

Global automotive sunroof market

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MARKET OVERVIEW

As per the Ford Motor Company survey, around 11% of European users prefer buying a car with sunroof as compared to car without sunroof in 2016 and over 40% of vehicles were sold with in-built sunroof in the same year. Growing demand for premium and luxury cars with attractive interior and larger sunroofs is expected to propel the global demand of automotive sunroofs. Glass is commonly used in manufacturing automotive sunroof owing to its better transparency. Nowadays, fibres are more preferred due to its light weight nature however, declining demand for convertible tops is expected to hinder the fiber automotive sunroof market growth.

As per the Goldstein Research analyst, global automotive sunroof market size valued USD 5.1 billion in 2016 and is anticipated to grow at a CAGR of 10.8% during the period 2016-2024.

COVERED IN THIS GLOBAL AUTOMOTIVE SUNROOF MARKET REPORT

The report covers the present ground scenario and the future growth prospects of the automotive sunroof market for 2016-2024 along with the changing competitive dynamics in every region. We calculated the market size and revenue share on the basis of revenue generated from supply based on material and sunroof type for different vehicles across the globe.

Global Automotive Sunroof Market Segmentation

Based on Automotive Sunroof Type

- Built-in Sunroof
- Tilt & Slide Sunroof
- Panoramic Sunroof
- Solar Sunroof
- Pop-Up Sunroof
- Top Mount Sunroof

Based on Material Type

- Glass Automotive Sunroof
- Fibre Automotive Sunroof

Based on Vehicle Type

- Luxury Cars
- Hatchback
- Sedan
- SUVs

Based on Geography

North America (U.S. & Canada) Automotive Sunroof Market

Latin America (Brazil, Mexico, Argentina & Rest of Latin America) Automotive Sunroof Market

Europe (The U.K., Germany, France, Italy, Spain, Poland, Sweden & RoE) Automotive Sunroof Market

Asia-Pacific (China, India, Japan, Singapore, South Korea, Australia, New Zealand, Rest of Asia) Automotive Sunroof Market

Middle East & Africa (GCC, South Africa, North Africa, RoMEA) Automotive Sunroof Market

Based on types of automotive sunroof, the market is segmented into pop-up type, built-in type, tilt 'n slide type, pop up & top-mount type, solar type and panoramic type. Panoramic sunroof type held 28% share of global market in 2016 and is expected to dominate the market owing to its wide adoption by auto giants such as Acura, Lexus, BMW, Scion, Pontiac, Mercedes C Class, Volkswagen, Porsche, and Tesla.

Automotive Sunroof Market Outlook 2016-2024, has been prepared based on an in-depth market analysis from industry experts. The report covers the competitive landscape and current position of major players in the global market. The report also includes porter's five force model, SWOT analysis, company profiling, business strategies of market players and their business models. Global market report also recognizes value chain analysis to understand the cost differentiation to provide competitive advantage to the existing and new entry players.

Our global market report comprises of the following companies as the key players in the Automotive Sunroof market: Aisin Seiki Co., Ltd., Inteva Products, LLC, Inalfa Roof Systems Group B.V, Nippon Sheet Glass Co. Ltd., Yachiyo Industry Co., Ltd. and Corning Inc.

Other high-flying vendors in the market are: Webasto SE, Johnan America, Inc., Automotive Sunroof Company, Valmet Automotive, Mitsuba Corporation, Magna, Sunroof Systems, Evana Automation, Kuber Automotive, Erickson Auto Trim LLC, ACS France SAS, Prestige Sunroofs, Retro Vehicle Enhancement Ltd., Arvin Meritor Commercial Vehicle Systems (Shanghai) Co., Ltd. and Shanghai Wanchao Car Sunroof Co., Ltd.

According to our global market study on the basis of extensive primary and secondary research: "Growing demand for lightweight and fuel efficient vehicles are encouraging the usage of carbon fibers and polymers for manufacturing automotive sunroof and is accelerating the demand for fiber automotive sunroof."

According to the report, one of the major drivers impelling the automotive sunroof market growth is the rising demand for high level of comfort and safety in the car. "Better air circulation with better brightness and illumination facilities in the car is attracting more number of users for preferring automotive sunroofs."

Further, the report states that complexities in maintenance and operation of automotive rooftop are one of the major restraining factors for market growth. High initial cost in designing and maintenance of automotive rooftop market is inhibiting the growth. Moreover, improper installation leads to leakage, electrical failures and poor calibration of the sunroof system may hinder the automotive sunroof market growth.

Geographically, Europe is the dominating region for automotive sunroof market and accounted for 34% share of global market in 2016. Asia-Pacific automotive sunroof market is expected grow at a CAGR of 13.0% during the forecast period. Latin America region is potential market for automotive sunroof, owing to the expanding automotive industry in countries such as Mexico, Peru, Brazil and Columbia.

The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

For a full detailed overview, send us the sample request.

Key questions answered in this Automotive Sunroof report

What is the total market size by 2024 and what would be the expected growth rate of automotive sunroof market?

What are the factors that affect the automotive sunroof market and what would be the expected demand over the forecast period?

What are the key market trends?

What are the factors which are driving this market?

What are the major barriers to market growth?

Who are the key vendors in this market space?

What are the market opportunities for the existing and entry level players?

What are the recent developments and business strategy of the key players?

We can provide two hour complimentary interaction with our analyst after the purchase of this market report. Details are imparted within the report.

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