

Asia Pacific Protein Supplement Market 2020-2026 by Product Type, Source, Form, Customer Gender, Age Group, Application, Distribution Channel, and Country: COVID-19 Impact and Growth Opportunity

<https://marketpublishers.com/r/A5E3553EBDACEN.html>

Date: November 2020

Pages: 124

Price: US\$ 2,108.00 (Single User License)

ID: A5E3553EBDACEN

Abstracts

Asia Pacific protein supplement market will grow by 10.18% annually with a total addressable market cap of \$10.87 billion over 2020-2026 owing to rising consumer awareness, growing number of fitness centers, and desire to lead active and healthy lifestyles amid COVID-19 pandemic.

Highlighted with 42 tables and 59 figures, this 124-page report “Asia Pacific Protein Supplement Market 2020-2026 by Product Type, Source, Form, Customer Gender, Age Group, Application, Distribution Channel, and Country: COVID-19 Impact and Growth Opportunity” is based on a holistic research of the entire Asia Pacific protein supplement market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2016-2019 and provides forecast from 2020 till 2026 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific protein supplement market in every aspect of the classification from perspectives of Product Type, Source, Form, Customer Gender, Age Group, Application, Distribution Channel, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Casein Protein

Whey Protein

Egg Protein

Soy Protein

Pea Protein

Milk Protein Concentrate (MPC) Protein

Other Product Types

Based on Source, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Animal Based Proteins

Plant Based Proteins

Based on Form, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Powder

Ready to Drink (RTD) Liquid

Protein Bars

Based on Customer Gender, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Male Customers

Female Customers

Based on Age Group, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Millennial Group

Generation X

Baby Boomers

Based on Application, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Functional Foods

Sports Nutrition

Based on Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (kilotons) for 2016-2026 included in each section.

Online Stores

Nutrition Store

Chemist/Drugstore

Health Food Store

Specialist Food Store

Supermarket/Hypermarket

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)

For each key country, detailed analysis and data for annual revenue (\$ mn) and sales volume (kilotons) are available for 2016-2026. The breakdown of key national markets by Product Type, Form, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific protein supplement market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Abbot Laboratories

ABH Pharma Inc.

Amway Corporation

Glanbia Plc.

GlaxoSmithKline Plc

GNC Holdings

Herbalife International of America Inc.

Makers Nutrition

NBTY, Inc.

Transparent Labs

Vitaco Health Limited

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF ASIA PACIFIC MARKET BY PRODUCT TYPE

- 3.1 Market Overview by Product Type
- 3.2 Casein Protein
- 3.3 Whey Protein
- 3.4 Egg Protein
- 3.5 Soy Protein
- 3.6 Pea Protein
- 3.7 Milk Protein Concentrate (MPC) Protein
- 3.8 Other Product Types

4 SEGMENTATION OF ASIA PACIFIC MARKET BY SOURCE

- 4.1 Market Overview by Source
- 4.2 Animal Based Proteins
- 4.3 Plant Based Proteins

5 SEGMENTATION OF ASIA PACIFIC MARKET BY FORM

- 5.1 Market Overview by Form
- 5.2 Powder
- 5.3 Ready to Drink (RTD) Liquid
- 5.4 Protein Bars

6 SEGMENTATION OF ASIA PACIFIC MARKET BY CUSTOMER GENDER

- 6.1 Market Overview by Customer Gender
- 6.2 Male Customers
- 6.3 Female Customers

7 SEGMENTATION OF ASIA PACIFIC MARKET BY AGE GROUP

- 7.1 Market Overview by Age Group
- 7.2 Millennial Group
- 7.3 Generation X
- 7.4 Baby Boomers

8 SEGMENTATION OF ASIA PACIFIC MARKET BY APPLICATION

- 8.1 Market Overview by Application
- 8.2 Functional Foods
- 8.3 Sports Nutrition

9 SEGMENTATION OF ASIA PACIFIC MARKET BY DISTRIBUTION CHANNEL

- 9.1 Market Overview by Distribution Channel
- 9.2 Online Stores
- 9.3 Nutrition Store
- 9.4 Chemist/Drugstore
- 9.5 Health Food Store
- 9.6 Specialist Food Store

9.7 Supermarket/Hypermarket

9.8 Other Distribution Channels

10 ASIA-PACIFIC MARKET 2019-2026 BY COUNTRY

10.1 Overview of Asia-Pacific Market

10.2 China

10.3 Japan

10.4 India

10.5 Australia

10.6 South Korea

10.7 Rest of APAC Region

11 COMPETITIVE LANDSCAPE

11.1 Overview of Key Vendors

11.2 New Product Launch, Partnership, Investment, and M&A

11.3 Company Profiles

Abbot Laboratories

ABH Pharma Inc.

