

Asia Pacific Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific automotive infotainment systems market will grow by 9.7% annually with a total addressable market cap of \$171.62 billion over 2023-2032. The growth is driven by the growing vehicle sales, the evolution of electrification and autonomous driving, the preference for enhanced user experiences and convenience, rising smartphone penetration, and the integration of technologies like IoT/AR/VR.

Highlighted with 35 tables and 63 figures, this 133-page report “Asia Pacific Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific automotive infotainment systems market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Five Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Asia Pacific automotive infotainment systems market in every aspect of the classification from perspectives of Component, Installation Type, Technology, Connectivity, Vehicle Type, Vehicle Propulsion, Distribution Channel, and Country.

Based on Component, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Audio Unit

Infotainment/Display Unit

Navigation Unit

Instrument Cluster

Head-Up Display

Connectivity & Communication

Other Hardware

Software

Qnx

Microsoft

Linux

Android

Other Operating Systems

Based on Installation Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

In-dash Infotainment

Rear Seat Infotainment

By Technology, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Embedded System

Tethered System

Integrated System

By Connectivity, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

3G

4G

5G

Other Networks

By Vehicle Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Passenger Cars

Commercial Vehicles

By Vehicle Propulsion, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

ICE Vehicles

Electric Vehicles (EV)

By Distribution Channel, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

OEM

Aftermarket

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Installation Type, Technology, and Vehicle Type over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Aisin Aw Co., Ltd.

Alpine Electronics Inc.

Aptiv PLC

Bayerische Motoren Werke AG (BMW)

Clarion Co., Ltd. (Faurecia)

Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

JVC Kenwood Corporation

Magnetic Marelli SpA

Mitsubishi Electric Corporation

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

Visteon Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF ASIA PACIFIC MARKET BY COMPONENT

- 3.1 Market Overview by Component
- 3.2 Hardware
 - 3.2.1 Audio Unit
 - 3.2.2 Infotainment/Display Unit
 - 3.2.3 Navigation Unit
 - 3.2.4 Instrument Cluster
 - 3.2.5 Head-Up Display
 - 3.2.6 Connectivity & Communication
 - 3.2.7 Other Hardware

3.3 Software

3.3.1 Qnx

3.3.2 Microsoft

3.3.3 Linux

3.3.4 Android

3.3.5 Other Operating Systems

4 SEGMENTATION OF ASIA PACIFIC MARKET BY INSTALLATION TYPE

4.1 Market Overview by Installation Type

4.2 In-dash Infotainment

4.3 Rear Seat Infotainment

5 SEGMENTATION OF ASIA PACIFIC MARKET BY TECHNOLOGY

5.1 Market Overview by Technology

5.2 Embedded System

5.3 Tethered System

5.4 Integrated System

6 SEGMENTATION OF ASIA PACIFIC MARKET BY CONNECTIVITY

6.1 Market Overview by Connectivity

6.2 3G

6.3 4G

6.4 5G

6.5 Other Networks

7 SEGMENTATION OF ASIA PACIFIC MARKET BY VEHICLE TYPE

7.1 Market Overview by Vehicle Type

7.2 Passenger Cars

7.3 Commercial Vehicles

8 SEGMENTATION OF ASIA PACIFIC MARKET BY VEHICLE PROPULSION

8.1 Market Overview by Vehicle Propulsion

8.2 ICE Vehicles

8.3 Electric Vehicles (EV)

9 SEGMENTATION OF ASIA PACIFIC MARKET BY DISTRIBUTION CHANNEL

9.1 Market Overview by Distribution Channel

9.2 OEM

9.3 Aftermarket

10 ASIA-PACIFIC MARKET 2022-2032 BY COUNTRY

10.1 Overview of Asia-Pacific Market

10.2 Japan

10.3 China

10.4 Australia

10.5 India

10.6 South Korea

10.7 Rest of APAC Region

11 COMPETITIVE LANDSCAPE

11.1 Overview of Key Vendors

11.2 New Product Launch, Partnership, Investment, and M&A

11.3 Company Profiles

Aisin Aw Co., Ltd.

Alpine Electronics Inc.

