

APAC Content Delivery Network (CDN) Market 2021-2031 by Component (Solutions, Services), Content Type (Static, Dynamic), Product Type (Non-Video, Video), Provider Type (Traditional, Teleco, Cloud, Peer-to-Peer), Industry Vertical, Organization Size (SMEs, Large), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Asia Pacific content delivery network (CDN) market will grow by 19.5% annually with a total addressable market cap of \$111.22 billion over 2022-2031, driven by the digitalization trend, the introduction of affordable smartphones and high-speed 5G network rollouts, increasing demand for enhanced video content and latency-free online gaming experience, reducing data costs and rising accessibility & affordability of mobile & broadband networks, and the rising adoption of advanced technologies, such as Augmented Reality (AR) and Artificial Intelligence (AI).

Highlighted with 38 tables and 64 figures, this 128-page report “Asia Pacific Content Delivery Network (CDN) Market 2021-2031 by Component (Solutions, Services), Content Type (Static, Dynamic), Product Type (Non-Video, Video), Provider Type (Traditional, Teleco, Cloud, Peer-to-Peer), Industry Vertical, Organization Size (SMEs, Large), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Asia Pacific content delivery network (CDN) market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2018-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before

delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Asia Pacific market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Asia Pacific content delivery network (CDN) market in every aspect of the classification from perspectives of Component, Content Type, Product Type, Provider Type, Industry Vertical, Organization, and Country.

Based on Component, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Solutions

Media Delivery

Web Performance Optimization

Cloud Security

Other Solution Types

Services

Storage Services

Analytics & Monitoring Services

Website & API Management Services

Network Optimization Services

Support & Maintenance

Other Services

Based on Content, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Static Content

Dynamic Content

By Product, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Standard/Non-Video CDN

Video CDN

By Provider, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Traditional CDN

Telecommunication CDN

Cloud CDN

Peer-to-Peer CDN

Private CDN

Other Provider Types

By Industry Vertical, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Media & Entertainment

IT & Telecommunication

Retail & E-commerce

BFSI

Healthcare

Government & Public Sector

Online Gaming

Other Industry Verticals

By Organization Size, the Asia Pacific market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Small and Medium Enterprises (SMEs)

Large Enterprises

Geographically, the following national/local markets are fully investigated:

Japan

China

South Korea

Australia

India

Rest of APAC (further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines?)

For each key country, detailed analysis, and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of all regional markets by country and split of key national markets by Component, Provider Type, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Akamai Technologies Inc.

Alibaba.com

Amazon Web Services, Inc.

AT&T Inc.

Citrix Systems

Cloudflare, Inc

Deutsche Telekom AG

Fastly, Inc.

Google LLC

IBM Corporation

Limelight Networks Inc.

Lumen Technology

Microsoft Corporation

NTT Communications Corp.

Rackspace Technology

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF ASIA PACIFIC MARKET BY COMPONENT

- 3.1 Market Overview by Component
- 3.2 Solutions
 - 3.2.1 Media Delivery
 - 3.2.2 Web Performance Optimization
 - 3.2.3 Cloud Security
 - 3.2.4 Other Solution Types
- 3.3 Services
 - 3.3.1 Storage Services
 - 3.3.2 Analytics & Monitoring Services
 - 3.3.3 Website & API Management Services

- 3.3.4 Network Optimization Services
- 3.3.5 Support & Maintenance
- 3.3.6 Other Services

4 SEGMENTATION OF ASIA PACIFIC MARKET BY CONTENT TYPE

- 4.1 Market Overview by Content Type
- 4.2 Static Content
- 4.3 Dynamic Content

5 SEGMENTATION OF ASIA PACIFIC MARKET BY PRODUCT TYPE

- 5.1 Market Overview by Product Type
- 5.2 Standard/Non-Video CDN
- 5.3 Video CDN

6 SEGMENTATION OF ASIA PACIFIC MARKET BY PROVIDER TYPE

- 6.1 Market Overview by Provider Type
- 6.2 Traditional CDN
- 6.3 Telecommunication CDN
- 6.4 Cloud CDN
- 6.5 Peer-to-Peer CDN
- 6.6 Private CDN
- 6.7 Other Provider Types

