

2014 Product Development Metrics Research Highlights

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Abstracts

The 2014 Product Development Metrics Survey was designed to collect quantitative information about Product Development Metrics; and changes to selected emerging business and market activities that are likely to affect the metrics for corporate organizations and activities involved with R&D and Product Development in the future. Two-hundred (200) companies performing research and/or product development in North America participated.

Findings of this research are currently offered in two reports of increasingly detailed description and analysis: Research Highlights (MR51) and Research Summary (MR52). The first report, MR51 which analyzes the survey population as a whole is an “all text” summary of the research findings. The second report, MR52, contains all text in MR51 plus a full-color graphic of the responses to each research question.

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- A. Respondent Profile
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