

# String Cheese Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

<https://marketpublishers.com/r/S035361A8834EN.html>

Date: September 2024

Pages: 200

Price: US\$ 4,365.00 (Single User License)

ID: S035361A8834EN

## Abstracts

The Global String Cheese Market was valued at USD 4.9 billion in 2023 and is projected to grow at a CAGR of 7% from 2024 to 2032. A vibrant segment of the dairy industry, the string cheese market is renowned for its snackable, pull-apart cheese sticks, primarily made from mozzarella. Catering to both households and the food service industry, the market is buoyed by a rising demand for convenient, high-protein snacks. Data from the United States Department of Agriculture (USDA) indicates that per capita cheese consumption in the U.S. hit 40.4 pounds in 2022, showcasing a consistent demand uptick. Opportunities for growth abound, especially with the rollout of innovative flavors, healthier options, and expanded distribution channels like online retail.

Key trends in the string cheese industry spotlight a rising demand for organic, natural, and clean-label products, mirroring consumers' health-centric choices. USDA reports an annual growth rate of 5.9% for the organic food sector over the last five years. Flavored variants are also on the rise, with innovations, such as spicy, herb-infused, and smoked string cheese leading the charge. The overall industry is segmented into type, source, end-user, distribution channel, and region.

Forecasts suggest the natural type segment of the string cheese market will hit USD 5.2 billion by 2032, expanding at a CAGR of over 6.8%. This segment's growth is largely attributed to a rising consumer inclination towards healthier, minimally processed dairy options. As the demand for natural, clean-label snacks devoid of artificial ingredients surges, so does the appeal of natural string cheese. Targeting health-conscious demographics, especially families and fitness buffs, this segment offers high-protein, low-fat snack solutions.

Projected to reach a size of USD 6.5 billion by 2032, the cow milk segment of the string cheese market is set to grow at a CAGR of around 6.8%. Its robust potential is anchored in widespread consumer acceptance and its versatility as a snack. The mild

flavor and high protein content of cow milk string cheese make it a favorite among both children and adults. North America string cheese market is poised to achieve a size of approximately USD 3.4 billion by 2032, growing at a CAGR of 6.6% from 2024. This growth is spurred by a strong consumer appetite for convenient, protein-rich snacks. The U.S. stands out as the leading consumer, thanks to its long-standing affinity for cheese products and the rising popularity of string cheese as a healthy, on-the-go snack.

## Contents

### Report Content

#### **CHAPTER 1 METHODOLOGY & SCOPE**

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast calculation
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Industry 360° synopsis

#### **CHAPTER 3 INDUSTRY INSIGHTS**

- 3.1 Industry ecosystem analysis
  - 3.1.1 Key manufacturers
  - 3.1.2 Distributors
  - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
  - 3.2.1 Rising consumer preference for convenient, healthy snack options
  - 3.2.2 Rising health consciousness
  - 3.2.3 Increasing dairy consumption worldwide
  - 3.2.4 Market challenges
    - 3.2.4.1 Fluctuations in the prices of raw materials
    - 3.2.4.2 Competition from alternatives
  - 3.2.5 Market opportunity
    - 3.2.5.1 New opportunities
    - 3.2.5.2 Growth potential analysis
- 3.3 Raw material landscape
  - 3.3.1 Manufacturing trends
  - 3.3.2 Technology evolution
    - 3.3.2.1 Sustainable manufacturing

- 3.3.2.1.1 Green practices
- 3.3.2.1.2 Decarbonization
- 3.3.3 Sustainability in raw materials
- 3.3.4 Pricing trends (USD/Ton), 2021 - 2032
  - 3.3.4.1 North America
  - 3.3.4.2 Europe
  - 3.3.4.3 Asia Pacific
  - 3.3.4.4 Latin America
  - 3.3.4.5 Middle East & Africa
- 3.4 Regulations & market impact
- 3.5 Porter's analysis
- 3.6 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2023**

- 4.1 Company market share analysis
- 4.2 Competitive positioning matrix
- 4.3 Strategic outlook matrix

## **CHAPTER 5 MARKET SIZE AND FORECAST, BY TYPE, 2021-2032 (USD BILLION, KILO TONS)**

- 5.1 Key trends
- 5.2 Natural
- 5.3 Flavored
- 5.4 Processed

## **CHAPTER 6 MARKET SIZE AND FORECAST, BY SOURCE, 2021-2032 (USD BILLION, KILO TONS)**

- 6.1 Key trends
- 6.2 Cow milk
- 6.3 Goat milk
- 6.4 Others (including Buffalo, Sheep)

## **CHAPTER 7 MARKET SIZE AND FORECAST, BY END-USER, 2021-2032 (USD BILLION, KILO TONS)**

- 7.1 Key trends

7.2 Household

7.3 Food service (Restaurants, Cafes)

## **CHAPTER 8 MARKET SIZE AND FORECAST, BY DISTRIBUTION CHANNEL, 2021-2032 (USD BILLION, KILO TONS)**

8.1 Key trends

8.2 Supermarkets/Hypermarkets

8.3 Convenience stores

8.4 Online retailers

8.5 Specialty stores

## **CHAPTER 9 MARKET SIZE AND FORECAST, BY REGION, 2021-2032 (USD BILLION, KILO TONS)**

9.1 Key trends

9.2 North America

9.2.1 U.S.

9.2.2 Canada

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 France

9.3.4 Italy

9.3.5 Spain

9.3.6 Rest of Europe

9.4 Asia Pacific

9.4.1 China

9.4.2 India

9.4.3 Japan

9.4.4 South Korea

9.4.5 Australia

9.4.6 Rest of Asia Pacific

9.5 Latin America

9.5.1 Brazil

9.5.2 Mexico

9.5.3 Argentina

9.5.4 Rest of Latin America

9.6 MEA

- 9.6.1 Saudi Arabia
- 9.6.2 UAE
- 9.6.3 South Africa
- 9.6.4 Rest of MEA

## **CHAPTER 10 COMPANY PROFILES**

- 10.1 Saputo (Frigo)
- 10.2 Dairy Farmers of America Inc. (Borden)
- 10.3 Bega Cheese
- 10.4 Danone (Horizon Organic)
- 10.5 Baker Cheese Inc.
- 10.6 Sargento
- 10.7 Glanbia
- 10.8 Organic Valley
- 10.9 Strings and Things (Kerry Group)
- 10.10 BelGioioso Cheese, Inc. (Polly-O)

## I would like to order

Product name: String Cheese Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Product link: <https://marketpublishers.com/r/S035361A8834EN.html>

Price: US\$ 4,365.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S035361A8834EN.html>