

# **Asia Pacific B2B E-commerce Market 2021-2030 by Business Model, Industry Vertical, Payment Method, Platform Type, Enterprise Size, and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific B2B E-commerce market will grow by 12.6% annually with a total addressable market cap of 216,568.4 billion over 2022-2030, driven by enhancing efficiencies in large scale of business transactions, growing mobile devices and internet penetration, and advancing digital technology for commerce such as cloud, big data, and online payment.

Highlighted with 60 tables and 53 figures, this 140-page report “Asia Pacific B2B E-commerce Market 2021-2030 by Business Model, Industry Vertical, Payment Method, Platform Type, Enterprise Size, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific B2B E-commerce market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2030 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

## Growth Drivers

## Restraints and Challenges

## Emerging Product Trends & Market Opportunities

## Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific B2B E-commerce market in every aspect of the classification from perspectives of Business Model, Industry Vertical, Payment Method, Platform Type, Enterprise Size, and Country.

Based on Business Model, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

### Supplier Oriented E-commerce

### Buyer Oriented E-Commerce

### Intermediary Oriented E-commerce

Based on Industry Vertical, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

### Consumer Electronics

### Apparels and Footwear

### General Industrial Goods

### Healthcare

### Home Appliances and Furniture

### Beauty and Fashion

Automotive Parts

Other Industry Verticals

By Payment Method, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Net Banking

Credit Card

Debit Card

e-Wallet

Other Payment Methods

By Platform Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

On-Premise B2B

Cloud B2B

By Enterprise Size, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Small & Medium Enterprises (SMEs)

Large Enterprises

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ bn) are available for 2021-2030. The breakdown of national markets by Business Model, Industry Vertical and Enterprise Size over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Alibaba Group Holding Ltd

Amazon.com, Inc.

B2W Companhia Digital

ChinaAseanTrade.com

DIYTrade.com

eBay Inc

EC21 Inc

eworldtrade.com

Flipkart Online Services Pvt. Ltd.

IndiaMart InterMesh Ltd

JD.com

KellySearch.com

KOMPASS

Magento Inc

Mercateo AG

Newegg Business Inc

PT Bhinneka Mentari Dimensi

ThomasNet Inc

Walmart Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

## Contents

### 1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### 2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
  - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### 3 SEGMENTATION OF ASIA PACIFIC MARKET BY BUSINESS MODEL

- 3.1 Market Overview by Business Model
- 3.2 Supplier Oriented E-commerce
- 3.3 Buyer Oriented E-Commerce
- 3.4 Intermediary Oriented E-commerce

### 4 SEGMENTATION OF ASIA PACIFIC MARKET BY INDUSTRY VERTICAL

- 4.1 Market Overview by Industry Vertical
- 4.2 Consumer Electronics

- 4.3 Apparels and Footwear
- 4.4 General Industrial Goods
- 4.5 Healthcare
- 4.6 Home Appliances and Furniture
- 4.7 Beauty and Fashion
- 4.8 Automotive Parts
- 4.9 Other Industry Verticals

## **5 SEGMENTATION OF ASIA PACIFIC MARKET BY PAYMENT METHOD**

- 5.1 Market Overview by Payment Method
- 5.2 Net Banking
- 5.3 Credit Card
- 5.4 Debit Card
- 5.5 e-Wallet
- 5.6 Other Payment Methods

## **6 SEGMENTATION OF ASIA PACIFIC MARKET BY PLATFORM TYPE**

- 6.1 Market Overview by Platform Type
- 6.2 On-Premise B2B
- 6.3 Cloud B2B

## **7 SEGMENTATION OF ASIA PACIFIC MARKET BY ENTERPRISE SIZE**

- 7.1 Market Overview by Enterprise Size
- 7.2 Small & Medium Enterprises (SMEs)
- 7.3 Large Enterprises

## **8 ASIA-PACIFIC MARKET 2019-2030 BY COUNTRY**

- 8.1 Overview of Asia-Pacific Market
- 8.2 Japan
- 8.3 China
- 8.4 Australia
- 8.5 India
- 8.6 South Korea
- 8.7 Rest of APAC Region

## **9 COMPETITIVE LANDSCAPE**

### 9.1 Overview of Key Vendors

### 9.2 New Product Launch, Partnership, Investment, and M&A

### 9.3 Company Profiles

Alibaba Group Holding Ltd

Amazon.com, Inc.

B2W Companhia Digital

ChinaAseanTrade.com

DIYTrade.com

eBay Inc

EC21 Inc

eworldtrade.com

Flipkart Online Services Pvt. Ltd.

IndiaMart InterMesh Ltd

JD.com

KellySearch.com

KOMPASS

Magento Inc

Mercateo AG

Newegg Business Inc

PT Bhinneka Mentari Dimensi

ThomasNet Inc

Walmart Inc.

