

Stick Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

<https://marketpublishers.com/r/SE630D87237DEN.html>

Date: November 2024

Pages: 240

Price: US\$ 4,850.00 (Single User License)

ID: SE630D87237DEN

Abstracts

The Global Stick Packaging Market reached USD 467.4 million in 2023 and is projected to grow at a CAGR of 5.7% from 2024 to 2032. This growth is largely fueled by consumer preferences for convenience, portability, and precise portion control, particularly across sectors such as food, beverages, and health supplements. With a rising focus on health, demand is increasing for single-serve packaging that offers vitamins, supplements, and functional foods in measured portions, catering to health-conscious consumers seeking easy-to-use products that support well-being.

In terms of materials, the market is categorized into biaxially oriented polypropylene (BOPP), polyethylene (PE), paper, metalized films, and others. Among these, the BOPP segment is expected to experience 6% growth throughout the forecast period. BOPP stands out due to its strength, flexibility, and transparency, making it an ideal choice for packaging in the food, beverage, and personal care industries. Its barrier properties help maintain product freshness and extend shelf life, which is essential for items like snacks, powdered drinks, and pharmaceuticals. Additionally, BOPP's lightweight and durable characteristics help reduce shipping costs as e-commerce expands. Its excellent printability also supports high-quality branding, further increasing its attractiveness within the packaging industry.

The stick packaging market is further segmented by end-use industries, including food and beverages, pharmaceuticals, personal care, and cosmetics, among others. The food and beverages sector led the market, holding 40% of the market share in 2023. This dominance is driven by consumer demand for convenient, on-the-go products available in single-serve formats, catering to busy lifestyles and the need for portion control. Items such as snacks, instant coffee, and ready-to-drink beverages are popular in stick packs. The growing interest in health-conscious eating has further boosted

demand for protein powders and functional foods in compact packaging. Additionally, the sector benefits from eco-friendly innovations as consumers look for sustainable packaging options. As e-commerce expands, there is also an increasing need for compact, lightweight packaging solutions that are easy to ship and handle.

North America held a substantial share of 30% in the stick packaging market in 2023. The U.S. market is driven by consumer preferences for single-serve, portable products in the food, beverage, and health sectors. With a growing focus on environmental sustainability, consumers are urging brands to adopt eco-friendly packaging options. The rise of e-commerce further bolsters the demand for easy-to-ship packaging formats. Innovation in materials and customizable designs also plays a significant role in enhancing product appeal and differentiating brands in a competitive landscape.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021-2032

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Disruptions
 - 3.1.3 Future outlook
 - 3.1.4 Manufacturers
 - 3.1.5 Distributors
- 3.2 Profit margin analysis
- 3.3 Key news & initiatives
- 3.4 Regulatory landscape
- 3.5 Impact forces
 - 3.5.1 Growth drivers
 - 3.5.1.1 E-commerce growth
 - 3.5.1.2 Increased consumer preference for convenience
 - 3.5.1.3 Increasing demand for customized packaging
 - 3.5.1.4 Expanding health and wellness market
 - 3.5.1.5 Rising demand for single-serve and portion-controlled packaging
 - 3.5.2 Industry pitfalls & challenges
 - 3.5.2.1 Fluctuations in the availability and cost of raw materials

- 3.5.2.2 Packaging waste concerns
- 3.6 Growth potential analysis
- 3.7 Porter's analysis
- 3.8 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2023

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES & FORECAST, BY MATERIAL, 2021-2032 (USD MILLION & KILO TONS)

- 5.1 Key trends
- 5.2 Biaxially Oriented Polypropylene (BOPP)
- 5.3 Polyethylene (PE)
- 5.4 Paper
- 5.5 Metallized films
- 5.6 Others

CHAPTER 6 MARKET ESTIMATES & FORECAST, BY END USE INDUSTRY, 2021-2032 (USD MILLION & KILO TONS)

- 6.1 Key trends
- 6.2 Food and beverages
- 6.3 Pharmaceuticals
- 6.4 Personal care and cosmetics
- 6.5 Others

CHAPTER 7 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2032 (USD MILLION & KILO TONS)

- 7.1 Key trends
- 7.2 North America
 - 7.2.1 U.S.
 - 7.2.2 Canada
- 7.3 Europe

- 7.3.1 UK
- 7.3.2 Germany
- 7.3.3 France
- 7.3.4 Italy
- 7.3.5 Spain
- 7.3.6 Russia
- 7.4 Asia Pacific
 - 7.4.1 China
 - 7.4.2 India
 - 7.4.3 Japan
 - 7.4.4 South Korea
 - 7.4.5 Australia
- 7.5 Latin America
 - 7.5.1 Brazil
 - 7.5.2 Mexico
- 7.6 MEA
 - 7.6.1 South Africa
 - 7.6.2 Saudi Arabia
 - 7.6.3 UAE

CHAPTER 8 COMPANY PROFILES

- 8.1 Amcor
- 8.2 Associated Labels and Packaging
- 8.3 Catalent
- 8.4 Constantia Flexibles
- 8.5 Elitefill
- 8.6 ePac Flexible Packaging
- 8.7 Flexi
- 8.8 GFR Pharma
- 8.9 Glenroy
- 8.10 GreenSeed Contract Packaging
- 8.11 Huhtamaki
- 8.12 Kimac Industries
- 8.13 Korpac
- 8.14 Losan Pharma
- 8.15 Nutra Coast
- 8.16 Polynova Industries
- 8.17 ProAmpac

8.18 Sonoco Products

8.19 Transcontinental

I would like to order

Product name: Stick Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 to 2032

Product link: <https://marketpublishers.com/r/SE630D87237DEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE630D87237DEN.html>