

Asia Pacific Craft Beer Market 2022-2032 by Product Type (Ale, Lager, Porter, Stout), Consumer Age (21-34, 35-44, 45-54, 55 and Above), Distribution Channel (On-trade, Off-trade), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific craft beer market will grow by 11.7% annually with a total addressable market cap of \$577.1 billion over 2023-2032, driven by the rising demand for low-alcoholic beverages, increasing number of health-conscious consumers, the rising disposable income coupled with growing awareness pertaining to wide range of flavors and styles of beer products.

Highlighted with 31 tables and 55 figures, this 115-page report “Asia Pacific Craft Beer Market 2022-2032 by Product Type (Ale, Lager, Porter, Stout), Consumer Age (21-34, 35-44, 45-54, 55 and Above), Distribution Channel (On-trade, Off-trade), and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire Asia Pacific craft beer market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific craft beer market in every aspect of the classification from perspectives of Product Type, Consumer Age, Distribution Channel, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

Ale

Lager

Porter

Stout

Other Types

Based on Consumer Age, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

21-34-Year-Old

35-44-Year-Old

45-54-Year-Old

55-Year-Old and Above

By Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

On-trade

Off-trade

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Product Type, Consumer Age, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Anheuser Busch InBev SA

Beijing Enterprises Holdings Limited (Beijing Yanjing Brewery Co., Ltd.)

Bells Brewery Inc.

Carlsberg Group

Constellation Brands, Inc.

D.G. Yuengling & Son Inc.

Diageo Plc

Dogfish Head Craft Brewery Inc.

Duvel Moortgat NV

Heineken N.V.

New Belgium Brewing Company

Sierra Nevada Brewing Co.

Stone & Wood Brewing Co.

The Boston Beer Company Inc.

United Breweries Limited

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF ASIA PACIFIC MARKET BY PRODUCT TYPE

- 3.1 Market Overview by Product Type
- 3.2 Ale
- 3.3 Lager
- 3.4 Porter
- 3.5 Stout
- 3.6 Other Types

4 SEGMENTATION OF ASIA PACIFIC MARKET BY CONSUMER AGE

4.1 Market Overview by Consumer Age

4.2 21-34-Year-Old

4.3 35-44-Year-Old

4.4 45-54-Year-Old

4.5 55-Year-Old and Above

5 SEGMENTATION OF ASIA PACIFIC MARKET BY DISTRIBUTION CHANNEL

5.1 Market Overview by Distribution Channel

5.2 On-trade

5.3 Off-trade

6 ASIA-PACIFIC MARKET 2022-2032 BY COUNTRY

6.1 Overview of Asia-Pacific Market

6.2 Japan

6.3 China

6.4 Australia

6.5 India

6.6 South Korea

6.7 Rest of APAC Region

7 COMPETITIVE LANDSCAPE

7.1 Overview of Key Vendors

7.2 New Product Launch, Partnership, Investment, and M&A

7.3 Company Profiles

Anheuser Busch InBev SA

Beijing Enterprises Holdings Limited (Beijing Yanjing Brewery Co., Ltd.)

Bells Brewery Inc.

Carlsberg Group

Constellation Brands, Inc.

D.G. Yuengling & Son Inc.

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Duvel Moortgat NV

Heineken N.V.

New Belgium Brewing Company

Sierra Nevada Brewing Co.

Stone & Wood Brewing Co.
The Boston Beer Company Inc.
United Breweries Limited
RELATED REPORTS

