

# **Urgent Care Apps Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032**

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## **Abstracts**

The Global Urgent Care Apps Market was valued at USD 2 billion in 2023 and is projected to grow at a CAGR of 36.1% from 2024 to 2032. The rising demand for convenient healthcare solutions is driving the expansion of the urgent care apps market. As individuals increasingly seek immediate medical attention outside traditional healthcare confines, urgent care apps have surfaced as a practical alternative. These apps enable virtual consultations with healthcare providers, effectively minimizing the wait times typically associated with in-person visits to urgent care centers or emergency rooms. Such efficiency resonates with users desiring swift medical responses. The overall urgent care apps industry is classified based on type, clinical area, end-use, and region. The urgent care apps market is categorized by type into in-hospital communication & collaboration apps, pre-hospital emergency care & triaging apps, and post-hospital apps. Dominating the market, the post-hospital apps segment was valued at USD 968.9 million in 2023. Post-hospital apps play a crucial role in ensuring continuity of care post-hospital discharge. They assist in managing follow-up appointments, ensuring medication adherence, and monitoring recovery. Moreover, with the rising demand for remote patient monitoring—be it for chronic conditions or post-operative recovery—post-hospital apps have integrated features for monitoring vital signs, symptoms, and recovery metrics, bolstering their growth. Segmented by clinical area, the urgent care apps market includes trauma, cardiac conditions, stroke, and other areas. The cardiac conditions segment, leading the market in 2023, is projected to hit USD 14.9 billion by the forecast period's end. Given that cardiovascular diseases rank among the top global causes of morbidity and mortality, the prevalent cardiac conditions underscore the urgent care apps' focus on effective and timely management. Furthermore, many cardiac-focused urgent care apps are now integrating with wearable

medical devices, tracking metrics like heart rate and rhythm. Such integrations not only provide real-time data but also alerts, amplifying the apps' efficacy in this domain. In 2023, North America's urgent care apps market was valued at USD 889.3 million, with projections of a 34.6% CAGR growth during the analysis period. North Americans, especially in the U.S. and Canada, are increasingly leaning towards accessible and convenient healthcare. Urgent care apps resonate with this trend, offering a streamlined approach to medical care that aligns with the region's fast-paced lifestyle. Supporting this trend, the American Telemedicine Association highlighted a notable uptick in telehealth visits, including those via urgent care apps, underscoring the growing appetite for remote healthcare solutions.

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