

# **Asia Pacific B2B E-commerce Market 2021-2030 by Business Model, Industry Vertical, Payment Method, Platform Type, Enterprise Size, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific B2B E-commerce market will grow by 12.6% annually with a total addressable market cap of 216,568.4 billion over 2022-2030, driven by enhancing efficiencies in large scale of business transactions, growing mobile devices and internet penetration, and advancing digital technology for commerce such as cloud, big data, and online payment.

Highlighted with 60 tables and 53 figures, this 140-page report “Asia Pacific B2B E-commerce Market 2021-2030 by Business Model, Industry Vertical, Payment Method, Platform Type, Enterprise Size, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific B2B E-commerce market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2030 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

## Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific B2B E-commerce market in every aspect of the classification from perspectives of Business Model, Industry Vertical, Payment Method, Platform Type, Enterprise Size, and Country.

Based on Business Model, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Supplier Oriented E-commerce

Buyer Oriented E-Commerce

Intermediary Oriented E-commerce

Based on Industry Vertical, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Consumer Electronics

Apparels and Footwear

General Industrial Goods

Healthcare

Home Appliances and Furniture

Beauty and Fashion

Automotive Parts

Other Industry Verticals

By Payment Method, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Net Banking

Credit Card

Debit Card

e-Wallet

Other Payment Methods

By Platform Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

On-Premise B2B

Cloud B2B

By Enterprise Size, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Small & Medium Enterprises (SMEs)

Large Enterprises

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ bn) are available for 2021-2030. The breakdown of national markets by Business Model, Industry Vertical and Enterprise Size over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Alibaba Group Holding Ltd

Amazon.com, Inc.

B2W Companhia Digital

ChinaAseanTrade.com

DIYTrade.com

eBay Inc

EC21 Inc

eworldtrade.com

Flipkart Online Services Pvt. Ltd.

IndiaMart InterMesh Ltd

JD.com

KellySearch.com

KOMPASS

Magento Inc

Mercateo AG

Newegg Business Inc

PT Bhinneka Mentari Dimensi

ThomasNet Inc

Walmart Inc.

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Flipkart Online Services Pvt. Ltd.

IndiaMart InterMesh Ltd

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