

U.S. Air Pollution Control Equipment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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Abstracts

U.S. Air Pollution Control Equipment Market was valued at USD 18.5 billion in 2023 and is expected to grow at a CAGR of 5.1% from 2024 to 2032. Increasing automotive emissions, particularly in urban areas, worsen air pollution. In response, governments worldwide are implementing stricter regulations aimed at reducing harmful pollutants such as nitrogen oxides (NOx) and particulate matter (PM), which pose risks to both the environment and public health. Technological advancements are playing a significant role in driving market growth. Innovations in scrubbing, filtration, and catalytic processes have made pollution control systems more efficient and effective.

Technologies such as advanced fabric filters, electrostatic precipitators, and selective catalytic reduction (SCR) systems are now being designed to target specific pollutants, helping industries comply with tougher environmental standards. According to the International Energy Agency (IEA), the air pollution control equipment market is projected to grow by 5% annually over the next five years. In terms of product type, the filters and HEPA filters segment accounted for USD 5.2 billion in 2023 and is projected to exceed USD 8.5 billion by 2032. Filters, particularly HEPA filters, are in high demand due to their ability to capture airborne particles such as fine dust, pollen, and smoke with great efficiency. This makes them essential for industries aiming to meet stringent air quality regulations.

Ongoing advancements in HEPA filter technology are improving their performance and longevity, making them more attractive despite higher upfront costs. As awareness of the health impacts of poor air quality grows, demand for HEPA filters is expected to rise. Their adaptability, regulatory compliance, and cost-effectiveness are key factors driving their widespread adoption across various sectors. In 2023, indirect sales accounted for

around 72% of the air pollution control equipment market, with this segment expected to grow at a CAGR of 4.9% through 2032. Indirect sales channels dominate the market due to their broader reach and cost efficiency.

Manufacturers benefit from working with distributors and wholesalers, leveraging their extensive networks to reach more customers without the overhead of maintaining a direct sales team. These intermediaries possess strong market knowledge and local expertise, making them invaluable for smoother transactions and better market penetration. Additionally, indirect sales help manufacturers reduce operational costs, further enhancing profitability.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market 360° synopsis, 2021 - 2032
- 2.2 Business trends
- 2.3 Regional trends
- 2.4 Product type trends
- 2.5 Distribution channel trends

CHAPTER 3 MARKET INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Key news and initiatives
 - 3.2.1 Partnership/Collaboration
 - 3.2.2 Merger/Acquisition
 - 3.2.3 Investment
 - 3.2.4 Product launch & innovation
- 3.3 Growth drivers
 - 3.3.1 Increasing vehicle norms
 - 3.3.2 Rapid urbanization
 - 3.3.3 Increasing industrial activities
 - 3.3.4 Expansion of the commercial sector
- 3.4 Industry pitfalls & challenges
 - 3.4.1 High initial cost
 - 3.4.2 Technological advancements

- 3.5 Regulatory landscape
- 3.6 Technological overview
- 3.7 Growth potential analysis
- 3.8 Trade analysis
- 3.9 Porter's analysis
- 3.10 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share, 2023
- 4.3 Competitive analysis of major market players, 2023
- 4.4 Competitive positioning matrix, 2023
- 4.5 Strategic outlook matrix, 2023

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY TYPE 2021 – 2032, (USD BILLION) (MILLION UNITS)

- 5.1 Key trends
- 5.2 Scrubber
- 5.3 Mist collector
- 5.4 Catalytic converters
- 5.5 Filters & HEPA filters
- 5.6 Electrostatic precipitator
- 5.7 Oxidizers
 - 5.7.1 Thermal oxidizers
 - 5.7.2 Catalytic oxidizers
 - 5.7.3 Regenerative thermal oxidizers
- 5.8 Others (activated carbon adsorption, flue gas desulfurization (FGD) systems, etc.)

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021 – 2032, (USD BILLION) (MILLION UNITS)

- 6.1 Key trends
- 6.2 Automotive
- 6.3 Chemical processing's
- 6.4 Food & beverage industry
- 6.5 Metallurgical
- 6.6 Mining

- 6.7 Pharmaceuticals
- 6.8 Cement & aggregates
- 6.9 Others

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2032, (USD BILLION) (MILLION UNITS)

- 7.1 Key trends
- 7.2 Direct sale
- 7.3 Indirect sale

CHAPTER 8 COMPANY PROFILES

- 8.1 Alfa Laval
- 8.2 Babcock & Wilcox
- 8.3 Camfil
- 8.4 Donaldson
- 8.5 Durr
- 8.6 Evoqua Water Technologies
- 8.7 FLSmidth
- 8.8 GEA Group
- 8.9 Lydall
- 8.10 MANN+HUMMEL
- 8.11 Mitsubishi Power
- 8.12 Nederman
- 8.13 Pall
- 8.14 Siemens
- 8.15 Thermax

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