List Of Tables

LIST OF TABLES

- Table 1. Snapshot of Asia Pacific Craft Beer Market in Balanced Perspective, 2022-2032
- Table 2. World Economic Outlook, 2021-2031
- Table 3. World Economic Outlook, 2021-2023
- Table 4. Scenarios for Economic Impact of Ukraine Crisis
- Table 5. Main Product Trends and Market Opportunities in Asia Pacific Craft Beer Market
- Table 6. Asia Pacific Craft Beer Market by Product Type, 2022-2032, \$ mn
- Table 7. Asia Pacific Craft Beer Market by Product Type, 2022-2032, million liters
- Table 8. Asia Pacific Craft Beer Market by Consumer Age, 2022-2032, \$ mn
- Table 9. Asia Pacific Craft Beer Market by Consumer Age, 2022-2032, million liters
- Table 10. Asia Pacific Craft Beer Market by Distribution Channel, 2022-2032, \$ mn
- Table 11. Asia Pacific Craft Beer Market by Distribution Channel, 2022-2032, million liters
- Table 12. APAC Craft Beer Market by Country, 2022-2032, \$ mn
- Table 13. Japan Craft Beer Market by Product Type, 2022-2032, \$ mn
- Table 14. Japan Craft Beer Market by Consumer Age, 2022-2032, \$ mn
- Table 15. Japan Craft Beer Market by Distribution Channel, 2022-2032, \$ mn
- Table 16. China Craft Beer Market by Product Type, 2022-2032, \$ mn
- Table 17. China Craft Beer Market by Consumer Age, 2022-2032, \$ mn
- Table 18. China Craft Beer Market by Distribution Channel, 2022-2032, \$ mn
- Table 19. Australia Craft Beer Market by Product Type, 2022-2032, \$ mn
- Table 20. Australia Craft Beer Market by Consumer Age, 2022-2032, \$ mn
- Table 21. Australia Craft Beer Market by Distribution Channel, 2022-2032, \$ mn
- Table 22. India Craft Beer Market by Product Type, 2022-2032, \$ mn
- Table 23. India Craft Beer Market by Consumer Age, 2022-2032, \$ mn
- Table 24. India Craft Beer Market by Distribution Channel, 2022-2032, \$ mn
- Table 25. South Korea Craft Beer Market by Product Type, 2022-2032, \$ mn
- Table 26. South Korea Craft Beer Market by Consumer Age, 2022-2032, \$ mn
- Table 27. South Korea Craft Beer Market by Distribution Channel, 2022-2032, \$ mn
- Table 28. Craft Beer Market in Rest of APAC by Country/Region, 2022-2032, \$ mn
- Table 29. Anheuser Busch InBev SA: Company Snapshot
- Table 30. Anheuser Busch InBev SA: Business Segmentation
- Table 31. Anheuser Busch InBev SA: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. Asia Pacific Craft Beer Market by Sales Value, 2022-2032, \$ mn

Figure 5. Asia Pacific Craft Beer Market by Sales Volume, 2022-2032, million liters

Figure 6. Impact of COVID-19 on Business

Figure 7. Primary Drivers and Impact Factors of Asia Pacific Craft Beer Market

Figure 8. GDP per capita in the World, 1990-2020, \$ thousand

Figure 9. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 10. Primary Restraints and Impact Factors of Asia Pacific Craft Beer Market

Figure 11. Investment Opportunity Analysis

Figure 12. Porter's Fiver Forces Analysis of Asia Pacific Craft Beer Market

Figure 13. Breakdown of Asia Pacific Craft Beer Market by Product Type, 2022-2032, % of Revenue

Figure 14. Asia Pacific Addressable Market Cap in 2023-2032 by Product Type, Value (\$ mn) and Share (%)

Figure 15. Breakdown of Asia Pacific Craft Beer Market by Product Type, 2022-2032, % of Sales Volume

Figure 16. Asia Pacific Addressable Market Cap in 2023-2032 by Product Type, Sales Volume (million liters) and Share (%)

Figure 17. Asia Pacific Craft Beer Market by Product Type: Ale, 2022-2032, \$ mn

Figure 18. Asia Pacific Craft Beer Market by Product Type: Ale, 2022-2032, million liters

Figure 19. Asia Pacific Craft Beer Market by Product Type: Lager, 2022-2032, \$ mn

Figure 20. Asia Pacific Craft Beer Market by Product Type: Lager, 2022-2032, million liters

