

# **Asia Pacific Personalized Nutrition Market 2021-2031 by Offering (Nutrition, Tools & Services), Product Type (Dietary Supplements, Functional F&B, Sports Nutrigenomics, Digitized DNA), Measurement (Active, Standard), Product Form (Tablets, Capsules, Powders, Liquids, Others), Application, End User, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific personalized nutrition market will grow by 17.1% annually with a total addressable market cap of \$ 54,278.0 million over 2022-2031, driven by the rising health benefits awareness of personalized nutrition among consumers, cohesive government initiatives to promote intake of personalized nutrition, growing disposable income, the rising trend of digital solutions for healthcare, and increasing prevalence of various diseases and disorders along with the ageing population.

Highlighted with 32 tables and 59 figures, this 126-page report “Asia Pacific Personalized Nutrition Market 2021-2031 by Offering (Nutrition, Tools & Services), Product Type (Dietary Supplements, Functional F&B, Sports Nutrigenomics, Digitized DNA), Measurement (Active, Standard), Product Form (Tablets, Capsules, Powders, Liquids, Others), Application, End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific personalized nutrition market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the

forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific personalized nutrition market in every aspect of the classification from perspectives of Offering, Product Type, Measurement, Product Form, Application, End User, and Country.

Based on Offering, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Nutrition

Tools & Services

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Dietary Supplements & Nutraceuticals

Vitamins

Botanicals/Herbals

Minerals

Enzymes

Other Dietary Supplements & Nutraceuticals

Functional Foods & Beverages

Sports Nutrigenomics

Digitized DNA

By Measurement, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Active Measurement

Standard Measurement

By Product Form, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Tablets

Capsules

Powders

Liquids

Other Product Forms

By Application, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Standard Supplement

Diseased-based Nutrition

Sports Nutrition

By End User, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Direct-to- End Users Consumers

Wellness & Fitness Centers

Hospitals & Clinics

Institutions

Other End Users

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Product Type, Product Form and Application over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Amway Corp.

Atlas Biomed Group Limited

Bactolac Pharmaceutical, Inc.

Balchem Corporation

BASF SE

BiogeniQ

DNAlysis Biotechnology

DSM

GX Sciences, Inc.

Habit Food Personalized LLC

Herbalife Nutrition Ltd.

Metagenics, Inc.

Mindbodygreen, LLC

Nourish3D

Nutrigenomix Inc.

Nutrino

Persona

Routine

Segterra, Inc.

Vitagene

Wellness Coaches

Zipongo

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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