Amway Corporation

Glanbia Plc.

GlaxoSmithKline Plc

GNC Holdings

Herbalife International of America Inc.

Makers Nutrition

NBTY, Inc.

Transparent Labs

Vitaco Health Limited

12 INVESTING IN ASIA PACIFIC MARKET: RISK ASSESSMENT AND MANAGEMENT

12.1 Risk Evaluation of Asia Pacific Market

12.2 Critical Success Factors (CSFs)

Related Reports and Products

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Asia Pacific Protein Supplement Market in Balanced Perspective, 2019-2026

Table 2. Growth Rate of World Real GDP, 2017-2021

Table 3. Main Product Trends and Market Opportunities in Asia Pacific Protein Supplement Market

Table 4. Asia Pacific Protein Supplement Market by Product Type, 2016-2026, \$ mn

Table 5. Asia Pacific Protein Supplement Market by Product Type, 2016-2026, kilotons

Table 6. Asia Pacific Protein Supplement Market by Source, 2016-2026, \$ mn

Table 7. Asia Pacific Protein Supplement Market by Source, 2016-2026, kilotons

Table 8. Asia Pacific Protein Supplement Market by Form, 2016-2026, \$ mn

Table 9. Asia Pacific Protein Supplement Market by Form, 2016-2026, kilotons

Table 10. Asia Pacific Protein Supplement Market by Customer Gender, 2016-2026, \$ mn

Table 11. Asia Pacific Protein Supplement Market by Customer Gender, 2016-2026, kilotons

Table 12. Asia Pacific Protein Supplement Market by Age Group, 2016-2026, \$ mn

Table 13. Asia Pacific Protein Supplement Market by Age Group, 2016-2026, kilotons

Table 14. Asia Pacific Protein Supplement Market by Application, 2016-2026, \$ mn

Table 15. Asia Pacific Protein Supplement Market by Application, 2016-2026, kilotons

Table 16. Asia Pacific Protein Supplement Market by Distribution Channel, 2016-2026, \$ mn

Table 17. Asia Pacific Protein Supplement Market by Distribution Channel, 2016-2026, kilotons

Table 18. APAC Protein Supplement Market by Country, 2016-2026, \$ mn

Table 19. APAC Protein Supplement Market by Country, 2016-2026, kilotons

Table 20. China Protein Supplement Market by Product Type, 2016-2026, \$ mn

Table 21. China Protein Supplement Market by Form, 2016-2026, \$ mn

Table 22. China Protein Supplement Market by Distribution Channel, 2016-2026, \$ mn

Table 23. Japan Protein Supplement Market by Product Type, 2016-2026, \$ mn

Table 24. Japan Protein Supplement Market by Form, 2016-2026, \$ mn

Table 25. Japan Protein Supplement Market by Distribution Channel, 2016-2026, \$ mn

Table 26. India Protein Supplement Market by Product Type, 2016-2026, \$ mn

Table 27. India Protein Supplement Market by Form, 2016-2026, \$ mn

Table 28. India Protein Supplement Market by Distribution Channel, 2016-2026, \$ mn

Table 29. Australia Protein Supplement Market by Product Type, 2016-2026, \$ mn

Table 30. Australia Protein Supplement Market by Form, 2016-2026, \$ mn

Table 31. Australia Protein Supplement Market by Distribution Channel, 2016-2026, \$ mn

Table 32. South Korea Protein Supplement Market by Product Type, 2016-2026, \$ mn

Table 33. South Korea Protein Supplement Market by Form, 2016-2026, \$ mn

Table 34. South Korea Protein Supplement Market by Distribution Channel, 2016-2026, \$ mn

Table 35. Protein Supplement Market in Rest of APAC by Country, 2016-2026, \$ mn

Table 36. Abbot Laboratories: Company Snapshot

Table 37. Abbot Laboratories: Business Segmentation

Table 38. Abbot Laboratories: Product Portfolio

Table 39. Abbot Laboratories: Revenue, 2016-2018, \$ mn

Table 40. Abbot Laboratories: Recent Developments

Table 41. Risk Evaluation for Investing in Asia Pacific Market, 2019-2026

Table 42. Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2026

Figure 5. Asia Pacific Protein Supplement Market, 2019-2026, Value (\$ mn) and Volume (kilotons)

Figure 6. Impact of COVID-19 on Business

Figure 7. Primary Drivers and Impact Factors of Asia Pacific Protein Supplement Market

Figure 8. Primary Restraints and Impact Factors of Asia Pacific Protein Supplement Market

Figure 9. Investment Opportunity Analysis

Figure 10. Porter's Five Forces Analysis of Asia Pacific Protein Supplement Market

Figure 11. Breakdown of Asia Pacific Protein Supplement Market by Product Type, 2019-2026, % of Revenue