7 SEGMENTATION OF ASIA PACIFIC MARKET BY INDUSTRY VERTICAL

- 7.1 Market Overview by Industry Vertical
- 7.2 Media & Entertainment
- 7.3 IT & Telecommunication
- 7.4 Retail & E-commerce
- 7.5 BFSI
- 7.6 Healthcare
- 7.7 Government & Public Sector
- 7.8 Online Gaming
- 7.9 Other Industry Verticals

8 SEGMENTATION OF ASIA PACIFIC MARKET BY ORGANIZATION SIZE

- 8.1 Market Overview by Organization Size
- 8.2 Small and Medium Enterprises (SMEs)
- 8.3 Large Enterprises

9 ASIA-PACIFIC MARKET 2021-2031 BY COUNTRY

- 9.1 Overview of Asia-Pacific Market
- 9.2 Japan
- 9.3 China
- 9.4 Australia
- 9.5 India
- 9.6 South Korea
- 9.7 Rest of APAC Region

10 COMPETITIVE LANDSCAPE

- 10.1 Overview of Key Vendors
 - 10.2 New Product Launch, Partnership, Investment, and M&A
 - 10.3 Company Profiles
 - Akamai Technologies Inc.
 - Alibaba.com
 - Amazon Web Services, Inc.
 - AT&T Inc.
 - Citrix Systems
 - Cloudflare, Inc
 - Deutsche Telekom AG
 - Fastly, Inc.
 - Google LLC
 - IBM Corporation
 - Limelight Networks Inc.
 - Lumen Technology
 - Microsoft Corporation
 - NTT Communications Corp.
 - Rackspace Technology
- RELATED REPORTS**

List Of Tables

LIST OF TABLES:

Table 1. Snapshot of Asia Pacific Content Delivery Network Market in Balanced Perspective, 2021-2031

Table 2. World Economic Outlook, 2021-2031

Table 3. World Smartphone Connections, Average Network Connection Speed for Smartphones and Tablets, 2019-2030

Table 4. World Mobile Data Traffic by Deployment Mode, 2019-2030, EB/year

Table 5. World Mobile Data Traffic by Device, 2019-2030, EB/year

Table 6. Main Product Trends and Market Opportunities in Asia Pacific Content Delivery Network Market

Table 7. Asia Pacific Content Delivery Network Market by Component, 2021-2031, \$ mn

Table 8. Asia Pacific Content Delivery Network Market: Solutions by Type, 2021-2031, \$ mn

Table 9. Asia Pacific Content Delivery Network Market: Services by Type, 2021-2031, \$ mn

Table 10. Asia Pacific Content Delivery Network Market by Content Type, 2021-2031, \$ mn

Table 11. Asia Pacific Content Delivery Network Market by Product Type, 2021-2031, \$ mn

Table 12. Asia Pacific Content Delivery Network Market by Provider Type, 2021-2031, \$ mn

Table 13. Asia Pacific Content Delivery Network Market by Industry Vertical, 2021-2031, \$ mn

Table 14. Asia Pacific Content Delivery Network Market by Organization Size, 2021-2031, \$ mn

Table 15. APAC Content Delivery Network Market by Country, 2021-2031, \$ mn

Table 16. Japan Content Delivery Network Market by Component, 2021-2031, \$ mn

Table 17. Japan Content Delivery Network Market by Provider Type, 2021-2031, \$ mn

Table 18. Japan Content Delivery Network Market by Industry Vertical, 2021-2031, \$ mn

Table 19. China Content Delivery Network Market by Component, 2021-2031, \$ mn

Table 20. China Content Delivery Network Market by Provider Type, 2021-2031, \$ mn

Table 21. China Content Delivery Network Market by Industry Vertical, 2021-2031, \$ mn

Table 22. Australia Content Delivery Network Market by Component, 2021-2031, \$ mn

Table 23. Australia Content Delivery Network Market by Provider Type, 2021-2031, \$ mn

