

Sustainable Plastic Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

<https://marketpublishers.com/r/S62B9F389B2EEN.html>

Date: November 2024

Pages: 490

Price: US\$ 4,850.00 (Single User License)

ID: S62B9F389B2EEN

Abstracts

The Global Sustainable Plastic Packaging Market is projected to reach a value of USD 98.8 billion in 2024, with a growth rate of 5.9% CAGR from 2025 to 2034. The industry is evolving rapidly, with a strong focus on developing fully biodegradable plastic alternatives to minimize environmental harm. As awareness of plastic waste and environmental concerns intensify, there is increasing pressure on manufacturers to create packaging solutions that decompose naturally without leaving harmful residues.

The market is segmented into rigid and flexible packaging, with the flexible segment holding the largest share, accounting for 65% share in 2024. This segment is experiencing robust growth due to the rising demand for lightweight, cost-effective, and environmentally friendly packaging options. Flexible packaging, including items like films, wraps, and pouches, has become a preferred choice among manufacturers looking to reduce their environmental footprint while ensuring product protection. Innovations in biodegradable, recyclable, and compostable materials are further propelling the shift toward sustainable flexible packaging solutions, allowing brands to meet the growing consumer demand for eco-friendly products.

In terms of packaging format, the market is divided into primary, secondary, and tertiary packaging. The primary packaging segment is expected to grow at a CAGR of 6%, reaching USD 80 billion by 2034. This segment is witnessing a transition towards materials that minimize environmental impact while still maintaining the necessary standards of product protection and freshness. With an increasing number of consumers prioritizing sustainability, brands are turning to eco-conscious packaging materials, such as recycled plastics, plant-based polymers, and biodegradable options. These changes are driven by both stricter regulations and the consumer preference for

products that feature reduced or zero plastic content, enhancing recyclability and contributing to waste reduction.

U.S. sustainable plastic packaging market held 25% share in 2024. The demand for sustainable packaging solutions is rising, fueled by growing consumer awareness and regulatory requirements. Many businesses are adopting recyclable and compostable materials to align with environmentally conscious consumer preferences and comply with various state regulations, including compostable packaging mandates. Additionally, industries such as e-commerce and retail are increasingly shifting towards reusable packaging systems, further contributing to the popularity of durable and eco-friendly packaging solutions.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Disruptions
 - 3.1.3 Future outlook
 - 3.1.4 Manufacturers
 - 3.1.5 Distributors
- 3.2 Profit margin analysis
- 3.3 Key news & initiatives
- 3.4 Regulatory landscape
- 3.5 Impact forces
 - 3.5.1 Growth drivers
 - 3.5.1.1 Increasing demand for recyclable packaging materials
 - 3.5.1.2 Government regulations promoting recycling
 - 3.5.1.3 Rising consumer awareness of plastic waste
 - 3.5.1.4 Advancements in bio-based materials
 - 3.5.1.5 Expansion of circular economy practices
 - 3.5.2 Industry pitfalls & challenges
 - 3.5.2.1 Limited infrastructure for recycling and composting

- 3.5.2.2 Variability in recycling standards across regions
- 3.6 Growth potential analysis
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY TYPE, 2021-2034 (USD BILLION & KILO TONS)

- 5.1 Key trends
- 5.2 Rigid
- 5.3 Flexible

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY PACKAGING FORMAT, 2021-2034 (USD BILLION & KILO TONS)

- 6.1 Key trends
- 6.2 Primary packaging
- 6.3 Secondary packaging
- 6.4 Tertiary packaging

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY PROCESS, 2021-2034 (USD BILLION & KILO TONS)

- 7.1 Key trends
- 7.2 Recyclable
- 7.3 Reusable
- 7.4 Compostable

CHAPTER 8 MARKET ESTIMATES & FORECAST, BY END USE INDUSTRY, 2021-2034 (USD BILLION & KILO TONS)

- 8.1 Key trends

- 8.2 Food & beverages
- 8.3 Healthcare
- 8.4 Personal care & cosmetics
- 8.5 Retail & e-commerce
- 8.6 Others

CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2034 (USD BILLION & KILO TONS)

- 9.1 Key trends
- 9.2 North America
 - 9.2.1 U.S.
 - 9.2.2 Canada
- 9.3 Europe
 - 9.3.1 UK
 - 9.3.2 Germany
 - 9.3.3 France
 - 9.3.4 Italy
 - 9.3.5 Spain
 - 9.3.6 Russia
- 9.4 Asia Pacific
 - 9.4.1 China
 - 9.4.2 India
 - 9.4.3 Japan
 - 9.4.4 South Korea
 - 9.4.5 Australia
- 9.5 Latin America
 - 9.5.1 Brazil
 - 9.5.2 Mexico
- 9.6 MEA
 - 9.6.1 South Africa
 - 9.6.2 Saudi Arabia
 - 9.6.3 UAE

CHAPTER 10 COMPANY PROFILES

- 10.1 Amcor
- 10.2 Berry Global
- 10.3 CHEP

- 10.4 Constantia Flexibles
- 10.5 Coveris
- 10.6 Greiner Packaging
- 10.7 GWP Group
- 10.8 Huhtamaki
- 10.9 IPL
- 10.10 Logos Pack
- 10.11 Mondi
- 10.12 ORBIS
- 10.13 Pack-Store
- 10.14 Pactiv Evergreen
- 10.15 Placon
- 10.16 ProAmpac
- 10.17 Schaefer Plastics North America
- 10.18 Sealed Air
- 10.19 TIPA

I would like to order

Product name: Sustainable Plastic Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Product link: <https://marketpublishers.com/r/S62B9F389B2EEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S62B9F389B2EEN.html>