Figure 21. Asia Pacific Craft Beer Market by Product Type: Porter, 2022-2032, \$ mn

Figure 22. Asia Pacific Craft Beer Market by Product Type: Porter, 2022-2032, million liters

Figure 23. Asia Pacific Craft Beer Market by Product Type: Stout, 2022-2032, \$ mn

Figure 24. Asia Pacific Craft Beer Market by Product Type: Stout, 2022-2032, million liters

Figure 25. Asia Pacific Craft Beer Market by Product Type: Other Types, 2022-2032, \$ mn

Figure 26. Asia Pacific Craft Beer Market by Product Type: Other Types, 2022-2032,

million liters

Figure 27. Breakdown of Asia Pacific Craft Beer Market by Consumer Age, 2022-2032, % of Sales Revenue

Figure 28. Asia Pacific Addressable Market Cap in 2023-2032 by Consumer Age, Value (\$ mn) and Share (%)

Figure 29. Breakdown of Asia Pacific Craft Beer Market by Consumer Age, 2022-2032, % of Sales Volume

Figure 30. Asia Pacific Addressable Market Cap in 2023-2032 by Consumer Age, Sales Volume (million liters) and Share (%)

Figure 31. Asia Pacific Craft Beer Market by Consumer Age: 21-34-Year-Old, 2022-2032, \$ mn

Figure 32. Asia Pacific Craft Beer Market by Consumer Age: 21-34-Year-Old, 2022-2032, million liters

Figure 33. Asia Pacific Craft Beer Market by Consumer Age: 35-44-Year-Old, 2022-2032, \$ mn

Figure 34. Asia Pacific Craft Beer Market by Consumer Age: 35-44-Year-Old, 2022-2032, million liters

Figure 35. Asia Pacific Craft Beer Market by Consumer Age: 45-54-Year-Old, 2022-2032, \$ mn

Figure 36. Asia Pacific Craft Beer Market by Consumer Age: 45-54-Year-Old, 2022-2032, million liters

Figure 37. Asia Pacific Craft Beer Market by Consumer Age: 55-Year-Old and Above, 2022-2032, \$ mn

Figure 38. Asia Pacific Craft Beer Market by Consumer Age: 55-Year-Old and Above, 2022-2032, million liters

Figure 39. Breakdown of Asia Pacific Craft Beer Market by Distribution Channel, 2022-2032, % of Sales Revenue

Figure 40. Asia Pacific Addressable Market Cap in 2023-2032 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 41. Breakdown of Asia Pacific Craft Beer Market by Distribution Channel, 2022-2032, % of Sales Volume

Figure 42. Asia Pacific Addressable Market Cap in 2023-2032 by Distribution Channel, Sales Volume (million liters) and Share (%)

Figure 43. Asia Pacific Craft Beer Market by Distribution Channel: On-trade, 2022-2032, \$ mn

Figure 44. Asia Pacific Craft Beer Market by Distribution Channel: On-trade, 2022-2032, million liters

Figure 45. Asia Pacific Craft Beer Market by Distribution Channel: Off-trade, 2022-2032, \$ mn

Figure 46. Asia Pacific Craft Beer Market by Distribution Channel: Off-trade, 2022-2032, million liters

Figure 47. Breakdown of APAC Craft Beer Market by Country, 2022 and 2032, % of Revenue

Figure 48. Contribution to APAC 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 49. Craft Beer Market in Japan, 2022-2032, \$ mn

Figure 50. Craft Beer Market in China, 2022-2032, \$ mn

Figure 51. Craft Beer Market in Australia, 2022-2032, \$ mn

Figure 52. Craft Beer Market in India, 2022-2032, \$ mn

Figure 53. Craft Beer Market in South Korea, 2022-2032, \$ mn

Figure 54. Craft Beer Market in Rest of APAC, 2022-2032, \$ mn

Figure 55. Growth Stage of Asia Pacific Craft Beer Industry over the Forecast Period

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