

Surrogacy Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Surrogacy Market was valued at USD 22.4 billion in 2024 and is estimated to grow at a CAGR of 24.6% to reach USD 201.8 billion by 2034. Surrogacy brings together a range of medical services and reproductive technologies that allow individuals or couples to build a family through a surrogate. This expanding space covers the involvement of fertility clinics, hospitals, and a growing network of reproductive healthcare providers worldwide. As modern societal norms shift and healthcare infrastructure continues to evolve, surrogacy is gaining traction as a viable and widely accepted family-building option.

Across the globe, rising infertility rates remain one of the primary drivers of this market. Factors like high-stress lifestyles, environmental toxins, obesity, delayed pregnancies, and various medical conditions are increasing infertility among men and women. As these challenges grow more common, more people are turning to assisted reproductive technologies (ART) like surrogacy to realize their dream of parenthood. Technological progress in fertility treatment, paired with greater public awareness, is making it easier for people to consider and access services related to surrogacy. Enhanced education on reproductive health and growing support from advocacy groups are also encouraging individuals to explore non-traditional pathways to parenthood. This trend is particularly evident among single parents and same-sex couples, who are becoming a significant part of the consumer base in the surrogacy ecosystem.

Gestational surrogacy accounted for USD 21.4 billion in 2024 and continues to see strong demand. This segment is growing rapidly, especially in regions where supportive legal frameworks exist. Countries with defined laws and medical guidelines for gestational surrogacy, such as those in North America, are witnessing higher adoption rates. Legal protections for both surrogates and intended parents, including rights,

medical access, and insurance coverage, are creating a more secure and appealing environment for those entering into surrogacy arrangements.

In-vitro fertilization (IVF) held a dominant 63.4% share in 2024 and remains the most trusted method in the surrogacy process. IVF plays a critical role for individuals with age-related infertility, health complications, or those in same-sex relationships aiming to have biological children. Its high success rate and technological advancements make IVF the go-to choice for intended parents seeking reliable outcomes.

The U.S. Surrogacy Market generated USD 5.1 billion in 2024, driven by rising infertility cases and increased demand for IVF-based surrogacy. The country's advanced medical infrastructure, legal clarity, and broad acceptance of reproductive technologies have made surrogacy a mainstream choice.

Key players in the global surrogacy space include Kindbody, Circle Surrogacy, Boston IVF, NOVA IVF, Ovation Fertility, Max Healthcare, Growing Generations, Bourn Hall International, New Hope Fertility Clinic, Houston Fertility Center, Scanfert Clinic, Extraordinary Conceptions, IVIRMA, MLSPL, and Bangkok IVF Center. These companies are enhancing their global presence, adopting cutting-edge ART solutions, and designing personalized treatment plans. Strategic collaborations with insurers and continued advocacy for inclusive surrogacy laws are central to expanding access and building trust among intended parents.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market scope and definitions
- 1.2 Research design
 - 1.2.1 Research approach
 - 1.2.2 Data collection methods
- 1.3 Base estimates and calculations
 - 1.3.1 Base year calculation
 - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
 - 1.5.1 Primary sources
 - 1.5.2 Data mining sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Increasing number of infertility cases
 - 3.2.1.2 Rising awareness about the infertility treatment options available in the market
 - 3.2.1.3 Increasing adoption of sedentary lifestyle and unhealthy eating habits leading to hormonal change
 - 3.2.1.4 Increasing number of fertility clinics
 - 3.2.2 Industry pitfalls and challenges
 - 3.2.2.1 Stringent regulations pertaining commercial surrogacy
 - 3.2.2.2 High cost involved in surrogacy procedure
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
- 3.5 Technological landscape
- 3.6 Trump administration tariffs
 - 3.6.1 Impact on trade

- 3.6.1.1 Trade volume disruptions
- 3.6.1.2 Country-wise response
- 3.6.2 Impact on the Industry
 - 3.6.2.1 Supply-side impact (Cost of manufacturing)
 - 3.6.2.1.1 Price volatility in key materials
 - 3.6.2.1.2 Supply chain restructuring
 - 3.6.2.1.3 Production cost implications
 - 3.6.2.2 Demand-side impact (Cost to consumers)
 - 3.6.2.2.1 Price transmission to end markets
 - 3.6.2.2.2 Market share dynamics
 - 3.6.2.2.3 Consumer response patterns
- 3.6.3 Key companies impacted
- 3.6.4 Strategic industry responses
 - 3.6.4.1 Supply chain reconfiguration
 - 3.6.4.2 Pricing and product strategies
 - 3.6.4.3 Policy engagement
- 3.6.5 Outlook and future considerations
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company matrix analysis
- 4.3 Competitive analysis of major market players
- 4.4 Competitive positioning matrix
- 4.5 Strategy dashboard

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY TYPE, 2021 – 2034 (\$ MN)

- 5.1 Key trends
- 5.2 Gestational surrogacy
- 5.3 Traditional surrogacy

CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY TECHNOLOGY, 2021 – 2034 (\$ MN)

- 6.1 Key trends
- 6.2 Intrauterine insemination (IUI)

6.3 In-vitro fertilization (IVF)

6.3.1 Classical/standard IVF

6.3.2 Intracytoplasmic sperm injection (ICSI)

6.4 Other technologies

CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY AGE GROUP, 2021 – 2034 (\$ MN)

7.1 Key trends

7.2 Below 35 years

7.3 35-37 years

7.4 38 - 39 years

7.5 40-42 years

7.6 43-44 years

7.7 Over 44 years

CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY SERVICE PROVIDER, 2021 – 2034 (\$ MN)

8.1 Key trends

8.2 Hospitals

8.3 Fertility clinics

8.4 Other service providers

CHAPTER 9 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2034 (\$ MN)

9.1 Key trends

9.2 North America

9.2.1 U.S.

9.2.2 Canada

9.3 Europe

9.3.1 Czech Republic

9.3.2 Estonia

9.3.3 Georgia

9.3.4 Greece

9.3.5 Poland

9.3.6 Sweden

9.3.7 UK

9.4 Asia Pacific

9.4.1 India

9.4.2 Thailand

9.4.3 South Korea

9.4.4 Australia

9.5 Africa

9.5.1 Kenya

9.5.2 Nigeria

9.5.3 South Africa

CHAPTER 10 COMPANY PROFILES

10.1 IVIRMA

10.2 Bangkok IVF Center

10.3 Boston IVF

10.4 Bourn Hall International (TVM Capital Healthcare)

10.5 Circle Surrogacy

10.6 Extraordinary Conceptions

10.7 Growing Generations

10.8 Houston Fertility Center

10.9 Kindbody

10.10 Max Healthcare

10.11 MLSPL (Morpheus IVF Clinic)

10.12 New Hope Fertility Clinic

10.13 NOVA IVF

10.14 Ovation Fertility

10.15 Scanfert Clinic

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