

# **Asia Pacific Automotive Telematics Market 2020-2030 by Product Type (Embedded, Integrated, Tethered), Application, Vehicle Type (Passenger, Commercial), Business Model (B2C, B2P, B2B), Distribution and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Asia Pacific automotive smart key market will grow by 18.2% annually with a total addressable market cap of \$663.39 billion over 2020-2030 owing to technological advancements, rising electrification in automobiles, and the increasing use of automotive electronics.

Highlighted with 31 tables and 51 figures, this 111-page report “Asia Pacific Automotive Telematics Market 2020-2030 by Product Type (Embedded, Integrated, Tethered), Application, Vehicle Type (Passenger, Commercial), Business Model (B2C, B2P, B2B), Distribution and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific automotive smart key market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2020 and provides forecast from 2021 till 2030 with 2020 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific automotive smart key market in every aspect of the classification from perspectives of Product Type, Application, Vehicle Type, Business Model, Distribution, and Country.

Based on Product Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Embedded Devices

Integrated Smartphones

Tethered Devices

Based on Application, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Fleet/Asset Management

Navigation & Location Based System

Infotainment System

Insurance Telematics

Safety & Security

V2X

Other Applications

Based on Vehicle Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

Two-Wheelers

Based on Business Model, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Business-to-Consumer (B2C) Telematics

Business-to-Product (B2P) Telematics

Business-to-Business (B2B) Telematics

Based on Distribution, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

OEM

Replacement

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2020-2030. The breakdown of key national markets by Product Type, Application, and Vehicle Type over the forecast years is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific automotive smart key market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Agero Inc.

Airbiquity Inc.

CARTRACK

Continental AG

Harman International Industries Inc.

I.D.Systems Inc.

Masternaut Limited

MiX Telematics

Omnitracs

Teletrac Navman

TomTom Telematics B.V

Trimble Inc.

VERIZON

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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