

# **Asia Pacific Advanced Driver Assistance Systems (ADAS) Market 2020-2030 by Offering, Solution, Sensor Type, Vehicle Automation Level (Level 1 - Level 5), Vehicle Type, End User, and Country: Trend Outlook and Growth Opportunity**

<https://marketpublishers.com/r/A3310D68998CEN.html>

Date: February 2020

Pages: 131

Price: US\$ 2,541.00 (Single User License)

ID: A3310D68998CEN

## **Abstracts**

Asia Pacific advanced driver assistance systems market will grow by 18.7% over 2020-2026 with a total addressable market cap of \$69.87 billion in the fast-growing region.

Highlighted with 45 tables and 60 figures, this 131-page report “Asia Pacific Advanced Driver Assistance Systems (ADAS) Market 2020-2030 by Offering, Solution, Sensor Type, Vehicle Automation Level (Level 1 - Level 5), Vehicle Type, End User, and Country: Trend Outlook and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific advanced driver assistance systems market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with estimates and forecast covering 2020-2030.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

### **Market Structure**

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify Asia Pacific advanced driver assistance systems market in every aspect of the classification from perspectives of Offering, Solution, Sensor Type, Vehicle Automation Level, Vehicle Type, End User, and Country.

Based on offering, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Hardware

Software

Service

Based on solution, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Lane Assist (LA)

Crash Warning System (CWS)

Blind Spot Detection (BSD)

Adaptive Cruise Control (ACC)

Smart Park Assist (SPA)

Cross Traffic Alert (CTA)

Automatic Emergency Braking (AEB)

Traffic Jam Assist (TJA)

Other Solutions

Based on sensor type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) and average selling price (USD/unit) for 2019-2030 included in each section.

Image Sensors

Front View

Side View

Rear View

Radar

Short-range Radars (SRRs)

Long-range Radars (LRRs)

Ultrasonic Sensors

LiDAR

Mechanical Automotive LiDAR

Solid State Automotive LiDAR

Electronic Control Units (ECUs)

Other Sensors

Based on vehicle automation level, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each

section. Each segment is further split by sensor type.

Level 1 (Driver Assistance)

Level 2 (Partial Automation)

Level 3 (Conditional Automation)

Level 4 (High Automation)

Level 5 (Full Automation)

Based on Vehicle Type, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section. Passenger vehicles and commercial vehicles are further segmented by sensor type.

Passenger Vehicles

Car/Robo-taxi

Van/Shuttle

Commercial Vehicles

Self-driving Trucks

Self-driving Buses

Based on end user, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

OEM

Aftermarket

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)

For each of the aforementioned countries, market analysis and revenue data are available for 2019-2030. The breakdown of major national markets by Solution, Vehicle Automation Level, and Sensor Type over the study years (2019-2030) is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Asia Pacific advanced driver assistance systems market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

AUDI AG

Baidu

BMW Group

Daimler AG

Delphi

FCA Italy S.p.A.

Ford Motor Company

General Motors

MAN SE

Nissan Motor Co., Ltd  
Tesla, Inc.  
Toyota Motor Corporation  
Volkswagen AG  
Volvo Group  
Waymo LLC  
Zoox Inc.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

## Contents

### 1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### 2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### 3 SEGMENTATION OF ASIA PACIFIC MARKET BY OFFERING

- 3.1 Market Overview by Offering
- 3.2 Hardware
- 3.3 Software
- 3.4 Service

### 4 SEGMENTATION OF ASIA PACIFIC MARKET BY SOLUTION

- 4.1 Market Overview by Solution
- 4.2 Lane Assist (LA)
- 4.3 Crash Warning System (CWS)
- 4.4 Blind Spot Detection (BSD)
- 4.5 Adaptive Cruise Control (ACC)

- 4.6 Smart Park Assist (SPA)
- 4.7 Cross Traffic Alert (CTA)
- 4.8 Automatic Emergency Braking (AEB)
- 4.9 Traffic Jam Assist (TJA)
- 4.10 Other Solutions

## **5 SEGMENTATION OF ASIA PACIFIC MARKET BY SENSOR TYPE**

- 5.1 Market Overview by Sensor Type
- 5.2 Image Sensors
- 5.3 Radar
- 5.4 Ultrasonic Sensors
- 5.5 LiDAR
- 5.6 Electronic Control Units (ECUs)
- 5.7 Other Sensors

