

U.S. Car Sharing Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

<https://marketpublishers.com/r/U895B4396B5AEN.html>

Date: November 2024

Pages: 170

Price: US\$ 4,850.00 (Single User License)

ID: U895B4396B5AEN

Abstracts

U.S. Car Sharing Market was valued at USD 3.1 billion in 2024 and is projected to grow at 4.8% CAGR from 2025 to 2034. The market is being driven by increasing urbanization and the growing problem of traffic congestion in major U.S. cities, creating a strong demand for flexible and affordable transportation options. As more people relocate to urban centers, the need for convenient and cost-effective mobility solutions continues to rise.

The market is segmented by vehicle type into economy, executive, and luxury categories. The economy car segment held 55% of the market share in 2024 and is expected to reach USD 2 billion by 2032. The growth of the economy car segment is fueled by the rising demand for budget-friendly transportation options. With consumers becoming more price-conscious, there is an increasing preference for affordable mobility solutions that allow access to transportation without long-term financial commitment or high ownership costs.

In terms of application, the U.S. car sharing market is divided into business and private segments. The private segment accounted for a 69% share in 2024. The segment growth is driven by the increasing popularity of flexible, on-demand transportation. Consumers value the convenience of accessing a vehicle through a mobile app and having the ability to choose from a range of vehicles, from compact to luxury options. As more people seek cost-effective, adaptable transport alternatives, private car sharing continues to expand. The growing shift away from vehicle ownership and the rising focus on eco-friendly transportation options is also contributing to this trend.

California represents a significant portion of the U.S. car sharing market, accounting for 20% of the revenue in 2024. This growth is largely attributed to the state's emphasis on

sustainability and reducing emissions. California's regulatory framework creates a supportive environment for car-sharing services, particularly those offering electric vehicles (EVs) and low-emission options. As consumer demand for eco-friendly transportation rises, car-sharing companies are incorporating more EVs into their fleets. Additionally, California's infrastructure, including a well-developed network of public charging stations and state-backed incentives for EV adoption, further bolsters the growth of electric vehicle-based car sharing services.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Research design
 - 1.1.1 Research approach
 - 1.1.2 Data collection methods
- 1.2 Base estimates & calculations
 - 1.2.1 Base year calculation
 - 1.2.2 Key trends for market estimation
- 1.3 Forecast model
- 1.4 Primary research and validation
 - 1.4.1 Primary sources
 - 1.4.2 Data mining sources
- 1.5 Market scope & definition

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Automobile manufacturers
 - 3.1.2 Car sharing service providers
 - 3.1.3 Technology providers
 - 3.1.4 End users
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Technology & innovation landscape
- 3.5 Patent analysis
- 3.6 Key news & initiatives
- 3.7 Regulatory landscape
- 3.8 Customer preferences and insights
- 3.9 Impact forces
 - 3.9.1 Growth drivers
 - 3.9.1.1 Increasing urbanization and demand for flexible transportation

- 3.9.1.2 Growing preference for sustainable mobility solutions
- 3.9.1.3 Supportive government policies and regulations
- 3.9.1.4 Technological advancements in mobility solutions
- 3.9.2 Industry pitfalls & challenges
 - 3.9.2.1 Inconsistent regulations across different states
 - 3.9.2.2 Reliance on technology infrastructure and cybersecurity risks
- 3.10 Growth potential analysis
- 3.11 Porter's analysis
- 3.12 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT, 2021 - 2034 (\$BN, FLEET SIZE)

- 5.1 Key trends
- 5.2 Hatchback
- 5.3 Sedan
- 5.4 SUV
- 5.5 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY FUEL, 2021 - 2034 (\$BN, FLEET SIZE)

- 6.1 Key trends
- 6.2 Gasoline
- 6.3 Diesel
- 6.4 All-electric
- 6.5 PHEV
- 6.6 HEV

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY CAR, 2021 - 2034 (\$BN, FLEET SIZE)

- 7.1 Key trends
- 7.2 Economy
- 7.3 Executive
- 7.4 Luxury

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 - 2034 (\$BN, FLEET SIZE)

- 8.1 Key trends
- 8.2 Business
- 8.3 Private

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY BUSINESS MODEL, 2021 - 2034 (\$BN, FLEET SIZE)

- 9.1 Key trends
- 9.2 Round-trip
- 9.3 One way

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY MODEL, 2021 - 2034 (\$BN, FLEET SIZE)

- 10.1 Key trends
- 10.2 P2P
- 10.3 Station-based
- 10.4 Free floating

CHAPTER 11 MARKET ESTIMATES & FORECAST, BY REGION, 2021 - 2034 (\$BN, FLEET SIZE)

- 11.1 Key trends
- 11.2 Arizona
- 11.3 California
- 11.4 Colorado
- 11.5 Florida
- 11.6 Georgia
- 11.7 Illinois
- 11.8 Indiana
- 11.9 Maryland

- 11.10 Massachusetts
- 11.11 Michigan
- 11.12 Minnesota
- 11.13 Missouri
- 11.14 Nevada
- 11.15 New Jersey
- 11.16 New York
- 11.17 North Carolina
- 11.18 Ohio
- 11.19 Oregon
- 11.20 Pennsylvania
- 11.21 Tennessee
- 11.22 Texas
- 11.23 Utah
- 11.24 Virginia
- 11.25 Washington
- 11.26 Wisconsin

CHAPTER 12 COMPANY PROFILES

- 12.1 BlueLA
- 12.2 Enterprise CarShare
- 12.3 ENVOY
- 12.4 Evo
- 12.5 Free2move
- 12.6 Getaround
- 12.7 GIG Car Share
- 12.8 Lyft
- 12.9 Maven
- 12.10 Modo
- 12.11 ReachNow
- 12.12 SIXT Share
- 12.13 Truqit Inc.
- 12.14 Turo
- 12.15 Zipcar

I would like to order

Product name: U.S. Car Sharing Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

Product link: <https://marketpublishers.com/r/U895B4396B5AEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U895B4396B5AEN.html>