

# **Asia Pacific Big Data Security Market 2020-2030 by Offering (Solution, Services), Technology (SIEM, IAM, IDPS, UTM, Others), Data Type (Data-at-Rest, Data-at-Use, Data-in-Transit), Deployment (On-premises, Cloud-based), Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific big data security market will grow by 20.0% annually with a total addressable market cap of \$110.7 billion over 2021-2030 owing to the rapid growth in the volume of business data, increasing demand for high-security solutions due to rising cyber-attack & data breaches, advancements of IoT and intelligence devices, and evolving regulatory landscapes.

Highlighted with 35 tables and 62 figures, this 121-page report “Asia Pacific Big Data Security Market 2020-2030 by Offering (Solution, Services), Technology (SIEM, IAM, IDPS, UTM, Others), Data Type (Data-at-Rest, Data-at-Use, Data-in-Transit), Deployment (On-premises, Cloud-based), Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific big data security market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following

aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific big data security market in every aspect of the classification from perspectives of Offering, Technology, Data Type, Deployment, Industry Vertical, Organization Size, and Country.

Based on Offering, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Solution & Software

Data Security Analytics

Data Encryption, Tokenization and Masking

Data Authorization and Access

Data Discovery and Classification

Data Auditing and Monitoring

Data Governance and Compliance

Data Backup and Recovery

Services

Professional Services

Managed Services

Based on Technology, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Security Information & Event Management (SIEM)

Identity & Access Management (IAM)

Intrusion Detection/Prevention System (IDPS)

Unified Threat Management (UTM)

Other Technologies

Based on Data Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Data-at-Rest

Data-at-Use

Data-in-Transit

Based on Deployment, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

On-premises Solution and Service

Cloud-based Solution and Service

Based on Industry Vertical, the Asia Pacific market is segmented into the following sub-

markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Banking, Financial Services, and Insurance (BFSI)

IT & Telecommunications

Manufacturing

Energy & Utilities

Retail and e-Commerce

Healthcare and Social Assistance

Government and Defense

Other Industry Verticals

Based on Organization Size, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Large Enterprises

Small and Medium Enterprises (SMEs)

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Offering, Technology, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Amazon Web Services

Check Point Software Technologies Ltd.

Dell Technologies

FireEye Inc.

Google

Hewlett Packard Enterprise

IBM Corporation

Mcafee LLC

Micro Focus

Microsoft Corporation

Oracle Corporation

Talend

Thales Group (Gemalto NV)

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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