Table 24. Australia Content Delivery Network Market by Industry Vertical, 2021-2031, \$ mn

Table 25. India Content Delivery Network Market by Component, 2021-2031, \$ mn

Table 26. India Content Delivery Network Market by Provider Type, 2021-2031, \$ mn

Table 27. India Content Delivery Network Market by Industry Vertical, 2021-2031, \$ mn

Table 28. South Korea Content Delivery Network Market by Component, 2021-2031, \$ mn

Table 29. South Korea Content Delivery Network Market by Provider Type, 2021-2031, \$ mn

Table 30. South Korea Content Delivery Network Market by Industry Vertical, 2021-2031, \$ mn

Table 31. Content Delivery Network Market in Rest of APAC by Country/Region, 2021-2031, \$ mn

Table 32. Recent News about Partnership and Collaboration

Table 33. Recent News about Product Launch and Development

Table 34. Recent News about M&A and Business Expansion

Table 35. Recent News about Contracts and Agreements

Table 36. Akamai Technologies Inc.: Company Snapshot

Table 37. Akamai Technologies Inc.: Business Segmentation

Table 38. Akamai Technologies Inc.: Product Portfolio

List Of Figures

LIST OF FIGURES:

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Asia Pacific Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2021-2031

Figure 4. Asia Pacific Content Delivery Network Market, 2021-2031, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Asia Pacific Content Delivery Network Market

Figure 7. World 5G Traffic, 2019-2030, EB/year

Figure 8. Asia Pacific B2C E-commerce Market, 2019-2030, \$ bn

Figure 9. Primary Restraints and Impact Factors of Asia Pacific Content Delivery Network Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Asia Pacific Content Delivery Network Market

Figure 12. Breakdown of Asia Pacific Content Delivery Network Market by Component, 2021-2031, % of Revenue

Figure 13. Asia Pacific Addressable Market Cap in 2022-2031 by Component, Value (\$ mn) and Share (%)

Figure 14. Asia Pacific Content Delivery Network Market by Component: Solutions, 2021-2031, \$ mn

Figure 15. Asia Pacific Content Delivery Network Market by Solutions: Media Delivery, 2021-2031, \$ mn

Figure 16. Asia Pacific Content Delivery Network Market by Solutions: Web Performance Optimization, 2021-2031, \$ mn

Figure 17. Asia Pacific Content Delivery Network Market by Solutions: Cloud Security, 2021-2031, \$ mn

Figure 18. Asia Pacific Content Delivery Network Market by Solutions: Other Solution Types, 2021-2031, \$ mn

Figure 19. Asia Pacific Content Delivery Network Market by Component: Services, 2021-2031, \$ mn

Figure 20. Asia Pacific Content Delivery Network Market by Services: Storage Services, 2021-2031, \$ mn

Figure 21. Asia Pacific Content Delivery Network Market by Services: Analytics & Monitoring Services, 2021-2031, \$ mn

Figure 22. Asia Pacific Content Delivery Network Market by Services: Website & API Management Services, 2021-2031, \$ mn

Figure 23. Asia Pacific Content Delivery Network Market by Services: Network Optimization Services, 2021-2031, \$ mn

Figure 24. Asia Pacific Content Delivery Network Market by Services: Support & Maintenance, 2021-2031, \$ mn

Figure 25. Asia Pacific Content Delivery Network Market by Services: Other Services, 2021-2031, \$ mn

Figure 26. Breakdown of Asia Pacific Content Delivery Network Market by Content Type, 2021-2031, % of Sales Revenue

Figure 27. Asia Pacific Addressable Market Cap in 2022-2031 by Content Type, Value (\$ mn) and Share (%)

Figure 28. Asia Pacific Content Delivery Network Market by Content Type: Static Content, 2021-2031, \$ mn

Figure 29. Asia Pacific Content Delivery Network Market by Content Type: Dynamic Content, 2021-2031, \$ mn

Figure 30. Breakdown of Asia Pacific Content Delivery Network Market by Product Type, 2021-2031, % of Sales Revenue

