

Asia Pacific Personalized Nutrition Market 2021-2031 by Offering (Nutrition, Tools & Services), Product Type (Dietary Supplements, Functional F&B, Sports Nutrigenomics, Digitized DNA), Measurement (Active, Standard), Product Form (Tablets, Capsules, Powders, Liquids, Others), Application, End User, and Country: Trend Forecast and Growth Opportunity

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# **Abstracts**

Asia Pacific personalized nutrition market will grow by 17.1% annually with a total addressable market cap of \$ 54,278.0 million over 2022-2031, driven by the rising health benefits awareness of personalized nutrition among consumers, cohesive government initiatives to promote intake of personalized nutrition, growing disposable income, the rising trend of digital solutions for healthcare, and increasing prevalence of various diseases and disorders along with the ageing population.

Highlighted with 32 tables and 59 figures, this 126-page report "Asia Pacific Personalized Nutrition Market 2021-2031 by Offering (Nutrition, Tools & Services), Product Type (Dietary Supplements, Functional F&B, Sports Nutrigenomics, Digitized DNA), Measurement (Active, Standard), Product Form (Tablets, Capsules, Powders, Liquids, Others), Application, End User, and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire Asia Pacific personalized nutrition market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the



forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

**Growth Drivers** 

Restraints and Challenges

**Emerging Product Trends & Market Opportunities** 

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific personalized nutrition market in every aspect of the classification from perspectives of Offering, Product Type, Measurement, Product Form, Application, End User, and Country.

Based on Offering, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Nutrition

**Tools & Services** 

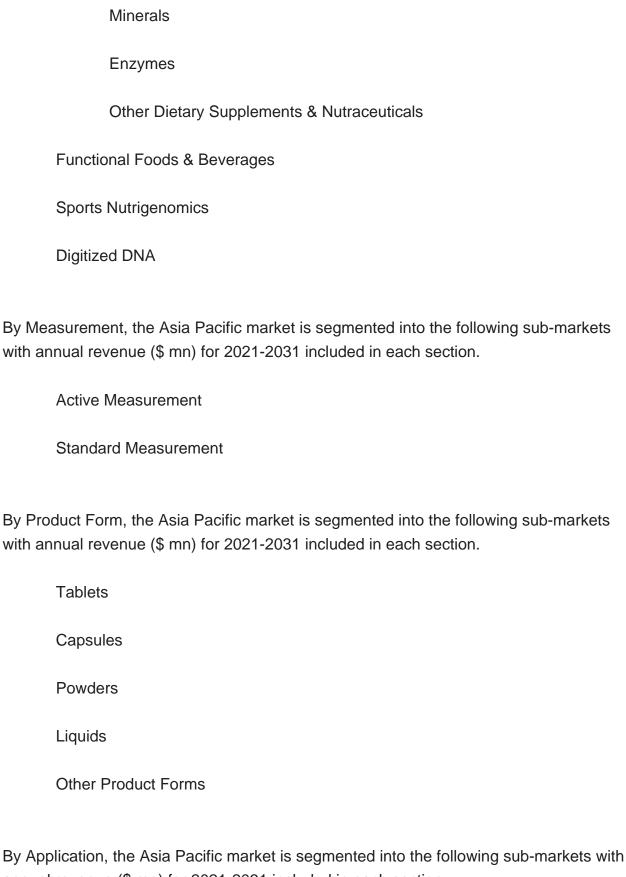
Based on Product Type, the Asia Pacific market is segmented into the following submarkets with annual revenue (\$ mn) for 2021-2031 included in each section.

Dietary Supplements & Nutraceuticals

Vitamins

Botanicals/Herbals

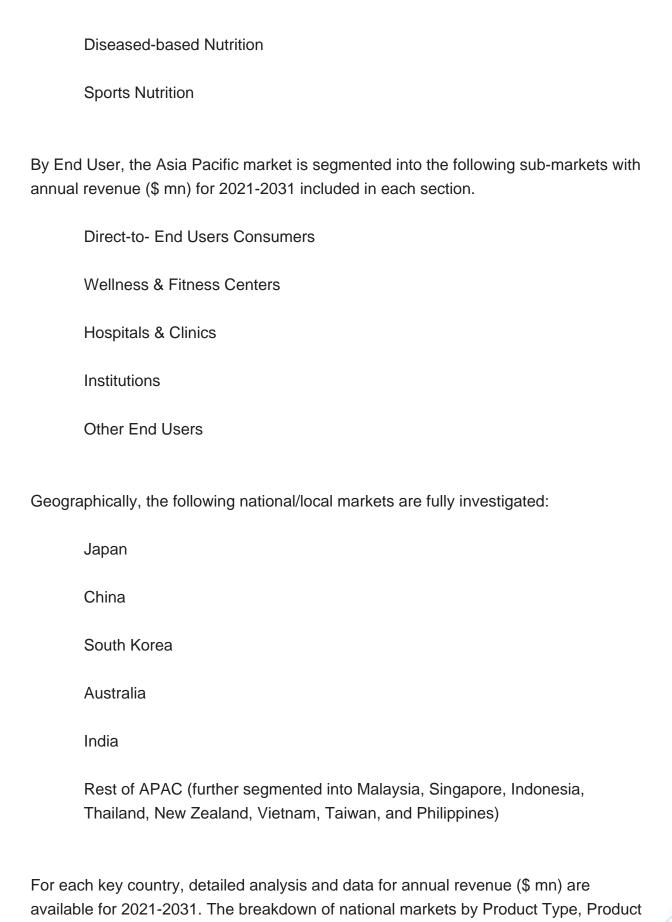




annual revenue (\$ mn) for 2021-2031 included in each section.

Standard Supplement





Asia Pacific Personalized Nutrition Market 2021-2031 by Offering (Nutrition, Tools & Services), Product Type (...

Form and Application over the forecast years are also included.



The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:
Amway Corp.
Atlas Biomed Group Limited
Bactolac Pharmaceutical, Inc.
Balchem Corporation
BASF SE
BiogeniQ
DNAlysis Biotechnology
DSM
GX Sciences, Inc.
Habit Food Personalized LLC
Herbalife Nutrition Ltd.
Metagenics, Inc.
Mindbodygreen, LLC
Nourish3D
Nutrigenomix Inc.
Nutrino

Persona



Rootine
Segterra, Inc.
Vitagene
Wellness Coaches
Zipongo
(Please note: The report will be updated before delivery so that the latest historical year

is the base year and the forecast covers at least 5 years over the base year.)



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Bactolac Pharmaceutical, Inc.

**Balchem Corporation** 

**BASF SE** 

BiogeniQ

**DNAlysis Biotechnology** 

**DSM** 

GX Sciences, Inc.

Habit Food Personalized LLC

Herbalife Nutrition Ltd.

Metagenics, Inc.

Mindbodygreen, LLC

Nourish3D

Nutrigenomix Inc.

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