

USB Car Charger Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

<https://marketpublishers.com/r/U8510A94591AEN.html>

Date: November 2024

Pages: 180

Price: US\$ 4,850.00 (Single User License)

ID: U8510A94591AEN

Abstracts

The Global USB Car Charger Market was valued at USD 1.2 billion in 2024 and is expected to grow at a CAGR of 2.4% from 2025 to 2034. Increasing smartphone dependency, the rise in electric vehicle adoption, and the growing demand for in-car connectivity solutions are driving the market forward. Consumers are seeking advanced charging options that offer fast, wireless, and multi-port capabilities to power multiple devices during travel. Additionally, the expansion of ride-sharing and fleet services is further accelerating demand, as multiple users often require simultaneous charging solutions.

The rising popularity of multi-port chargers is a significant growth factor in the market. These chargers enable users to power several devices at once, addressing the needs of passengers who depend on their smartphones, tablets, and other electronics while traveling. The proliferation of connected vehicles and smart technologies has amplified the necessity for reliable charging options, further strengthening this trend.

Market segmentation based on ports includes single-port, dual-port, and multi-port chargers. Among these, dual-port chargers held a significant share of the market in 2024, with expectations to generate USD 690 million by 2034. Their ability to charge multiple devices simultaneously makes them a preferred option for both personal and commercial vehicle users. The incorporation of fast-charging technologies enhances their appeal, aligning with modern consumer preferences for convenience and efficiency.

By end use, the market is divided into passenger and commercial vehicles, with the passenger vehicles segment dominating at 73% share in 2024. The increasing reliance on mobile devices and vehicle technology drives the demand for USB car chargers in

this segment. Innovations like USB-C and wireless charging are becoming integral to support the evolving needs of electric and connected vehicles. Enhanced compatibility with infotainment systems and user convenience also contribute to the growing popularity of these chargers.

Asia Pacific USB car charger market accounted for 36% share in 2024, with projections to generate USD 553 million by 2034. The rising penetration of smartphones and the rapid adoption of electric vehicles in the region are key growth drivers. Consumers in the region favor chargers with advanced features such as fast charging and multi-port capabilities, particularly as the shift toward smart and connected vehicles continues. Emerging technologies like USB-C and wireless charging are expected to see higher adoption rates, further driving market expansion.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates and calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimates
- 1.3 Forecast model
- 1.4 Primary research & validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market definitions

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Supplier landscape
 - 3.2.1 Raw material suppliers
 - 3.2.2 Manufacturers
 - 3.2.3 Technology providers
 - 3.2.4 Distributors and wholesalers
 - 3.2.5 Sales channels
 - 3.2.6 End users
- 3.3 Profit margin analysis
- 3.4 Technology & innovation landscape
- 3.5 Key news & initiatives
- 3.6 Regulatory landscape
- 3.7 Technology differentiators
 - 3.7.1 Fast charging technologies
 - 3.7.2 Wireless charging

- 3.7.3 Multi-port chargers
- 3.8 Impact forces
 - 3.8.1 Growth drivers
 - 3.8.1.1 Proliferation of smartphones and mobile device usage
 - 3.8.1.2 Increased reliance on in-car navigation systems
 - 3.8.1.3 Advancements in fast and wireless charging technology
 - 3.8.1.4 Rising demand for portable and multi-device chargers
 - 3.8.2 Industry pitfalls & challenges
 - 3.8.2.1 Rising competition from low-cost local manufacturers
 - 3.8.2.2 Shift to integrated charging in newer vehicles
- 3.9 Growth potential analysis
- 3.10 Porter's analysis
- 3.11 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PORT, 2021 - 2034 (\$BN, UNITS)

- 5.1 Key trends
- 5.2 Single-port
- 5.3 Dual-port
- 5.4 Multi-port

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY CONNECTOR, 2021 - 2034 (\$BN, UNITS)

- 6.1 Key trends
- 6.2 USB 2.0
- 6.3 USB 3.0
- 6.4 Type C

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY TECHNOLOGY, 2021 - 2034 (\$BN, UNITS)

- 7.1 Key trends
- 7.2 Standard charging
- 7.3 Fast charging
- 7.4 Wireless charging

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY SALES CHANNEL, 2021 - 2034 (\$BN, UNITS)

- 8.1 Key trends
- 8.2 OEM
- 8.3 Aftermarket

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY END USE, 2021 - 2034 (\$BN, UNITS)

- 9.1 Key trends
- 9.2 Passenger cars
- 9.3 Commercial vehicles

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2034 (\$BN, UNITS)

- 10.1 Key trends
- 10.2 North America
 - 10.2.1 U.S.
 - 10.2.2 Canada
- 10.3 Europe
 - 10.3.1 UK
 - 10.3.2 Germany
 - 10.3.3 France
 - 10.3.4 Spain
 - 10.3.5 Italy
 - 10.3.6 Russia
 - 10.3.7 Nordics
- 10.4 Asia Pacific
 - 10.4.1 China
 - 10.4.2 India
 - 10.4.3 Japan

- 10.4.4 South Korea
- 10.4.5 ANZ
- 10.4.6 Southeast Asia
- 10.5 Latin America
 - 10.5.1 Brazil
 - 10.5.2 Mexico
 - 10.5.3 Argentina
- 10.6 MEA
 - 10.6.1 UAE
 - 10.6.2 South Africa
 - 10.6.3 Saudi Arabia

CHAPTER 11 COMPANY PROFILES

- 11.1 AINOPE E Commerce
- 11.2 Anker
- 11.3 Aukey
- 11.4 Baseus
- 11.5 Belkin
- 11.6 Choetech
- 11.7 Intex Technologies
- 11.8 Lumsing
- 11.9 Mophie
- 11.10 Nekteck
- 11.11 Nomad Goods
- 11.12 PowerAdd
- 11.13 RAVPower
- 11.14 Scosche Industries
- 11.15 Spigen
- 11.16 Targus
- 11.17 Tronsmart
- 11.18 Ugreen
- 11.19 ZAGG
- 11.20 Zebrionics

I would like to order

Product name: USB Car Charger Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

Product link: <https://marketpublishers.com/r/U8510A94591AEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8510A94591AEN.html>