

Tinplate Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

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Abstracts

The Global Tinplate Packaging Market reached a valuation of USD 1.8 billion in 2023 and is projected to grow at a CAGR of 6.5% from 2024 to 2032. This growth is primarily driven by the increasing demand for sustainable and eco-friendly packaging solutions. As both consumers and manufacturers become more aware of environmental issues, there is a shift toward materials that are recyclable and have a reduced carbon footprint. Tinplate stands out as a highly recyclable option, making it a preferred choice for brands dedicated to sustainability. Its lightweight nature contributes to lower transportation costs and decreased energy consumption during shipping.

This trend is especially relevant in the food and beverage sector, where preserving product freshness while minimizing environmental impact is crucial. With stricter regulations on packaging waste and a rising preference for eco-friendly options, the demand for tinplate packaging is expected to surge. The market is categorized by end-use industry, which includes food and beverage, consumer goods, paints and coatings, chemicals and lubricants, pharmaceuticals, and more. The food and beverage segment is anticipated to exceed USD 700 million by 2032. This segment is set to thrive due to tinplate's exceptional ability to safeguard food and beverages from contamination.

With excellent barrier properties, tinplate effectively protects products from light, air, and moisture, prolonging shelf life and preserving freshness. This characteristic makes it ideal for various items, including canned foods and beverages. Additionally, the growing consumer demand for convenient packaged foods is accelerating the adoption of tinplate packaging. Urbanization and busy lifestyles have led to increased preference for ready-to-eat meals, driving the consumption of canned goods.

The food and beverage industry is increasingly adopting sustainable packaging solutions, and tinplate's recyclability aligns with this trend, further propelling growth in this segment. Regarding product type, the market is divided into cans, containers, pails, and other forms. The containers segment is the fastest-growing category, expected to achieve a CAGR of over 8% between 2024 and 2032. Containers made from tinplate offer remarkable durability and protection, making them suitable for a wide range of products, from food to chemicals. Their strong barrier properties and resistance to corrosion ensure that the quality and integrity of contents are maintained.

The North American market accounted for over 30% of the global tinplate packaging market in 2023, driven by a growing demand for eco-friendly packaging across various sectors, particularly in food and beverage. As brands increasingly prioritize sustainability, tinplate packaging is favored for its high recyclability and lower environmental impact compared to plastic. In China, the tinplate packaging market is expanding rapidly due to urbanization and shifting consumer preferences toward packaged food and beverages. The government's emphasis on reducing plastic waste is also accelerating the use of recyclable materials like tinplate, particularly in the food and beverage sector.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Disruptions
 - 3.1.3 Future outlook
 - 3.1.4 Manufacturers
 - 3.1.5 Distributors
- 3.2 Profit margin analysis
- 3.3 Key news & initiatives
- 3.4 Regulatory landscape
- 3.5 Impact forces
 - 3.5.1 Growth drivers
 - 3.5.1.1 Rising demand for food preservation solutions
 - 3.5.1.2 Increased focus on product safety standards
 - 3.5.1.3 Growth of the e-commerce packaging segment
 - 3.5.1.4 Innovations in decorative tinplate packaging
 - 3.5.1.5 Growing demand for canned goods and beverages
 - 3.5.2 Industry pitfalls & challenges
 - 3.5.2.1 Volatility in raw material prices

- 3.5.2.2 Stringent environmental regulations and compliance
- 3.6 Growth potential analysis
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY PRODUCT TYPE, 2021-2032 (USD MILLION)

- 5.1 Key trends
- 5.2 Cans
- 5.3 Containers
- 5.4 Pails
- 5.5 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY THICKNESS, 2021-2032 (USD MILLION)

- 6.1 Key trends
- 6.2 Below 0.15mm
- 6.3 0.15 to 0.30mm
- 6.4 More than 0.30mm

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY END-USE INDUSTRY, 2021-2032 (USD MILLION)

- 7.1 Key trends
- 7.2 Food & beverage
 - 7.2.1 Packaged food
 - 7.2.2 Beverages
 - 7.2.3 Dairy products
- 7.3 Consumer goods
- 7.4 Paints & coatings

7.5 Chemicals & lubricants

7.6 Pharmaceuticals

7.7 Others

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD MILLION)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 UK

8.3.2 Germany

8.3.3 France

8.3.4 Italy

8.3.5 Spain

8.3.6 Russia

8.4 Asia Pacific

8.4.1 China

8.4.2 India

8.4.3 Japan

8.4.4 South Korea

8.4.5 Australia

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.6 MEA

8.6.1 South Africa

8.6.2 Saudi Arabia

8.6.3 UAE

CHAPTER 9 COMPANY PROFILES

9.1 AJ Packaging

9.2 ArcelorMittal

9.3 Berlin Packaging

9.4 Colep Packaging

9.5 CPMC Holdings

- 9.6 JFE Steel
- 9.7 Mauser Packaging Solutions
- 9.8 NCI Packaging
- 9.9 Nippon Steel
- 9.10 Pirlo Holding
- 9.11 POSCO
- 9.12 Shandong Baosteel Industry
- 9.13 Tata Steel
- 9.14 Thyssenkrupp
- 9.15 Toyo Kohan
- 9.16 Trivium Packaging
- 9.17 U.S. Steel Kosice

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