

# Asia-Pacific Public Relation Robots Market by Product, Application and Country 2014-2025: Growth Opportunity and Business Strategy

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## Abstracts

GMD predicts the Asia-Pacific public relation (PR) robots market will grow at a 2018-2025 CAGR of 27.3% in terms of annual revenue owing to a growing adoption of all types of PR robots in a magnitude of industrial applications across the APAC region.

Highlighted with 19 tables and 35 figures, this 110-page report “Asia-Pacific Public Relation Robots Market by Product, Application and Country 2014-2025: Growth Opportunity and Business Strategy” is based on a comprehensive research of Asia-Pacific public relation robots market by analyzing the entire APAC market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report provides historical market data for 2014-2016, revenue estimates for 2017, and forecasts from 2018 till 2025.

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

## Porter's Fiver Forces

The trend and outlook of Asia-Pacific market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify Asia-Pacific public relation robots market in every aspect of the classification from perspectives of product, application vertical and country.

Based on product type, the Asia-Pacific market is segmented into the following sub-markets with annual revenue included for 2014-2025 (historical and forecast) for each section.

Telepresence PR Robots

Humanoid PR Robots

Other PR Robots

On basis of application vertical, the Asia-Pacific market is analyzed on the following segments with annual revenue in 2014-2025 provided for each segment.

Hotels & Restaurants Robots

Mobile Guidance & Information Robots

Marketing Robots

Media Relation Robots

Others

Geographically, the following national markets are fully investigated:

Japan

China

India

Australia

South Korea

Rest of APAC

For each of the aforementioned countries, detailed analysis and data for annual revenue are available for 2014-2025. The breakdown of all national markets by product type and application vertical over the forecast years is also included.

The report also covers current competitive scenario and the predicted manufacture trend; and profiles Asia-Pacific public relation robot vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia-Pacific public relation robots market and industry are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

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## **COMPANIES MENTIONED**

AMS Technologies AG

Anybots Inc.

Boston Dynamics

DST Robot Co., Ltd.

Dyson Ltd

Hajime Research Institute

Hanson Robotics

Honda Motor Co., Ltd.

Google Inc.

Kawada Robotics

Meka Robotics

Nanjing AvatarMind Robot Technology Limited Company

Qihan Technology Co.

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