

Asia Pacific E-commerce Market 2021-2030 by Trade Category (B2B, B2C, C2C, C2B), Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific E-commerce market will grow by 11.7% annually with a total addressable market cap of \$299,903.1 billion over 2022-2030, driven by rising preference on online shopping amid COVID-19 pandemic, rapid urbanization, more influence of social media on shopping behaviors, growing mobile devices and internet penetration, and advancing digital technology for commerce such as cloud, big data, and online payment.

Highlighted with 32 tables and 54 figures, this 124-page report “Asia Pacific E-commerce Market 2021-2030 by Trade Category (B2B, B2C, C2C, C2B), Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific E-commerce market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2030 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific E-commerce market in every aspect of the classification from perspectives of Trade Category, Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country.

Based on Trade Category, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

B2B

B2C

C2C

C2B

Based on Commodities, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Electronic Goods

Apparels and Footwear

Travel and Leisure

Food and Beverage

Home Appliances and Furniture

Health and Beauty

Automotive Parts

Other Product Types

By Payment Method, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Net Banking

Credit Card

Debit Card

e-Wallet

Other Payment Methods

By Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Retail

Wholesale

By Business Model, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Brick-to-Click

Pure Click

Click-to-Brick

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ bn) are available for 2021-2030. The breakdown of national markets by Trade Category, Type of Commodities and Payment Method over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Alibaba Group Holding Ltd

Amazon.com, Inc.

ChinaAseanTrade.com

Craigslist, Inc.

DIYTrade.com

eBay Inc.

eworldtrade.com

Flipkart Internet Private Limited

Groupon

IndiaMart InterMesh Ltd

JD.com Inc.

KellySearch.com

Macy's Inc.

Mercateo AG

Newegg Business Inc

ThomasNet Inc

Walmart Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF ASIA PACIFIC MARKET BY TRADE CATEGORY

- 3.1 Market Overview by Trade Category
- 3.2 B2B
- 3.3 B2C
- 3.4 C2C
- 3.5 C2B

4 SEGMENTATION OF ASIA PACIFIC MARKET BY TYPE OF COMMODITIES

- 4.1 Market Overview by Type of Commodities

- 4.2 Electronic Goods
- 4.3 Apparels and Footwear
- 4.4 Travel and Leisure
- 4.5 Food and Beverage
- 4.6 Home Appliances and Furniture
- 4.7 Health and Beauty
- 4.8 Automotive Parts
- 4.9 Other Product Types

5 SEGMENTATION OF ASIA PACIFIC MARKET BY PAYMENT METHOD

- 5.1 Market Overview by Payment Method
- 5.2 Net Banking
- 5.3 Credit Card
- 5.4 Debit Card
- 5.5 e-Wallet
- 5.6 Other Payment Methods

6 SEGMENTATION OF ASIA PACIFIC MARKET BY DISTRIBUTION CHANNEL

- 6.1 Market Overview by Distribution Channel
- 6.2 Retail
- 6.3 Wholesale

7 SEGMENTATION OF ASIA PACIFIC MARKET BY BUSINESS MODEL

- 7.1 Market Overview by Business Model
- 7.2 Brick-to-Click
- 7.3 Pure Click
- 7.4 Click-to-Brick

8 ASIA-PACIFIC MARKET 2019-2030 BY COUNTRY

- 8.1 Overview of Asia-Pacific Market
- 8.2 Japan
- 8.3 China
- 8.4 Australia
- 8.5 India
- 8.6 South Korea

8.7 Rest of APAC Region

9 COMPETITIVE LANDSCAPE

9.1 Overview of Key Vendors

9.2 New Product Launch, Partnership, Investment, and M&A

9.3 Company Profiles

Alibaba Group Holding Ltd

Amazon.com, Inc.

ChinaAseanTrade.com

Craigslist, Inc.

DIYTrade.com

eBay Inc.

eworldtrade.com

Flipkart Internet Private Limited

Groupon

IndiaMart InterMesh Ltd

JD.com Inc.

KellySearch.com

Macy's Inc.

