinz Company
Tyson Foods Inc.
Unilever
WH Group (Smithfield Foods)

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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COMPANIES MENTIONED

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