

# U.S. Ride Sharing Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

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## Abstracts

U.S. Ride Sharing Market reached USD 28.5 billion in 2024 and is projected to grow at a CAGR of 6.9% from 2025 to 2034. The market expansion is fueled by supportive government policies and infrastructure advancements. Local and state authorities are increasingly recognizing the importance of ride-sharing in enhancing urban mobility and are introducing measures to facilitate its growth. Initiatives such as dedicated pick-up zones and expanded EV charging infrastructure are making ride-sharing services more accessible and appealing to users and drivers alike.

Rapid urbanization is another significant factor driving market growth. As urban populations swell, especially in cities like New York, Los Angeles, and San Francisco, the demand for efficient transportation alternatives rises. Limited parking, traffic congestion, and the high costs of car ownership make ride-sharing an attractive and practical solution for urban residents. This trend aligns with the increasing preference for cost-effective and flexible commuting options.

By booking mode, the market is segmented into online and offline channels. In 2024, the online segment dominated with an 85% share and is expected to generate USD 49.5 billion by 2034. This growth is attributed to the growing reliance on smartphones and digital platforms. Consumers favor ride-sharing apps for their convenience, seamless booking processes, and integrated payment options, driving the steady rise in online bookings.

Regarding commute type, the market is divided into intracity and intercity segments. Intracity rides captured 85% of the market share in 2024, driven by the increasing need for short-distance, flexible transportation within urban areas. These services provide an efficient alternative to car ownership, eliminating concerns over parking and public

transit delays while catering to the on-demand lifestyle of city dwellers.

California ride-sharing market held a 20% share in 2024. The state's progressive transportation initiatives and focus on clean energy are major growth enablers. Policies targeting greenhouse gas emissions and mandates for zero-emission vehicles (ZEVs) have encouraged ride-sharing companies to transition to electric vehicles, resonating with the preferences of environmentally conscious consumers.

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