Aptiv PLC

Bayerische Motoren Werke AG (BMW)

Clarion Co., Ltd. (Faurecia)

Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

JVC Kenwood Corporation

Magnetic Marelli SpA

Mitsubishi Electric Corporation

Panasonic Corporation

Pioneer Corporation
Robert Bosch GmbH
Visteon Corporation
RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Asia Pacific Automotive Infotainment Systems Market in Balanced Perspective, 2022-2032

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Main Product Trends and Market Opportunities in Asia Pacific Automotive Infotainment Systems Market

Table 6. Asia Pacific Automotive Infotainment Systems Market by Component, 2022-2032, \$ mn

Table 7. Asia Pacific Automotive Infotainment Systems Market: Hardware by Product Type, 2022-2032, \$ mn

Table 8. Asia Pacific Automotive Infotainment Systems Market: Software by Operating System, 2022-2032, \$ mn

Table 9. Asia Pacific Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 10. Asia Pacific Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 11. Asia Pacific Automotive Infotainment Systems Market by Connectivity, 2022-2032, \$ mn

Table 12. Asia Pacific Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 13. Asia Pacific Automotive Infotainment Systems Market by Vehicle Propulsion, 2022-2032, \$ mn

Table 14. Asia Pacific Automotive Infotainment Systems Market by Distribution Channel, 2022-2032, \$ mn

Table 15. APAC Automotive Infotainment Systems Market by Country, 2022-2032, \$ mn

Table 16. Japan Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 17. Japan Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 18. Japan Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 19. China Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 20. China Automotive Infotainment Systems Market by Technology, 2022-2032, \$

mn

Table 21. China Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 22. Australia Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 23. Australia Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 24. Australia Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 25. India Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 26. India Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 27. India Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 28. South Korea Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 29. South Korea Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 30. South Korea Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 31. Automotive Infotainment Systems Market in Rest of APAC by Country/Region, 2022-2032, \$ mn

Table 32. Breakdown of World Market by Key Vendor, 2022, %

Table 33. Aisin Aw Co., Ltd.: Company Snapshot

Table 34. Aisin Aw Co., Ltd.: Business Segmentation

Table 35. Aisin Aw Co., Ltd.: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. Asia Pacific Automotive Infotainment Systems Market, 2022-2032, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Asia Pacific Automotive Infotainment Systems Market

Figure 7. World Electric Vehicle Market, 2019-2030, million units

Figure 8. World Connected Cars Market, 2020-2030, thousand units

Figure 9. Primary Restraints and Impact Factors of Asia Pacific Automotive Infotainment Systems Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Asia Pacific Automotive Infotainment Systems Market

Figure 12. Breakdown of Asia Pacific Automotive Infotainment Systems Market by Component, 2022-2032, % of Revenue

Figure 13. Asia Pacific Addressable Market Cap in 2023-2032 by Component, Value (\$ mn) and Share (%)

Figure 14. Asia Pacific Automotive Infotainment Systems Market by Component: Hardware, 2022-2032, \$ mn

Figure 15. Asia Pacific Automotive Infotainment Systems Market by Hardware: Audio Unit, 2022-2032, \$ mn

Figure 16. Asia Pacific Automotive Infotainment Systems Market by Hardware: Infotainment/Display Unit, 2022-2032, \$ mn

Figure 17. Asia Pacific Automotive Infotainment Systems Market by Hardware: Navigation Unit, 2022-2032, \$ mn

Figure 18. Asia Pacific Automotive Infotainment Systems Market by Hardware: Instrument Cluster, 2022-2032, \$ mn

Figure 19. Asia Pacific Automotive Infotainment Systems Market by Hardware: Head-Up Display, 2022-2032, \$ mn

Figure 20. Asia Pacific Automotive Infotainment Systems Market by Hardware: Connectivity & Communication, 2022-2032, \$ mn

Figure 21. Asia Pacific Automotive Infotainment Systems Market by Hardware: Other Hardware, 2022-2032, \$ mn

Figure 22. Asia Pacific Automotive Infotainment Systems Market by Component:

Software, 2022-2032, \$ mn

Figure 23. Asia Pacific Automotive Infotainment Systems Market by Software: Qnx,

2022-2032, \$ mn

Figure 24. Asia Pacific Automotive Infotainment Systems Market by Software: Microsoft,

2022-2032, \$ mn

Figure 25. Asia Pacific Automotive Infotainment Systems Market by Software: Linux,

2022-2032, \$ mn

Figure 26. Asia Pacific Automotive Infotainment Systems Market by Software: Android,

2022-2032, \$ mn

Figure 27. Asia Pacific Automotive Infotainment Systems Market by Software: Other

