

Soft Contact Lenses Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Soft Contact Lenses Market was valued at USD 9.7 billion in 2024 and is projected to expand at a CAGR of 8.9% from 2025 to 2034. This impressive growth is fueled by increasing consumer spending on ophthalmic products, a rising preference for comfortable and aesthetic vision correction solutions, and the growing demand for cosmetic and colored lenses. As more individuals seek alternatives to traditional eyeglasses, the popularity of soft contact lenses continues to surge. These lenses, crafted from flexible materials such as hydrogel and silicone hydrogel, conform to the shape of the cornea, ensuring a seamless fit. Their breathable design facilitates oxygen flow to the eyes, enhancing comfort, especially for long-term use.

The market is also benefiting from technological advancements that improve durability, moisture retention, and overall eye health. Manufacturers are consistently innovating to introduce lenses with enhanced oxygen permeability, superior hydration, and UV protection, catering to the evolving needs of consumers. With increasing screen time contributing to digital eye strain, more individuals are opting for soft contact lenses with blue light filtration and anti-fatigue properties. The growing awareness of these benefits, coupled with strategic marketing campaigns by leading brands, is expected to drive market expansion in the coming years.

The market is categorized by material type, with silicone hydrogel and hydrogel lenses being the dominant segments. Silicone hydrogel lenses, valued at USD 5.8 billion in 2024, hold the largest market share. Their superior oxygen permeability minimizes the risk of eye complications, making them a preferred choice for individuals who wear lenses for extended periods. By allowing higher oxygen transmission to the cornea, these lenses reduce dryness and discomfort, ensuring a healthier and more comfortable vision correction experience. Users seeking long-wear solutions are increasingly gravitating toward silicone hydrogel lenses due to their ability to retain moisture and

prevent irritation, a key advantage over traditional hydrogel lenses.

Based on usage patterns, the market is divided into daily, weekly, and monthly disposable lenses. The daily disposable segment leads the market, accounting for 50% of the total share in 2024. These lenses offer unmatched convenience by eliminating the need for cleaning solutions and storage, reducing the risk of infections and eye irritation. Their single-use nature appeals to individuals with busy lifestyles, while their ability to maintain hydration makes them ideal for people suffering from dry eye syndrome. As hygiene and eye health become top priorities for contact lens users, the demand for daily disposable lenses is expected to surge.

U.S. soft contact lenses market is poised for significant growth between 2025 and 2034, driven by the high prevalence of vision issues such as myopia, hyperopia, and presbyopia. A substantial portion of the U.S. population experiences eye strain, and an increasing number of adults are diagnosed with presbyopia, fueling demand for advanced vision correction solutions. Soft contact lenses have emerged as a preferred alternative to traditional eyeglasses, offering both functionality and aesthetic appeal. Leading manufacturers in the U.S. are accelerating market expansion through continuous innovation, introducing lenses with enhanced oxygen flow, improved hydration, and UV protection. Strategic marketing initiatives and growing consumer awareness about the benefits of soft contact lenses are further propelling market growth.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market scope and definitions
- 1.2 Research design
 - 1.2.1 Research approach
 - 1.2.2 Data collection methods
- 1.3 Base estimates and calculations
 - 1.3.1 Base year calculation
 - 1.3.2 Key trends for market estimation
- 1.4 Forecast model
- 1.5 Primary research and validation
 - 1.5.1 Primary sources
 - 1.5.2 Data mining sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Industry 360° synopsis

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.1.1 Increasing prevalence of myopia
 - 3.2.1.2 Increased spending on ophthalmic products
 - 3.2.1.3 Growing geriatric population with presbyopia
 - 3.2.1.4 Rising demand for comfort and aesthetic look
 - 3.2.2 Industry pitfalls and challenges
 - 3.2.2.1 Risk of eye infections and complications
 - 3.2.2.2 High cost associated with advanced and specialty lenses
- 3.3 Growth potential analysis
- 3.4 Regulatory landscape
 - 3.4.1 U.S.
 - 3.4.2 Europe
- 3.5 Technology landscape
- 3.6 Reimbursement scenario
- 3.7 Porter's analysis

- 3.8 PESTEL analysis
- 3.9 Gap analysis
- 3.10 Future market trends
- 3.11 Value chain analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company matrix analysis
- 4.3 Company market share analysis
- 4.4 Competitive analysis of major market players
- 4.5 Competitive positioning matrix
- 4.6 Strategy dashboard

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY MATERIAL, 2021 - 2034 (\$ MN)

- 5.1 Key trends
- 5.2 Silicone hydrogel
- 5.3 Hydrogel

CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY DESIGN, 2021 - 2034 (\$ MN)

- 6.1 Key trends
- 6.2 Spherical
- 6.3 Topic
- 6.4 Multifocal
- 6.5 Coloured

CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY USAGE, 2021 - 2034 (\$ MN)

- 7.1 Key trends
- 7.2 Daily disposable
- 7.3 Weekly disposable
- 7.4 Monthly disposable

CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY APPLICATION, 2021 -

2034 (\$ MN)

- 8.1 Key trends
- 8.2 Corrective
- 8.3 Therapeutic
- 8.4 Cosmetic
- 8.5 Prosthetic
- 8.6 Lifestyle-oriented

CHAPTER 9 MARKET ESTIMATES AND FORECAST, BY DISTRIBUTION CHANNEL, 2021 - 2034 (\$ MN)

- 9.1 Key trends
- 9.2 Retail optical stores
- 9.3 Hospitals & ophthalmology clinics
- 9.4 E-commerce

CHAPTER 10 MARKET ESTIMATES AND FORECAST, BY REGION, 2021 - 2034 (\$ MN)

- 10.1 Key trends
- 10.2 North America
 - 10.2.1 U.S.
 - 10.2.2 Canada
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 France
 - 10.3.4 Spain
 - 10.3.5 Italy
 - 10.3.6 Netherlands
- 10.4 Asia Pacific
 - 10.4.1 China
 - 10.4.2 Japan
 - 10.4.3 India
 - 10.4.4 Australia
 - 10.4.5 South Korea
- 10.5 Latin America
 - 10.5.1 Brazil

10.5.2 Mexico

10.5.3 Argentina

10.6 Middle East and Africa

10.6.1 South Africa

10.6.2 Saudi Arabia

10.6.3 UAE

CHAPTER 11 COMPANY PROFILES

11.1 BAUSCH+LOMB

11.2 Alcon

11.3 Contamac

11.4 CooperVision

11.5 Johnson & Johnson

11.6 Menicon

11.7 ORION VISION GROUP

11.8 SEED Co.

11.9 specialeyes

11.10 St.Shine

11.11 SynergEyes

11.12 Visionary Optics

11.13 Vista Optics

11.14 ZEISS

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