

# Strapping Machine Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

<https://marketpublishers.com/r/S47DEB9F8A3FEN.html>

Date: December 2024

Pages: 220

Price: US\$ 4,850.00 (Single User License)

ID: S47DEB9F8A3FEN

## Abstracts

The Global Strapping Machine Market reached a value of USD 5.8 billion in 2023 and is expected to expand at a steady CAGR of 5.5% from 2024 to 2032. This market growth is being driven by the increasing demand for secure, efficient, and cost-effective packaging solutions across various industries. As companies strive for greater efficiency and reduced operational costs, automated packaging systems have become a top priority.

The rising prominence of e-commerce plays a pivotal role in this demand, as businesses must handle high-volume packaging to meet the needs of fast-paced online retail environments. The rise of large fulfillment centers and warehouses has sparked the need for automated and semi-automated systems that ensure products are packed and shipped swiftly and securely. As industries scale and diversify, businesses are opting for strapping machines to streamline their packaging operations and enhance productivity.

Semi-automatic strapping machines generated USD 2.2 billion in revenue in 2023, and this segment is forecasted to experience a robust CAGR of 5.9% during the 2024-2032 period. The growing demand for versatile, high-speed solutions in industries such as logistics, manufacturing, and warehousing is a key factor driving this growth. These machines offer an ideal middle ground between manual and fully automated systems, giving businesses the ability to optimize their operations, cut labor costs, and improve packaging efficiency. In high-throughput environments, where speed and accuracy are critical, semi-automatic machines are accelerating adoption. Their ease of use and cost-effectiveness make them a go-to choice for sectors looking to boost productivity without overwhelming budgets.

By material type, the polypropylene (PP) segment accounted for 40% of the market share in 2023, and it is expected to grow at a CAGR of 5.5% through 2032. PP strapping remains a popular option due to its affordability and versatility, making it ideal for industries with high-volume packaging needs. With its lightweight yet durable nature, PP strapping is well-suited for light- and medium-weight products. Sectors like consumer goods, retail, and e-commerce rely heavily on PP strapping to offer a balance of cost-effectiveness and durability in their packaging operations. As businesses look to cut costs without sacrificing the strength of their packaging, PP continues to be the material of choice for numerous packaging applications.

The U.S. strapping machine market held an impressive 82% market share in 2023, driven by the surge in e-commerce activities. The increase in online shopping has led to a surge in packaging requirements, creating a strong need for automated, scalable packaging solutions. In response, strapping machines—both automated and semi-automatic—are becoming increasingly common in warehouses, fulfillment centers, and distribution hubs across the country. As e-commerce continues to expand, the demand for efficient strapping machines capable of handling large volumes of products with minimal manual labor is expected to grow.

## Contents

### CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2032

### CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
  - 3.1.1 Factor affecting the value chain
  - 3.1.2 Profit margin analysis
  - 3.1.3 Disruptions
  - 3.1.4 Future outlook
  - 3.1.5 Manufacturers
  - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
  - 3.6.1 Growth drivers
    - 3.6.1.1 Growing e-commerce industry
    - 3.6.1.2 Growing textile industry
  - 3.6.2 Industry pitfalls & challenges
    - 3.6.2.1 Market saturation and intense competition
    - 3.6.2.2 Sustainability concerns
- 3.7 Growth potential analysis
- 3.8 Porter's analysis

### 3.9 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2023**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

## **CHAPTER 5 MARKET ESTIMATES & FORECAST, BY TYPE, 2021-2032 (USD MILLION) (THOUSAND UNITS)**

- 5.1 Key trends
- 5.2 Automatic
- 5.3 Semi-automatic
- 5.4 Manual

## **CHAPTER 6 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021-2032 (USD MILLION) (THOUSAND UNITS)**

- 6.1 Key trends
- 6.2 Polypropylene
- 6.3 Steel
- 6.4 Polyester
- 6.5 Others (composite, etc.)

## **CHAPTER 7 MARKET ESTIMATES & FORECAST, BY APPLICATION, 2021-2032 (USD MILLION) (THOUSAND UNITS)**

- 7.1 Key trends
- 7.2 Logistics & transportation
- 7.3 Packaging
- 7.4 E-commerce
- 7.5 Manufacturing
- 7.6 Construction materials
- 7.7 Textiles
- 7.8 Food and beverage
- 7.9 Others (pharmaceutical, etc.)

## **CHAPTER 8 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021-2032 (USD MILLION) (THOUSAND UNITS)**

8.1 Key trends

8.2 Direct

8.3 Indirect

## **CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD MILLION) (THOUSAND UNITS)**

9.1 Key trends

9.2 North America

9.2.1 U.S.

9.2.2 Canada

9.3 Europe

9.3.1 UK

9.3.2 Germany

9.3.3 France

9.3.4 Italy

9.3.5 Spain

9.3.6 Russia

9.4 Asia Pacific

9.4.1 China

9.4.2 India

9.4.3 Japan

9.4.4 South Korea

9.4.5 Australia

9.5 Latin America

9.5.1 Brazil

9.5.2 Mexico

9.6 MEA

9.6.1 UAE

9.6.2 Saudi Arabia

9.6.3 South Africa

## **CHAPTER 10 COMPANY PROFILES**

10.1 Beumer Group

10.2 Dynaric

- 10.3 Fromm Packaging Systems
- 10.4 Ishida
- 10.5 M.J. Maillis Group
- 10.6 Mosca
- 10.7 Packway
- 10.8 Polychem
- 10.9 Samuel Strapping Systems
- 10.10 Samuel Strapping Systems
- 10.11 Signode
- 10.12 Solinear
- 10.13 StraPack
- 10.14 Transpak
- 10.15 Wexxar Bel

## I would like to order

Product name: Strapping Machine Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

Product link: <https://marketpublishers.com/r/S47DEB9F8A3FEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S47DEB9F8A3FEN.html>