

U.S. Ambulatory Surgical Centers Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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Abstracts

U.S. Ambulatory Surgical Centers Market was valued at USD 38.9 billion in 2023, with projections indicating a compound annual growth rate (CAGR) of 3.6% from 2024 to 2032. Key factors contributing to the growth of the ASC market in the United States include favorable reimbursement policies and supportive government initiatives. ASCs are specialized healthcare facilities that focus on delivering elective surgical procedures to patients who do not require overnight stays. These centers are designed for outpatient settings, enabling patients to undergo surgery and return home the same day after a short recovery period. The market can be segmented based on ownership into various categories: physician-only, hospital-only, corporation-only, physician and hospital, physician and corporation, and hospital and corporation.

The physician-only segment emerged as the market leader, generating around USD 22 billion in revenue in 2023. Physician-owned ASCs typically focus on specific surgical procedures or medical specialties, allowing for streamlined operations and tailored patient care pathways. This ownership structure grants physicians greater control over both administrative and clinical aspects, enabling quicker and more efficient decision-making that aligns with their practice's unique needs. When categorized by specialty type, the U.S. ambulatory surgical centers market consists of multi-specialty and single specialty segments. The single specialty segment is expected to lead the market, with anticipated revenues of approximately USD 21.9 billion in 2023. Centers that specialize in a single field develop a high level of expertise, resulting in enhanced quality of care and improved patient outcomes.

Additionally, single specialty ASCs often have lower overhead costs than their multi-specialty counterparts, thanks to their focused range of services. This cost-effectiveness can translate to higher profit margins, further fueling the growth of this segment. In terms of services offered, the U.S. ambulatory surgical centers market is divided into

diagnosis and treatment categories. The treatment segment dominated the market, accounting for around USD 29.3 billion in revenue in 2023. The majority of services at ASCs consist of surgical treatments, encompassing a diverse range of procedures. Patients increasingly favor ASCs for surgical interventions owing to the accessibility of outpatient care, shorter recovery duration, and the capability to return home on the same day. This growing preference is driving heightened demand for treatment services within the ASC sector.

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