## **6 SEGMENTATION OF ASIA PACIFIC MARKET BY VEHICLE AUTOMATION LEVEL**

- 6.1 Market Overview by Vehicle Automation Level
- 6.2 Level 1 (Driver Assistance)
- 6.3 Level 2 (Partial Automation)
- 6.4 Level 3 (Conditional Automation)
- 6.5 Level 4 (High Automation)
- 6.6 Level 5 (Full Automation)

## **7 SEGMENTATION OF ASIA PACIFIC MARKET BY VEHICLE TYPE**

- 7.1 Market Overview by Vehicle Type
- 7.2 Passenger Vehicles
- 7.3 Commercial Vehicles

## **8 SEGMENTATION OF ASIA PACIFIC MARKET BY END USER**

- 8.1 Market Overview by End User
- 8.2 OEM
- 8.3 Aftermarket

## **9 ASIA-PACIFIC MARKET 2019-2030 BY COUNTRY**



## 9.1 Overview of Asia-Pacific Market

### 9.2 Japan

### 9.3 China

### 9.4 Australia

### 9.5 India

### 9.6 South Korea

### 9.7 Rest of APAC Region

## 10 COMPETITIVE LANDSCAPE

### 10.1 Overview of Key Vendors

### 10.2 New Product Launch, Partnership, Investment, and M&A

### 10.3 Company Profiles

Aptiv

Autoliv Inc.

Continental AG

DENSO

Infineon Technologies AG

Intel Corporation

Magna International Inc.

Murata Manufacturing Co., Ltd.

Quanergy Systems Inc.

NXP Semiconductors

Robert Bosch GmbH

Texas Instruments Incorporated

Valeo Group

Velodyne LiDAR, Inc.

ZF Friedrichshafen AG

## 11 INVESTING IN ASIA PACIFIC MARKET: RISK ASSESSMENT AND MANAGEMENT

### 11.1 Risk Evaluation of Asia Pacific Market

### 11.2 Critical Success Factors (CSFs)

### Related Reports and Products

## List Of Tables

### LIST OF TABLES

Table 1. Snapshot of Asia Pacific Advanced Driver Assistance Systems Market, 2019-2030

Table 2. Main Product Trends and Market Opportunities in Asia Pacific Advanced Driver Assistance Systems Market

Table 3. Asia Pacific Advanced Driver Assistance Systems Market by Offering, 2019-2030, \$ mn

Table 4. Asia Pacific Advanced Driver Assistance Systems Market by Solution, 2019-2030, \$ mn

Table 5. Asia Pacific Advanced Driver Assistance Systems Market by Sensor Type, 2019-2030, \$ mn

Table 6. Asia Pacific Advanced Driver Assistance Systems Market: Image Sensors by Camera Type, 2019-2030, \$ mn

Table 7. Asia Pacific Advanced Driver Assistance Systems Market: Radar by Type, 2019-2030, \$ mn

Table 8. Asia Pacific Advanced Driver Assistance Systems Market: LiDAR by Type, 2019-2030, \$ mn

Table 9. Asia Pacific Advanced Driver Assistance Systems Market by Vehicle Automation Level, 2019-2030, \$ mn

Table 10. Asia Pacific Market of ADAS for Level 1 Autonomous Vehicles by Sensor Type, 2019-2030, % of Revenue

Table 11. Asia Pacific Market of ADAS for Level 2 Autonomous Vehicles by Sensor Type, 2019-2030, % of Revenue

Table 12. Asia Pacific Market of ADAS for Level 3 Autonomous Vehicles by Sensor Type, 2019-2030, % of Revenue

Table 13. Asia Pacific Market of ADAS for Level 4 Autonomous Vehicles by Sensor Type, 2019-2030, % of Revenue

Table 14. Asia Pacific Market of ADAS for Level 5 Autonomous Vehicles by Sensor Type, 2019-2030, % of Revenue

Table 15. Asia Pacific Advanced Driver Assistance Systems Market by Vehicle Type, 2019-2030, \$ mn

Table 16. Asia Pacific Market of ADAS for Passenger Vehicles by Vehicle Type, 2019-2030, \$ mn

Table 17. Asia Pacific Market of ADAS for Passenger Vehicles by Sensor Type, 2019-2030, \$ mn

Table 18. Asia Pacific Market of ADAS for Commercial Vehicles by Vehicle Type,

2019-2030, \$ mn

Table 19. Asia Pacific Market of ADAS for Commercial Vehicles by Sensor Type, 2019-2030, \$ mn

Table 20. Asia Pacific Advanced Driver Assistance Systems Market by End User, 2019-2030, \$ mn

Table 21. APAC Advanced Driver Assistance Systems Market by Country, 2019-2030, \$ mn

