

Standby Generator Sets Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

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Abstracts

The Global Standby Generator Sets Market reached USD 26 billion in 2024 and is expected to grow at a CAGR of 6.3% between 2025 and 2034. Increasing reliance on technology, frequent power interruptions, and growing awareness of backup power solutions are key factors driving the demand for standby generators. The rising focus on comfort, security, and reliability is further fueling market growth.

Standby generator sets are designed to automatically supply electricity during power outages, ensuring uninterrupted operations for various applications. These systems, comprising an engine and alternator, integrate seamlessly into electrical systems and revert to standby mode once power is restored. The market is expanding rapidly due to the heightened demand for dependable power solutions across residential, industrial, and commercial sectors.

Generator sets with a capacity of 300 kVA to 500 kVA are poised to surpass USD 9 billion in value by 2034. Increased investments in higher-capacity systems are being driven by concerns over power reliability and technological progress that enhance system capabilities. Features like real-time monitoring, remote operation, and proactive maintenance are supporting adoption. The growing focus on energy efficiency and sustainability has also led to the development of hybrid and alternative-fuel generators within this segment.

Gas-powered standby generator sets are projected to grow at a CAGR exceeding 6.5% through 2034. These systems are gaining traction due to their efficiency, lower emissions, and dependable performance. The shift towards cleaner energy solutions, coupled with technological advancements, is contributing to their growing appeal. The

demand for reliable backup power across various sectors continues to support the market's upward trajectory.

In the U.S., the standby generator sets market is expected to exceed USD 6.5 billion by 2034. Factors such as aging infrastructure and an increasing focus on sustainability are driving growth. Technological advancements, particularly in smart and connected systems, are reshaping the market landscape. Investments in infrastructure and industrial expansion are further propelling demand.

The Asia Pacific market is witnessing robust growth driven by expanding commercial and manufacturing activities. The increasing need to minimize operational downtime and enhance energy resilience is boosting the adoption of standby generators. Additionally, government policies promoting sustainable energy practices and growing environmental awareness are encouraging businesses to embrace cleaner power solutions, fostering market development.

Contents

Report Content

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definitions
- 1.2 Market estimates & forecast parameters
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid
 - 1.4.2.2 Public

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Regulatory landscape
- 3.3 Industry impact forces
 - 3.3.1 Growth drivers
 - 3.3.2 Industry pitfalls & challenges
- 3.4 Growth potential analysis
- 3.5 Porter's analysis
 - 3.5.1 Bargaining power of suppliers
 - 3.5.2 Bargaining power of buyers
 - 3.5.3 Threat of new entrants
 - 3.5.4 Threat of substitutes
- 3.6 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Strategic outlook
- 4.3 Innovation & sustainability landscape

CHAPTER 5 MARKET SIZE AND FORECAST, BY POWER RATING, 2021 – 2034 ('000 UNITS & USD MILLION)

- 5.1 Key trends
- 5.2 ? 50 kVA
- 5.3 > 50 kVA - 150 kVA
- 5.4 > 150 kVA - 300 kVA
- 5.5 > 300 kVA - 500 kVA
- 5.6 > 500 kVA

CHAPTER 6 MARKET SIZE AND FORECAST, BY FUEL, 2021 – 2034 ('000 UNITS & USD MILLION)

- 6.1 Key trends
- 6.2 Diesel
- 6.3 Gas
- 6.4 Others

CHAPTER 7 MARKET SIZE AND FORECAST, BY APPLICATION, 2021 – 2034 ('000 UNITS & USD MILLION)

- 7.1 Key trends
- 7.2 Residential
- 7.3 Commercial
- 7.4 Industrial

CHAPTER 8 MARKET SIZE AND FORECAST, BY REGION, 2021 – 2034 ('000 UNITS & USD MILLION)

- 8.1 Key trends
- 8.2 North America
 - 8.2.1 U.S.
 - 8.2.2 Canada
- 8.3 Europe
 - 8.3.1 Russia
 - 8.3.2 UK
 - 8.3.3 Germany
 - 8.3.4 France

8.3.5 Spain

8.3.6 Austria

8.3.7 Italy

8.4 Asia Pacific

8.4.1 China

8.4.2 Australia

8.4.3 India

8.4.4 Japan

8.4.5 South Korea

8.4.6 Indonesia

8.4.7 Malaysia

8.4.8 Thailand

8.4.9 Vietnam

8.4.10 Philippines

8.5 Middle East

8.5.1 Saudi Arabia

8.5.2 UAE

8.5.3 Qatar

8.5.4 Turkey

8.5.5 Iran

8.5.6 Oman

8.6 Africa

8.6.1 Egypt

8.6.2 Nigeria

8.6.3 Algeria

8.6.4 South Africa

8.6.5 Angola

8.7 Latin America

8.7.1 Brazil

8.7.2 Mexico

8.7.3 Argentina

8.7.4 Chile

CHAPTER 9 COMPANY PROFILES

9.1 Ashok Leyland

9.2 Atlas Copco

9.3 Briggs and Stratton

9.4 Caterpillar

- 9.5 Cummins
- 9.6 Eaton
- 9.7 Generac Power Systems
- 9.8 Gillette
- 9.9 Himoina
- 9.10 Hipower
- 9.11 JCB
- 9.12 Kirloskar
- 9.13 Rhelko
- 9.14 MAHINDRA POWEROL
- 9.15 Powerica
- 9.16 Rolls-Royce
- 9.17 Wartsila
- 9.18 Yamaha Motor

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