

# Asia Pacific Protein Supplement Market 2020-2026 by Product Type, Source, Form, Customer Gender, Age Group, Application, Distribution Channel, and Country: COVID-19 Impact and Growth Opportunity

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# **Abstracts**

Asia Pacific protein supplement market will grow by 10.18% annually with a total addressable market cap of \$10.87 billion over 2020-2026 owing to rising consumer awareness, growing number of fitness centers, and desire to lead active and healthy lifestyles amid COVID-19 pandemic.

Highlighted with 42 tables and 59 figures, this 124-page report "Asia Pacific Protein Supplement Market 2020-2026 by Product Type, Source, Form, Customer Gender, Age Group, Application, Distribution Channel, and Country: COVID-19 Impact and Growth Opportunity" is based on a holistic research of the entire Asia Pacific protein supplement market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2016-2019 and provides forecast from 2020 till 2026 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

**Growth Drivers** 



Restraints and Challenges

**Emerging Product Trends & Market Opportunities** 

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific protein supplement market in every aspect of the classification from perspectives of Product Type, Source, Form, Customer Gender, Age Group, Application, Distribution Channel, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following submarkets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Casein Protein

Whey Protein

Egg Protein

Soy Protein

Pea Protein

Milk Protein Concentrate (MPC) Protein

Other Product Types

Based on Source, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

**Animal Based Proteins** 



#### Plant Based Proteins

Based on Form, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Powder

Ready to Drink (RTD) Liquid

Protein Bars

Based on Customer Gender, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Male Customers

Female Customers

Based on Age Group, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Millennial Group

Generation X

**Baby Boomers** 

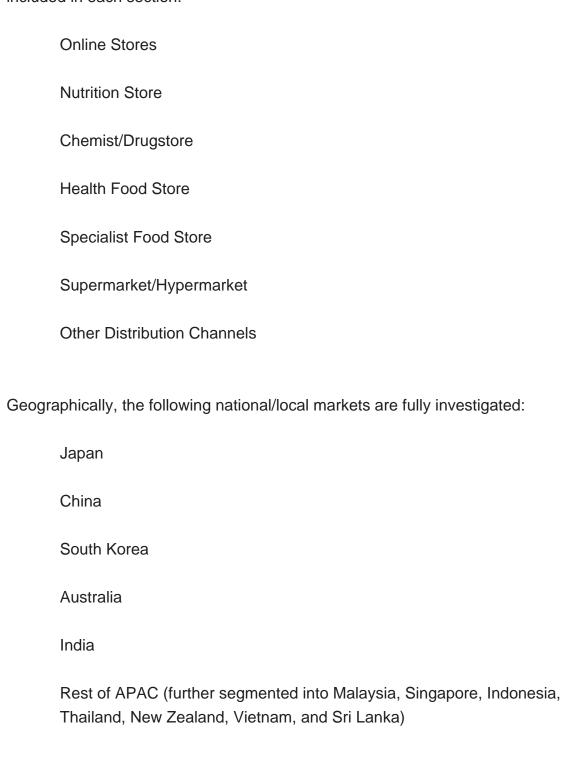
Based on Application, the Asia Pacific market is segmented into the following submarkets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

**Functional Foods** 



# **Sports Nutrition**

Based on Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.





For each key country, detailed analysis and data for annual revenue (\$ mn) and sales volume (kilotons) are available for 2016-2026. The breakdown of key national markets by Product Type, Form, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific protein supplement market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Abbot Laboratories
ABH Pharma Inc.
Amway Corporation
Glanbia Plc.
GlaxoSmithKline Plc
GNC Holdings
Herbalife International of America Inc.
Makers Nutrition
NBTY, Inc.
Transparent Labs

Vitaco Health Limited



(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



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**Amway Corporation** 

Glanbia Plc.

GlaxoSmithKline Plc

**GNC** Holdings

Herbalife International of America Inc.

Makers Nutrition

NBTY, Inc.

**Transparent Labs** 

Vitaco Health Limited

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