Table 22. Japan Advanced Driver Assistance Systems Market by Solution, 2019-2030, \$ mn

Table 23. Japan Advanced Driver Assistance Systems Market by Sensor Type, 2019-2030, \$ mn

Table 24. Japan Advanced Driver Assistance Systems Market by Vehicle Automation Level, 2019-2030, \$ mn

Table 25. China Advanced Driver Assistance Systems Market by Solution, 2019-2030, \$ mn

Table 26. China Advanced Driver Assistance Systems Market by Sensor Type, 2019-2030, \$ mn

Table 27. China Advanced Driver Assistance Systems Market by Vehicle Automation Level, 2019-2030, \$ mn

Table 28. Australia Advanced Driver Assistance Systems Market by Solution, 2019-2030, \$ mn

Table 29. Australia Advanced Driver Assistance Systems Market by Sensor Type, 2019-2030, \$ mn

Table 30. Australia Advanced Driver Assistance Systems Market by Vehicle Automation Level, 2019-2030, \$ mn

Table 31. India Advanced Driver Assistance Systems Market by Solution, 2019-2030, \$ mn

Table 32. India Advanced Driver Assistance Systems Market by Sensor Type, 2019-2030, \$ mn

Table 33. India Advanced Driver Assistance Systems Market by Vehicle Automation Level, 2019-2030, \$ mn

Table 34. South Korea Advanced Driver Assistance Systems Market by Solution, 2019-2030, \$ mn

Table 35. South Korea Advanced Driver Assistance Systems Market by Sensor Type, 2019-2030, \$ mn

Table 36. South Korea Advanced Driver Assistance Systems Market by Vehicle Automation Level, 2019-2030, \$ mn

Table 37. Advanced Driver Assistance Systems Market in Rest of APAC by Country, 2019-2030, \$ mn

Table 38. Breakdown of Asia Pacific Market by Key Vendor, 2019, %

Table 39. Aptiv: Company Snapshot

Table 40. Aptiv: Business Segmentation

Table 41. Aptiv: Product Portfolio

Table 42. Aptiv: Revenue, 2016-2018, \$ mn

Table 43. Aptiv: Recent Developments

Table 44. Risk Evaluation for Investing in Asia Pacific Market, 2019-2030

Table 45. Critical Success Factors and Key Takeaways

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030

Figure 4. Asia Pacific Advanced Driver Assistance Systems Market, 2019-2030, \$ mn

Figure 5. Primary Drivers and Impact Factors of Asia Pacific Advanced Driver Assistance Systems Market

Figure 6. Asia Pacific Autonomous Vehicle Market by Volume, 2019-2030, units

Figure 7. Primary Restraints and Impact Factors of Asia Pacific Advanced Driver Assistance Systems Market

Figure 8. Porter's Fiver Forces Analysis of Asia Pacific Advanced Driver Assistance Systems Market

Figure 9. Providers of ADAS Offering

Figure 10. Breakdown of Asia Pacific Advanced Driver Assistance Systems Market by Offering, 2019-2030, % of Revenue

Figure 11. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Offering, Value (\$ mn) and Share (%)

Figure 12. Asia Pacific Advanced Driver Assistance Systems Market: Hardware, 2019-2030, \$ mn

Figure 13. Asia Pacific Advanced Driver Assistance Systems Market: Software, 2019-2030, \$ mn

Figure 14. Asia Pacific Advanced Driver Assistance Systems Market: Service, 2019-2030, \$ mn

Figure 15. ADAS Infographic Illustration by Solution

Figure 16. Breakdown of Asia Pacific Advanced Driver Assistance Systems Market by Solution, 2019-2030, % of Revenue

Figure 17. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Solution, Value (\$ mn) and Share (%)

Figure 18. Asia Pacific Advanced Driver Assistance Systems Market: Lane Assist (LA), 2019-2030, \$ mn

Figure 19. Asia Pacific Advanced Driver Assistance Systems Market: Crash Warning System (CWS), 2019-2030, \$ mn

Figure 20. Asia Pacific Advanced Driver Assistance Systems Market: Blind Spot Detection (BSD), 2019-2030, \$ mn

Figure 21. Asia Pacific Advanced Driver Assistance Systems Market: Adaptive Cruise

Control (ACC), 2019-2030, \$ mn

Figure 22. Asia Pacific Advanced Driver Assistance Systems Market: Smart Park Assist (SPA), 2019-2030, \$ mn