Figure 31. Asia Pacific Addressable Market Cap in 2022-2031 by Product Type, Value (\$ mn) and Share (%)

Figure 32. Asia Pacific Content Delivery Network Market by Product Type: Standard/Non-Video CDN, 2021-2031, \$ mn

Figure 33. Asia Pacific Content Delivery Network Market by Product Type: Video CDN, 2021-2031, \$ mn

Figure 34. Breakdown of Asia Pacific Content Delivery Network Market by Provider Type, 2021-2031, % of Revenue

Figure 35. Asia Pacific Addressable Market Cap in 2022-2031 by Provider Type, Value (\$ mn) and Share (%)

Figure 36. Asia Pacific Content Delivery Network Market by Provider Type: Traditional CDN, 2021-2031, \$ mn

Figure 37. Asia Pacific Content Delivery Network Market by Provider Type: Telecommunication CDN, 2021-2031, \$ mn

Figure 38. Asia Pacific Content Delivery Network Market by Provider Type: Cloud CDN, 2021-2031, \$ mn

Figure 39. Asia Pacific Content Delivery Network Market by Provider Type: Peer-to-Peer CDN, 2021-2031, \$ mn

Figure 40. Asia Pacific Content Delivery Network Market by Provider Type: Private CDN, 2021-2031, \$ mn

Figure 41. Asia Pacific Content Delivery Network Market by Provider Type: Other

Provider Types, 2021-2031, \$ mn

Figure 42. Breakdown of Asia Pacific Content Delivery Network Market by Industry Vertical, 2021-2031, % of Revenue

Figure 43. Asia Pacific Addressable Market Cap in 2022-2031 by Industry Vertical, Value (\$ mn) and Share (%)

Figure 44. Asia Pacific Content Delivery Network Market by Industry Vertical: Media & Entertainment, 2021-2031, \$ mn

Figure 45. Asia Pacific Content Delivery Network Market by Industry Vertical: IT & Telecommunication, 2021-2031, \$ mn

Figure 46. Asia Pacific Content Delivery Network Market by Industry Vertical: Retail & E-commerce, 2021-2031, \$ mn

Figure 47. Asia Pacific Content Delivery Network Market by Industry Vertical: BFSI, 2021-2031, \$ mn

Figure 48. Asia Pacific Content Delivery Network Market by Industry Vertical: Healthcare, 2021-2031, \$ mn

Figure 49. Asia Pacific Content Delivery Network Market by Industry Vertical: Government & Public Sector, 2021-2031, \$ mn

Figure 50. Asia Pacific Content Delivery Network Market by Industry Vertical: Online Gaming, 2021-2031, \$ mn

Figure 51. Asia Pacific Content Delivery Network Market by Industry Vertical: Other Industry Verticals, 2021-2031, \$ mn

Figure 52. Breakdown of Asia Pacific Content Delivery Network Market by Organization Size, 2021-2031, % of Revenue

Figure 53. Asia Pacific Addressable Market Cap in 2022-2031 by Organization Size, Value (\$ mn) and Share (%)

Figure 54. Asia Pacific Content Delivery Network Market by Organization Size: Small and Medium Enterprises (SMEs), 2021-2031, \$ mn

Figure 55. Asia Pacific Content Delivery Network Market by Organization Size: Large Enterprises, 2021-2031, \$ mn

Figure 56. Breakdown of APAC Content Delivery Network Market by Country, 2021 and 2031, % of Revenue

Figure 57. Contribution to APAC 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 58. Content Delivery Network Market in Japan, 2021-2031, \$ mn

Figure 59. Content Delivery Network Market in China, 2021-2031, \$ mn

Figure 60. Content Delivery Network Market in Australia, 2021-2031, \$ mn

Figure 61. Content Delivery Network Market in India, 2021-2031, \$ mn

Figure 62. Content Delivery Network Market in South Korea, 2021-2031, \$ mn

Figure 63. Content Delivery Network Market in Rest of APAC, 2021-2031, \$ mn

Figure 64. Growth Stage of Asia Pacific Content Delivery Network Industry over the Forecast Period

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