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Supply Chain Security Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

https://marketpublishers.com/r/S42B0D15B0AAEN.html
Date: September 2024
Pages: 250
Price: US$ 4,365.00 (Single User License)
ID: S42B0D15B0AAEN

Abstracts

The Global Supply Chain Security Market was valued at USD 2.1 billion in 2023 and is projected to grow at a CAGR of 10% from 2024 to 2032. The surge in cyber threats, coupled with mounting regulatory pressures, is propelling investments in advanced security solutions. As global supply chains become more intricate, there is a pressing need for enhanced visibility and risk management. Technological innovations, particularly AI and blockchain, are not only bolstering protection but also driving efficiency. In June 2024, South Korea unveiled a USD 3.5 billion fund aimed at strengthening supply chain resilience and ensuring economic security.

This move seeks to mitigate challenges posed by global supply chain disruptions, especially given South Korea's reliance on imported critical materials. By channeling investments into infrastructure and security, the fund is poised to bolster the supply chain security market to ensure greater protection and stability in operations. Advanced technologies, notably AI and blockchain, are redefining the security dynamics of supply chains. Businesses are prioritizing real-time monitoring and predictive analytics to bolster threat detection and response.

There is also a pronounced focus on adhering to stringent regulations and enhancing transparency to mitigate vulnerabilities. These technological strides, combined with regulatory demands, are fueling investments in robust and adaptable security solutions across various sectors. The overall industry is divided into component, security, deployment mode, organization size, end-use, and region. The market is segmented by component into software, hardware, and services.

The software solutions dominated with a share exceeding 48% in 2023. These software solutions are increasingly leveraging AI and machine learning for superior threat detection and risk management. Features like advanced analytics and real-time monitoring are now standard, facilitating proactive vulnerability and anomaly

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identification. Moreover, the rising integration with cloud platforms is providing scalable security options, streamlining data protection and compliance. The market is segmented based on organization size into SMEs and large enterprises.

The large enterprises commanded a significant 72% market share in 2023. These enterprises are gravitating towards integrated security solutions, leveraging advanced analytics, AI, and real-time monitoring to protect their complex supply chains. With a strong focus on risk management and compliance, they are adeptly navigating regulatory landscapes and addressing potential vulnerabilities. North America led the global supply chain security market in 2023, capturing over 38% of the share.

Companies in North America are increasingly adopting cloud-based solutions to enhance data protection and visibility across their supply chains.

This trend is driven by regulatory demands and an elevated awareness of cyber threats. Consequently, businesses are investing heavily in comprehensive security platforms to safeguard against data breaches and operational setbacks.

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