Mercateo AG

Newegg Business Inc

ThomasNet Inc

Walmart Inc.

10 INVESTING IN ASIA PACIFIC MARKET: RISK ASSESSMENT AND MANAGEMENT

10.1 Risk Evaluation of Asia Pacific Market

10.2 Critical Success Factors (CSFs)

Related Reports and Products

List Of Tables

LIST OF TABLES:

- Table 1. Snapshot of Asia Pacific E-commerce Market in the Balanced Perspective, 2021-2030
- Table 2. World Economic Outlook, 2021-2031
- Table 3. World Economic Outlook, 2021-2023
- Table 4. Scenarios for Economic Impact of Ukraine Crisis
- Table 5. Main Product Trends and Market Opportunities in Asia Pacific E-commerce Market
- Table 6. Asia Pacific E-commerce Market by Trade Category, 2019-2030, \$ bn
- Table 7. Asia Pacific E-commerce Market by Type of Commodities, 2019-2030, \$ bn
- Table 8. Asia Pacific E-commerce Market by Payment Method, 2019-2030, \$ bn
- Table 9. Asia Pacific E-commerce Market by Distribution Channel, 2019-2030, \$ bn
- Table 10. Asia Pacific E-commerce Market by Business Model, 2019-2030, \$ bn
- Table 11. APAC E-commerce Market by Country, 2019-2030, \$ bn
- Table 12. Japan E-commerce Market by Trade Category, 2019-2030, \$ bn
- Table 13. Japan E-commerce Market by Type of Commodities, 2019-2030, \$ bn
- Table 14. Japan E-commerce Market by Payment Method, 2019-2030, \$ bn
- Table 15. China E-commerce Market by Trade Category, 2019-2030, \$ bn
- Table 16. China E-commerce Market by Type of Commodities, 2019-2030, \$ bn
- Table 17. China E-commerce Market by Payment Method, 2019-2030, \$ bn
- Table 18. Australia E-commerce Market by Trade Category, 2019-2030, \$ bn
- Table 19. Australia E-commerce Market by Type of Commodities, 2019-2030, \$ bn
- Table 20. Australia E-commerce Market by Payment Method, 2019-2030, \$ bn
- Table 21. India E-commerce Market by Trade Category, 2019-2030, \$ bn
- Table 22. India E-commerce Market by Type of Commodities, 2019-2030, \$ bn
- Table 23. India E-commerce Market by Payment Method, 2019-2030, \$ bn
- Table 24. South Korea E-commerce Market by Trade Category, 2019-2030, \$ bn
- Table 25. South Korea E-commerce Market by Type of Commodities, 2019-2030, \$ bn
- Table 26. South Korea E-commerce Market by Payment Method, 2019-2030, \$ bn
- Table 27. E-commerce Market in Rest of APAC by Country, 2019-2030, \$ bn
- Table 28. Alibaba Group Holding Ltd: Company Snapshot
- Table 29. Alibaba Group Holding Ltd: Business Segmentation
- Table 30. Alibaba Group Holding Ltd: Product Portfolio
- Table 31. Risk Evaluation for Investing in Asia Pacific Market, 2021-2030
- Table 32. Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES:

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2021-2030

Figure 5. Asia Pacific E-commerce Market, 2019-2030, \$ bn

Figure 6. Impact of COVID-19 on Business

Figure 7. Primary Drivers and Impact Factors of Asia Pacific E-commerce Market

Figure 8. GDP per capita in the World, 1960-2018, \$ thousand

Figure 9. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 10. Worldwide Connected Devices by Device Type, 2014-2022, billion units

Figure 11. Primary Restraints and Impact Factors of Asia Pacific E-commerce Market

Figure 12. Investment Opportunity Analysis

Figure 13. Porter's Five Forces Analysis of Asia Pacific E-commerce Market

Figure 14. Breakdown of Asia Pacific E-commerce Market by Trade Category, 2019-2030, % of Revenue

Figure 15. Asia Pacific Addressable Market Cap in 2022-2030 by Trade Category, Value (\$ bn) and Share (%)

