

Surgical Navigation Systems Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Abstracts

The Global Surgical Navigation Systems Market was valued at USD 1.2 billion in 2023 and is projected to grow at a CAGR of 6.7% between 2024 and 2032. The primary drivers behind this growth include the rising need for precision in surgeries and the increasing number of complex medical conditions that require advanced surgical technologies. Technological advancements significantly contribute to the market expansion, improving precision, efficiency, and overall surgical outcomes. As surgical procedures become more complex, the demand for greater accuracy continues to grow. Innovations such as advanced imaging technologies, artificial intelligence (AI), and robotic assistance are leading the way in addressing these clinical challenges. In terms of technology, the market is divided into optical, electromagnetic, and hybrid systems. Optical navigation systems led the market in 2023, generating USD 864.3 million in revenue. Their popularity is due to their ability to provide highly accurate, non-invasive tracking through real-time camera-based monitoring of surgical instruments. This level of precision is particularly vital in delicate procedures, like neurosurgery, where even the slightest deviation can result in severe complications. The market is also segmented by application, with neurology, orthopedics, ENT, and other categories. The neurology segment accounted for the largest share, with revenue reaching USD 538.9 million in 2023. Conditions such as brain tumors, epilepsy, and neurological disorders often require meticulous surgeries where precision is paramount to avoid damaging critical neural structures. Surgical navigation systems play a key role in improving outcomes by offering real-time visualization and accurate instrument guidance, making them essential in neurosurgical procedures. In North America, the market for surgical navigation systems generated USD 586.3 million in revenue in 2023 and is projected to grow at a CAGR of 5.9% through 2032. This growth is driven by a combination of factors, including the rising prevalence of chronic diseases requiring

surgical interventions and the region's well-established healthcare infrastructure. Additionally, the increasing adoption of minimally invasive surgeries and the growing elderly population contribute to the rising demand for these advanced navigation systems in North America.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Research design
 - 1.2.1 Research approach
 - 1.2.2 Data collection methods
- 1.3 Base estimates & calculations
 - 1.3.1 Base year calculation
 - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
 - 1.5.1 Primary sources
 - 1.5.2 Data mining sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Increasing demand for minimally invasive surgical procedures
 - 3.2.1.2 Technological advancements in surgical navigation systems
 - 3.2.1.3 Rise in orthopedic and neurology disorders
 - 3.2.1.4 Surging target patient pool of ENT disorders
 - 3.2.2 Industry pitfalls & challenges
 - 3.2.2.1 High instrument and procedural costs
 - 3.2.2.2 Stringent government regulations
- 3.3 Growth potential analysis
- 3.4 Start-up scenarios
- 3.5 Application landscape
- 3.6 Surgical navigation systems -Historical timeline
- 3.7 Regulatory landscape

- 3.8 Technological landscape
- 3.9 Porter's analysis
- 3.10 PESTEL analysis
- 3.11 Future market trends

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Company matrix analysis
- 4.4 Competitive positioning matrix
- 4.5 Vendor matrix analysis
- 4.6 Strategy dashboard

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY TECHNOLOGY, 2021 – 2032 (\$ MN)

- 5.1 Key trends
- 5.2 Optical
- 5.3 Electromagnetic
- 5.4 Hybrid

CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY APPLICATION, 2021 – 2032 (\$ MN)

- 6.1 Key trends
- 6.2 Neurology
- 6.3 Orthopedic
 - 6.3.1 Knee
 - 6.3.2 Hip
 - 6.3.3 Shoulder
- 6.4 ENT
- 6.5 Other applications

CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY END USE, 2021 – 2032 (\$ MN)

- 7.1 Key trends
- 7.2 Hospitals

7.3 Ambulatory surgical centers

7.4 Other end-users

CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 – 2032 (\$ MN)

8.1 Key trends

8.2 North America

8.2.1 U.S.

8.2.2 Canada

8.3 Europe

8.3.1 Germany

8.3.2 UK

8.3.3 France

8.3.4 Spain

8.3.5 Italy

8.3.6 Poland

8.3.7 Sweden

8.3.8 Czech Republic

8.3.9 Netherlands

8.3.10 Rest of Europe

8.4 Asia Pacific

8.4.1 China

8.4.2 Japan

8.4.3 India

8.4.4 Australia

8.4.5 South Korea

8.4.6 Indonesia

8.4.7 Philippines

8.4.8 Vietnam

8.4.9 Malaysia

8.4.10 Rest of Asia Pacific

8.5 Latin America

8.5.1 Brazil

8.5.2 Mexico

8.5.3 Argentina

8.5.4 Columbia

8.5.5 Rest of Latin America

8.6 Middle East and Africa

- 8.6.1 South Africa
- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Turkey
- 8.6.5 Iran
- 8.6.6 Israel
- 8.6.7 Rest of MEA

CHAPTER 9 COMPANY PROFILES

- 9.1 Amplitude Surgical
- 9.2 B. Braun Melsungen AG
- 9.3 Brainlab AG
- 9.4 Corin Group
- 9.5 DePuy Synthesis (J&J)
- 9.6 Fiagon AG
- 9.7 Koninklijke Philips N.V.
- 9.8 Medtronic PLC
- 9.9 Siemens Healthineers AG
- 9.10 Smith & Nephew plc
- 9.11 Stryker Corporation
- 9.12 Zimmer Biomet Holdings, Inc.

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