Figure 23. Asia Pacific Advanced Driver Assistance Systems Market: Cross Traffic Alert (CTA), 2019-2030, \$ mn

Figure 24. Asia Pacific Advanced Driver Assistance Systems Market: Automatic Emergency Braking (AEB), 2019-2030, \$ mn

Figure 25. Asia Pacific Advanced Driver Assistance Systems Market: Traffic Jam Assist (TJA), 2019-2030, \$ mn

Figure 26. Asia Pacific Advanced Driver Assistance Systems Market: Other Solutions, 2019-2030, \$ mn

Figure 27. Breakdown of Asia Pacific Advanced Driver Assistance Systems Market by Sensor Type, 2019-2030, % of Revenue

Figure 28. Average Selling Price of Advanced Driver Assistance Systems by Sensor Type, 2019-2030, USD/unit

Figure 29. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Sensor Type, Value (\$ mn) and Share (%)

Figure 30. Asia Pacific Advanced Driver Assistance Systems Market: Image Sensors, 2019-2030, \$ mn

Figure 31. Asia Pacific Advanced Driver Assistance Systems Market: Radar, 2019-2030, \$ mn

Figure 32. Asia Pacific Advanced Driver Assistance Systems Market: Ultrasonic Sensors, 2019-2030, \$ mn

Figure 33. Asia Pacific Advanced Driver Assistance Systems Market: LiDAR, 2019-2030, \$ mn

Figure 34. Asia Pacific Advanced Driver Assistance Systems Market: Electronic Control Units (ECUs), 2019-2030, \$ mn

Figure 35. Asia Pacific Advanced Driver Assistance Systems Market: Other Sensors, 2019-2030, \$ mn

Figure 36. Classification of Autonomous Vehicles by Automation Level

Figure 37. Breakdown of Asia Pacific Advanced Driver Assistance Systems Market by Vehicle Automation Level, 2019-2030, % of Revenue

Figure 38. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Vehicle Automation Level, Value (\$ mn) and Share (%)

Figure 39. Asia Pacific Advanced Driver Assistance Systems Market: Level 1 (Driver Assistance), 2019-2030, \$ mn

Figure 40. Asia Pacific Advanced Driver Assistance Systems Market: Level 2 (Partial Automation), 2019-2030, \$ mn

Figure 41. Asia Pacific Advanced Driver Assistance Systems Market: Level 3

(Conditional Automation), 2019-2030, \$ mn

Figure 42. Asia Pacific Advanced Driver Assistance Systems Market: Level 4 (High Automation), 2019-2030, \$ mn

Figure 43. Asia Pacific Advanced Driver Assistance Systems Market: Level 5 (Full Automation), 2019-2030, \$ mn

Figure 44. Breakdown of Asia Pacific Advanced Driver Assistance Systems Market by Vehicle Type, 2019-2030, % of Revenue

Figure 45. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by Vehicle Type, Value (\$ mn) and Share (%)

Figure 46. Asia Pacific Advanced Driver Assistance Systems Market: Passenger Vehicles, 2019-2030, \$ mn

Figure 47. Asia Pacific Advanced Driver Assistance Systems Market: Commercial Vehicles, 2019-2030, \$ mn

Figure 48. Breakdown of Asia Pacific Advanced Driver Assistance Systems Market by End User, 2019-2030, % of Revenue

Figure 49. Contribution to Asia Pacific 2020-2030 Cumulative Revenue by End User, Value (\$ mn) and Share (%)

Figure 50. Asia Pacific Advanced Driver Assistance Systems Market: OEM, 2019-2030, \$ mn

Figure 51. Asia Pacific Advanced Driver Assistance Systems Market: Aftermarket, 2019-2030, \$ mn

Figure 52. Breakdown of APAC Advanced Driver Assistance Systems Market by Country, 2019 and 2030, % of Revenue

Figure 53. Contribution to APAC 2020-2030 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 54. Advanced Driver Assistance Systems Market in Japan, 2019-2030, \$ mn

Figure 55. Advanced Driver Assistance Systems Market in China, 2019-2030, \$ mn

Figure 56. Advanced Driver Assistance Systems Market in Australia, 2019-2030, \$ mn

Figure 57. Advanced Driver Assistance Systems Market in India, 2019-2030, \$ mn

Figure 58. Advanced Driver Assistance Systems Market in South Korea, 2019-2030, \$ mn

Figure 59. Advanced Driver Assistance Systems Market in Rest of APAC, 2019-2030, \$ mn

Figure 60. Growth Stage of Asia Pacific Advanced Driver Assistance Systems Industry over the Forecast Period



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