Figure 12. Contribution to Asia Pacific 2020-2026 Cumulative Revenue by Product Type, Value (\$ mn) and Share (%)

Figure 13. Asia Pacific Protein Supplement Market: Casein Protein, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 14. Asia Pacific Protein Supplement Market: Whey Protein, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 15. Asia Pacific Protein Supplement Market: Egg Protein, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 16. Asia Pacific Protein Supplement Market: Soy Protein, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 17. Asia Pacific Protein Supplement Market: Pea Protein, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 18. Asia Pacific Protein Supplement Market: Milk Protein Concentrate (MPC) Protein, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 19. Asia Pacific Protein Supplement Market: Other Product Types, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 20. Breakdown of Asia Pacific Protein Supplement Market by Source, 2019-2026, % of Revenue

Figure 21. Contribution to Asia Pacific 2020-2026 Cumulative Revenue by Source, Value (\$ mn) and Share (%)

Figure 22. Asia Pacific Protein Supplement Market: Animal Based Proteins, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 23. Asia Pacific Protein Supplement Market: Plant Based Proteins, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 24. Breakdown of Asia Pacific Protein Supplement Market by Form, 2019-2026, % of Revenue

Figure 25. Contribution to Asia Pacific 2020-2026 Cumulative Revenue by Form, Value (\$ mn) and Share (%)

Figure 26. Asia Pacific Protein Supplement Market: Powder, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 27. Asia Pacific Protein Supplement Market: Ready to Drink (RTD) Liquid, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 28. Asia Pacific Protein Supplement Market: Protein Bars, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 29. Breakdown of Asia Pacific Protein Supplement Market by Customer Gender, 2019-2026, % of Revenue

Figure 30. Contribution to Asia Pacific 2020-2026 Cumulative Revenue by Customer Gender, Value (\$ mn) and Share (%)

Figure 31. Asia Pacific Protein Supplement Market: Male Customers, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 32. Asia Pacific Protein Supplement Market: Female Customers, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 33. Breakdown of Asia Pacific Protein Supplement Market by Age Group, 2019-2026, % of Revenue

Figure 34. Contribution to Asia Pacific 2020-2026 Cumulative Revenue by Age Group, Value (\$ mn) and Share (%)

Figure 35. Asia Pacific Protein Supplement Market: Millennial Group, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 36. Asia Pacific Protein Supplement Market: Generation X, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 37. Asia Pacific Protein Supplement Market: Baby Boomers, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 38. Breakdown of Asia Pacific Protein Supplement Market by Application, 2019-2026, % of Revenue

Figure 39. Contribution to Asia Pacific 2020-2026 Cumulative Revenue by Application, Value (\$ mn) and Share (%)

Figure 40. Asia Pacific Protein Supplement Market: Functional Foods, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 41. Asia Pacific Protein Supplement Market: Sports Nutrition, 2016-2026, Value (\$ mn) and Volume (kilotons)

(\$ mn) and Volume (kilotons)

Figure 42. Breakdown of Asia Pacific Protein Supplement Market by Distribution Channel, 2019-2026, % of Revenue

Figure 43. Contribution to Asia Pacific 2020-2026 Cumulative Revenue by Distribution Channel, Value (\$ mn) and Share (%)

Figure 44. Asia Pacific Protein Supplement Market: Online Stores, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 45. Asia Pacific Protein Supplement Market: Nutrition Store, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 46. Asia Pacific Protein Supplement Market: Chemist/Drugstore, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 47. Asia Pacific Protein Supplement Market: Health Food Store, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 48. Asia Pacific Protein Supplement Market: Specialist Food Store, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 49. Asia Pacific Protein Supplement Market: Supermarket/Hypermarket, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 50. Asia Pacific Protein Supplement Market: Other Distribution Channels, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 51. Breakdown of APAC Protein Supplement Market by Country, 2019 and 2026, % of Revenue

Figure 52. Contribution to APAC 2020-2026 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 53. Protein Supplement Market in China, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 54. Protein Supplement Market in Japan, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 55. Protein Supplement Market in India, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 56. Protein Supplement Market in Australia, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 57. Protein Supplement Market in South Korea, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 58. Protein Supplement Market in Rest of APAC, 2016-2026, Value (\$ mn) and Volume (kilotons)

Figure 59. Growth Stage of Asia Pacific Protein Supplement Industry over the Forecast Period

I would like to order

Product name: Asia Pacific Protein Supplement Market 2020-2026 by Product Type, Source, Form, Customer Gender, Age Group, Application, Distribution Channel, and Country: COVID-19 Impact and Growth Opportunity

Product link: <https://marketpublishers.com/r/A5E3553EBDACEN.html>

Price: US\$ 2,108.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5E3553EBDACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970