## **10 INVESTING IN ASIA PACIFIC MARKET: RISK ASSESSMENT AND MANAGEMENT**

### 10.1 Risk Evaluation of Asia Pacific Market

### 10.2 Critical Success Factors (CSFs)

Related Reports and Products



## List Of Tables

### LIST OF TABLES:

Table 1. Snapshot of Asia Pacific B2B E-commerce Market in Balanced Perspective, 2021-2030

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Main Product Trends and Market Opportunities in Asia Pacific B2B E-commerce Market

Table 6. Asia Pacific B2B E-commerce Market by Business Model, 2019-2030, \$ bn

Table 7. Asia Pacific B2B E-commerce Market by Industry Vertical, 2019-2030, \$ bn

Table 8. Asia Pacific B2B E-commerce Market by Payment Method, 2019-2030, \$ bn

Table 9. Asia Pacific B2B E-commerce Market by Platform Type, 2019-2030, \$ bn

Table 10. Asia Pacific B2B E-commerce Market by Enterprise Size, 2019-2030, \$ bn

Table 11. APAC B2B E-commerce Market by Country, 2019-2030, \$ bn

Table 12. Japan B2B E-commerce Market by Business Model, 2019-2030, \$ bn

Table 13. Japan B2B E-commerce Market by Industry Vertical, 2019-2030, \$ bn

Table 14. Japan B2B E-commerce Market by Enterprise Size, 2019-2030, \$ bn

Table 15. China B2B E-commerce Market by Business Model, 2019-2030, \$ bn

Table 16. China B2B E-commerce Market by Industry Vertical, 2019-2030, \$ bn

Table 17. China B2B E-commerce Market by Enterprise Size, 2019-2030, \$ bn

Table 18. Australia B2B E-commerce Market by Business Model, 2019-2030, \$ bn

Table 19. Australia B2B E-commerce Market by Industry Vertical, 2019-2030, \$ bn

Table 20. Australia B2B E-commerce Market by Enterprise Size, 2019-2030, \$ bn

Table 21. India B2B E-commerce Market by C Business Model, 2019-2030, \$ bn

Table 22. India B2B E-commerce Market by Industry Vertical, 2019-2030, \$ bn

Table 23. India B2B E-commerce Market by Enterprise Size, 2019-2030, \$ bn

Table 24. South Korea B2B E-commerce Market by Business Model, 2019-2030, \$ bn

Table 25. South Korea B2B E-commerce Market by Industry Vertical, 2019-2030, \$ bn

Table 26. South Korea B2B E-commerce Market by Enterprise Size, 2019-2030, \$ bn

Table 27. B2B E-commerce Market in Rest of APAC by Country, 2019-2030, \$ bn

Table 28. Alibaba Group Holding Ltd: Company Snapshot

Table 29. Alibaba Group Holding Ltd: Business Segmentation

Table 30. Alibaba Group Holding Ltd: Product Portfolio

Table 31. Amazon: Company Snapshot

Table 32. Amazon: Business Segmentation

Table 33. Amazon: Product Portfolio

Table 34. Amazon: Recent Developments
Table 35. B2W Companhia Digital: Company Snapshot
Table 36. B2W Companhia Digital: Recent Developments
Table 37. ChinaAseanTrade: Company Snapshot
Table 38. DIYTrade: Company Snapshot
Table 39. eBay Inc: Company Snapshot
Table 40. eBay Inc: Product Portfolio
Table 41. eBay Inc: Recent Developments
Table 42. EC21 Inc: Company Snapshot
Table 43. EC21 Inc: Business Segmentation
Table 44. eworldtrade.com: Company Snapshot
Table 45. Flipkart Online Services Pvt. Ltd.: Company Snapshot
Table 46. Flipkart Online Services Pvt. Ltd.: Recent Developments
Table 47. IndiaMart InterMesh Ltd.: Company Snapshot
Table 48. JD.com: Company Snapshot
Table 49. JD.com: Product Portfolio
Table 50. KellySearch.com: Company Snapshot
Table 51. KOMPASS: Company Snapshot
Table 52. Magento Inc: Company Snapshot
Table 53. Mercateo AG: Company Snapshot
Table 54. Newegg Business Inc: Company Snapshot
Table 55. PT Bhinneka Mentari Dimensi: Company Snapshot
Table 56. ThomasNet Inc: Company Snapshot
Table 57. Walmart Inc.: Company Snapshot
Table 58. Walmart Inc.: Product Portfolio
Table 59. Risk Evaluation for Investing in Asia Pacific Market, 2021-2030
Table 60. Critical Success Factors and Key Takeaways

## List Of Figures

### LIST OF FIGURES:

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2021-2030

Figure 5. Asia Pacific B2B E-commerce Market, 2019-2030, \$ bn

Figure 6. The Role of B2B E-commerce in Asia Pacific Business Chain

Figure 7. Impact of COVID-19 on Business

Figure 8. Primary Drivers and Impact Factors of Asia Pacific B2B E-commerce Market

Figure 9. Primary Restraints and Impact Factors of Asia Pacific B2B E-commerce Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Asia Pacific B2B E-commerce Market

Figure 12. Breakdown of Asia Pacific B2B E-commerce Market by Business Model, 2019-2030, % of Revenue

