

Asia Pacific Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific digital transformation market will grow by 22.1% annually with a total addressable market cap of \$6.44 trillion over 2023-2032, driven by the increasing availability of mobile devices and digital platforms, increasing demand for industrial automation and digitalization, government initiatives, increasing internet penetration, and the growing adoption of IoT/AI/cloud/big data/contactless solutions.

Highlighted with 34 tables and 60 figures, this 128-page report "Asia Pacific Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire Asia Pacific digital transformation market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be



Market Structure

Porter's Fiver Forces

updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific digital transformation market in every aspect of the classification from perspectives of Offering, Technology, Function, Deployment, End User, Organization Size, and Country.

Based on Offering, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

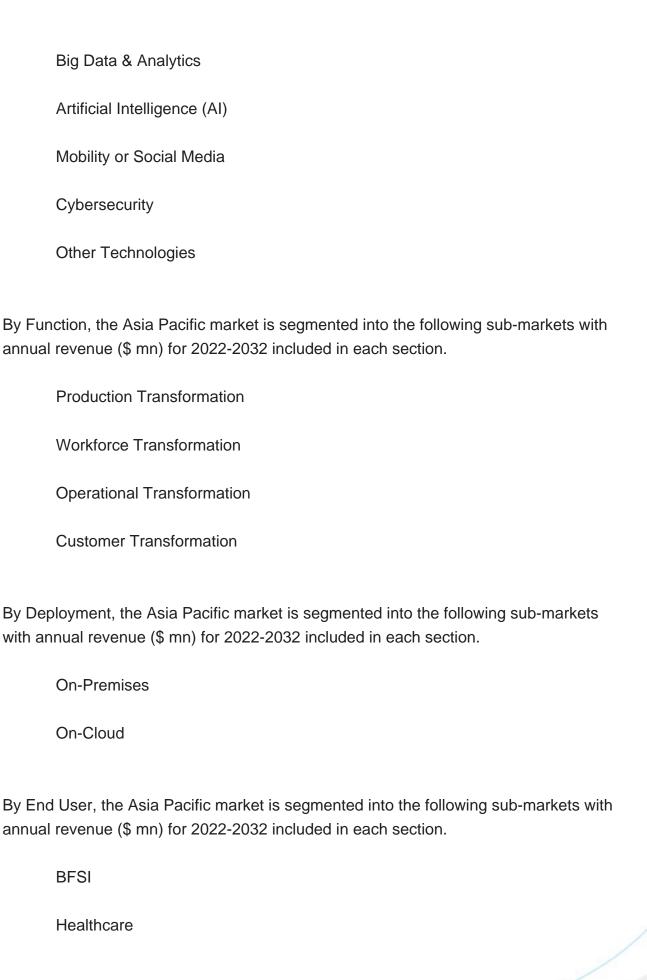
Hardware
Software
Services

Based on Technology, the Asia Pacific market is segmented into the following submarkets with annual revenue (\$ mn) for 2022-2032 included in each section.

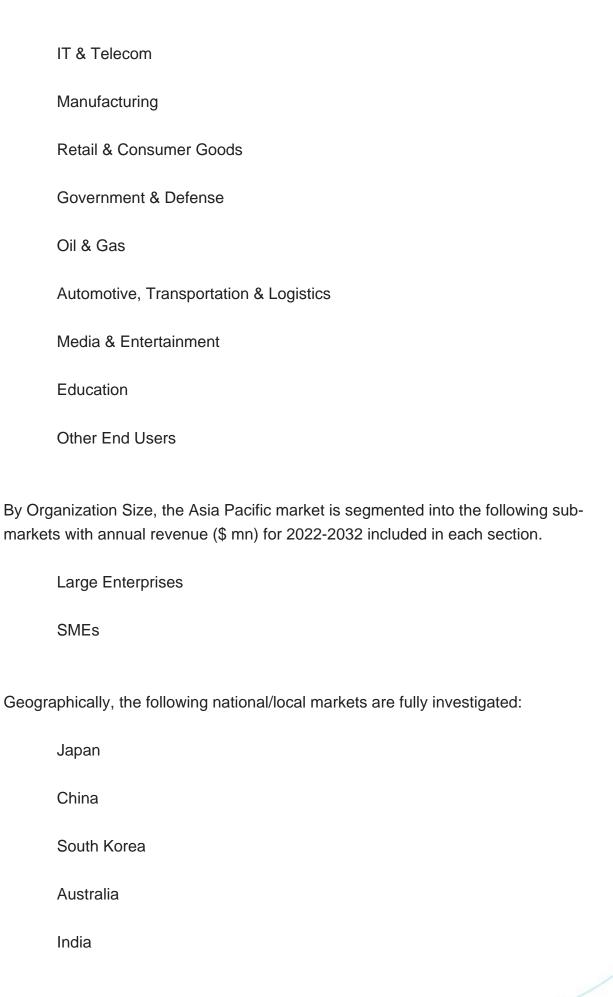
Internet of Things (IoT)

Cloud Computing











Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Technology, Function, and End User over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:
Accenture Plc
Adobe, Inc.
Alibaba Group (Alibaba Cloud)
Alphabet Inc. (Google Cloud Platform)
Amazon.Com, Inc. (Amazon Web Services, Inc.)
Cognizant Technology Solutions Corporation
Hewlett Packard Enterprise Development LP
IBM Corporation
Intel Corporation
Microsoft Corporation
NVIDIA Corporation
Oracle Corporation

Salesforce.Com, Inc.



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Siemens AG

TIBCO Software Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



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Accenture Plc

Adobe, Inc.

Alibaba Group (Alibaba Cloud)

Alphabet Inc. (Google Cloud Platform)

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Cognizant Technology Solutions Corporation

Hewlett Packard Enterprise Development LP

IBM Corporation

Intel Corporation

Microsoft Corporation

NVIDIA Corporation

Oracle Corporation

Salesforce.Com, Inc.

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