Figure 16. Asia Pacific E-commerce Market: B2B, 2019-2030, \$ bn

Figure 17. Asia Pacific E-commerce Market: B2C, 2019-2030, \$ bn

Figure 18. Asia Pacific E-commerce Market: C2C, 2019-2030, \$ bn

Figure 19. Asia Pacific E-commerce Market: C2B, 2019-2030, \$ bn

Figure 20. Breakdown of Asia Pacific E-commerce Market by Type of Commodities, 2019-2030, % of Sales Revenue

Figure 21. Asia Pacific Addressable Market Cap in 2022-2030 by Type of Commodities, Value (\$ bn) and Share (%)

Figure 22. Asia Pacific E-commerce Market: Electronic Goods, 2019-2030, \$ bn

Figure 23. Asia Pacific E-commerce Market: Apparels and Footwear, 2019-2030, \$ bn

Figure 24. Asia Pacific E-commerce Market: Travel and Leisure, 2019-2030, \$ bn

Figure 25. Asia Pacific E-commerce Market: Food and Beverage, 2019-2030, \$ bn

Figure 26. Asia Pacific E-commerce Market: Home Appliances and Furniture, 2019-2030, \$ bn

Figure 27. Asia Pacific E-commerce Market: Health and Beauty, 2019-2030, \$ bn

Figure 28. Asia Pacific E-commerce Market: Automotive Parts, 2019-2030, \$ bn

Figure 29. Asia Pacific E-commerce Market: Other Product Types, 2019-2030, \$ bn

Figure 30. Breakdown of Asia Pacific E-commerce Market by Payment Method, 2019-2030, % of Sales Revenue

Figure 31. Asia Pacific Addressable Market Cap in 2022-2030 by Payment Method, Value (\$ bn) and Share (%)

Figure 32. Asia Pacific E-commerce Market: Net Banking, 2019-2030, \$ bn

Figure 33. Asia Pacific E-commerce Market: Credit Card, 2019-2030, \$ bn

Figure 34. Asia Pacific E-commerce Market: Debit Card, 2019-2030, \$ bn

Figure 35. Asia Pacific E-commerce Market: e-Wallet, 2019-2030, \$ bn

Figure 36. Asia Pacific E-commerce Market: Other Payment Methods, 2019-2030, \$ bn

Figure 37. Breakdown of Asia Pacific E-commerce Market by Distribution Channel, 2019-2030, % of Revenue

Figure 38. Asia Pacific Addressable Market Cap in 2022-2030 by Distribution Channel, Value (\$ bn) and Share (%)

Figure 39. Asia Pacific E-commerce Market: Retail, 2019-2030, \$ bn

Figure 40. Asia Pacific E-commerce Market: Wholesale, 2019-2030, \$ bn

Figure 41. Breakdown of Asia Pacific E-commerce Market by Business Model, 2019-2030, % of Revenue

Figure 42. Asia Pacific Addressable Market Cap in 2022-2030 by Business Model, Value (\$ bn) and Share (%)

Figure 43. Asia Pacific E-commerce Market: Brick-to-Click, 2019-2030, \$ bn

Figure 44. Asia Pacific E-commerce Market: Pure Click, 2019-2030, \$ bn

Figure 45. Asia Pacific E-commerce Market: Click-to-Brick, 2019-2030, \$ bn

Figure 46. Breakdown of APAC E-commerce Market by Country, 2021 and 2030, % of Revenue

Figure 47. Contribution to APAC 2022-2030 Cumulative Revenue by Country, Value (\$ bn) and Share (%)

Figure 48. E-commerce Market in Japan, 2019-2030, \$ bn

Figure 49. E-commerce Market in China, 2019-2030, \$ bn

Figure 50. E-commerce Market in Australia, 2019-2030, \$ bn

Figure 51. E-commerce Market in India, 2019-2030, \$ bn

Figure 52. E-commerce Market in South Korea, 2019-2030, \$ bn

Figure 53. E-commerce Market in Rest of APAC, 2019-2030, \$ bn

Figure 54. Growth Stage of Asia Pacific E-commerce Industry over the Forecast Period

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