Operating Systems, 2022-2032, \$ mn

Figure 28. Breakdown of Asia Pacific Automotive Infotainment Systems Market by

Installation Type, 2022-2032, % of Sales Revenue

Figure 29. Asia Pacific Addressable Market Cap in 2023-2032 by Installation Type,

Value (\$ mn) and Share (%)

Figure 30. Asia Pacific Automotive Infotainment Systems Market by Installation Type: In-

dash Infotainment, 2022-2032, \$ mn

Figure 31. Asia Pacific Automotive Infotainment Systems Market by Installation Type:

Rear Seat Infotainment, 2022-2032, \$ mn

Figure 32. Breakdown of Asia Pacific Automotive Infotainment Systems Market by

Technology, 2022-2032, % of Sales Revenue

Figure 33. Asia Pacific Addressable Market Cap in 2023-2032 by Technology, Value (\$

mn) and Share (%)

Figure 34. Asia Pacific Automotive Infotainment Systems Market by Technology:

Embedded System, 2022-2032, \$ mn

Figure 35. Asia Pacific Automotive Infotainment Systems Market by Technology:

Tethered System, 2022-2032, \$ mn

Figure 36. Asia Pacific Automotive Infotainment Systems Market by Technology:

Integrated System, 2022-2032, \$ mn

Figure 37. Breakdown of Asia Pacific Automotive Infotainment Systems Market by

Connectivity, 2022-2032, % of Revenue

Figure 38. Asia Pacific Addressable Market Cap in 2023-2032 by Connectivity, Value (\$

mn) and Share (%)

Figure 39. Asia Pacific Automotive Infotainment Systems Market by Connectivity: 3G,

2022-2032, \$ mn

Figure 40. Asia Pacific Automotive Infotainment Systems Market by Connectivity: 4G,

2022-2032, \$ mn

Figure 41. Asia Pacific Automotive Infotainment Systems Market by Connectivity: 5G,

2022-2032, \$ mn

Figure 42. Asia Pacific Automotive Infotainment Systems Market by Connectivity: Other Networks, 2022-2032, \$ mn

Figure 43. Breakdown of Asia Pacific Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, % of Revenue

Figure 44. Asia Pacific Addressable Market Cap in 2023-2032 by Vehicle Type, Value (\$ mn) and Share (%)

Figure 45. Asia Pacific Automotive Infotainment Systems Market by Vehicle Type: Passenger Cars, 2022-2032, \$ mn

Figure 46. Asia Pacific Automotive Infotainment Systems Market by Vehicle Type: Commercial Vehicles, 2022-2032, \$ mn

Figure 47. Breakdown of Asia Pacific Automotive Infotainment Systems Market by Vehicle Propulsion, 2022-2032, % of Revenue

Figure 48. Asia Pacific Addressable Market Cap in 2023-2032 by Vehicle Propulsion, Value (\$ mn) and Share (%)

Figure 49. Asia Pacific Automotive Infotainment Systems Market by Vehicle Propulsion: ICE Vehicles, 2022-2032, \$ mn

Figure 50. Asia Pacific Automotive Infotainment Systems Market by Vehicle Propulsion: Electric Vehicles (EV), 2022-2032, \$ mn

Figure 51. Breakdown of Asia Pacific Automotive Infotainment Systems Market by Distribution Channel, 2022-2032, % of Revenue

Figure 52. Asia Pacific Addressable Market Cap in 2023-2032 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 53. Asia Pacific Automotive Infotainment Systems Market by Distribution Channel: OEM, 2022-2032, \$ mn

Figure 54. Asia Pacific Automotive Infotainment Systems Market by Distribution Channel: Aftermarket, 2022-2032, \$ mn

Figure 55. Breakdown of APAC Automotive Infotainment Systems Market by Country, 2022 and 2032, % of Revenue

Figure 56. Contribution to APAC 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 57. Automotive Infotainment Systems Market in Japan, 2022-2032, \$ mn

Figure 58. Automotive Infotainment Systems Market in China, 2022-2032, \$ mn

Figure 59. Automotive Infotainment Systems Market in Australia, 2022-2032, \$ mn

Figure 60. Automotive Infotainment Systems Market in India, 2022-2032, \$ mn

Figure 61. Automotive Infotainment Systems Market in South Korea, 2022-2032, \$ mn

Figure 62. Automotive Infotainment Systems Market in Rest of APAC, 2022-2032, \$ mn

Figure 63. Growth Stage of Asia Pacific Automotive Infotainment Systems Industry over the Forecast Period

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