Figure 13. Asia Pacific Addressable Market Cap in 2022-2030 by Business Model, Value (\$ bn) and Share (%)

Figure 14. Asia Pacific B2B E-commerce Market by Business Model: Supplier Oriented E-commerce, 2019-2030, \$ bn

Figure 15. Model Analysis of Supplier-Oriented Marketplace

Figure 16. Asia Pacific B2B E-commerce Market by Business Model: Buyer Oriented E-commerce, 2019-2030, \$ bn

Figure 17. Model Analysis of Buyer-Oriented Marketplace

Figure 18. Asia Pacific B2B E-commerce Market by Business Model: Intermediary Oriented E-commerce, 2019-2030, \$ bn

Figure 19. Model Analysis of Intermediary-Oriented Marketplace

Figure 20. Breakdown of Asia Pacific B2B E-commerce Market by Industry Vertical, 2019-2030, % of Sales Revenue

Figure 21. Asia Pacific Addressable Market Cap in 2022-2030 by Industry Vertical, Value (\$ bn) and Share (%)

Figure 22. Asia Pacific B2B E-commerce Market by Industry Vertical: Consumer Electronics, 2019-2030, \$ bn

Figure 23. Asia Pacific B2B E-commerce Market by Industry Vertical: Apparels and Footwear, 2019-2030, \$ bn

Figure 24. Asia Pacific B2B E-commerce Market by Industry Vertical: General Industrial

Goods, 2019-2030, \$ bn

Figure 25. Asia Pacific B2B E-commerce Market by Industry Vertical: Healthcare, 2019-2030, \$ bn

Figure 26. Asia Pacific B2B E-commerce Market by Industry Vertical: Home Appliances and Furniture, 2019-2030, \$ bn

Figure 27. Asia Pacific B2B E-commerce Market by Industry Vertical: Beauty and Fashion, 2019-2030, \$ bn

Figure 28. Asia Pacific B2B E-commerce Market by Industry Vertical: Automotive Parts, 2019-2030, \$ bn

Figure 29. Asia Pacific B2B E-commerce Market by Industry Vertical: Other Industry Verticals, 2019-2030, \$ bn

Figure 30. Breakdown of Asia Pacific B2B E-commerce Market by Payment Method, 2019-2030, % of Sales Revenue

Figure 31. Asia Pacific Addressable Market Cap in 2022-2030 by Payment Method, Value (\$ bn) and Share (%)

Figure 32. Asia Pacific B2B E-commerce Market by Payment Method: Net Banking, 2019-2030, \$ bn

Figure 33. Asia Pacific B2B E-commerce Market by Payment Method: Credit Card, 2019-2030, \$ bn

Figure 34. Asia Pacific B2B E-commerce Market by Payment Method: Debit Card, 2019-2030, \$ bn

Figure 35. Asia Pacific B2B E-commerce Market by Payment Method: e-Wallet, 2019-2030, \$ bn

Figure 36. Asia Pacific B2B E-commerce Market by Payment Method: Other Payment Methods, 2019-2030, \$ bn

Figure 37. Breakdown of Asia Pacific B2B E-commerce Market by Platform Type, 2019-2030, % of Revenue

Figure 38. Asia Pacific Addressable Market Cap in 2022-2030 by Platform Type, Value (\$ bn) and Share (%)

Figure 39. Asia Pacific B2B E-commerce Market by Platform Type: On-Premise B2B, 2019-2030, \$ bn

Figure 40. Asia Pacific B2B E-commerce Market by Platform Type: Cloud B2B, 2019-2030, \$ bn

Figure 41. Breakdown of Asia Pacific B2B E-commerce Market by Enterprise Size, 2019-2030, % of Revenue

Figure 42. Asia Pacific Addressable Market Cap in 2022-2030 by Enterprise Size, Value (\$ bn) and Share (%)

Figure 43. Asia Pacific B2B E-commerce Market by Enterprise Size: Small & Medium Enterprises (SMEs), 2019-2030, \$ bn

Figure 44. Asia Pacific B2B E-commerce Market by Enterprise Size: Large Enterprises, 2019-2030, \$ bn

Figure 45. Breakdown of APAC B2B E-commerce Market by Country, 2021 and 2030, % of Revenue

Figure 46. Contribution to APAC 2022-2030 Cumulative Revenue by Country, Value (\$ bn) and Share (%)

Figure 47. B2B E-commerce Market in Japan, 2019-2030, \$ bn

Figure 48. B2B E-commerce Market in China, 2019-2030, \$ bn

Figure 49. B2B E-commerce Market in Australia, 2019-2030, \$ bn

Figure 50. B2B E-commerce Market in India, 2019-2030, \$ bn

Figure 51. B2B E-commerce Market in South Korea, 2019-2030, \$ bn

Figure 52. B2B E-commerce Market in Rest of APAC, 2019-2030, \$ bn

Figure 53. Growth Stage of Asia Pacific B2B E-commerce Industry over the Forecast Period

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