

Snacks Processing Machinery Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

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Abstracts

The Global Snacks Processing Machinery Market was valued at USD 10.5 billion in 2024 and is projected to expand at a robust CAGR of 7.5% between 2025 and 2034. This significant growth is fueled by the dynamic expansion of the food and beverage industry, driven by rising demand for snacks that are not only convenient but also healthier and more diverse. Consumers increasingly seek products that align with modern lifestyle preferences, such as gluten-free, plant-based, and low-calorie options. Manufacturers are responding by developing advanced machinery designed for greater flexibility, efficiency, and customization, enabling them to cater to these shifting market trends. Additionally, innovations in food processing technologies and the rising popularity of packaged snacks since the early 2000s have further bolstered the market. Increasing urbanization, higher disposable incomes, and evolving dietary habits in both developed and emerging economies are accelerating the demand for innovative snack solutions, driving manufacturers to invest in state-of-the-art processing equipment.

Extrusion equipment emerged as the leading product type in 2024, generating USD 2.6 billion in revenue, and is projected to grow at a CAGR of 6.9% between 2025 and 2034. This segment's dominance is attributed to the versatility and efficiency of extruders, which are critical in producing a wide variety of snack products. Extrusion machinery excels at shaping, cooking, and texturing ingredients, making it a preferred choice for creating puffed snacks, cereal bars, and plant-based protein items. Its adaptability supports the production of snacks that align with consumer demands for healthier, innovative options, including gluten-free and high-protein alternatives.

Extruded snacks commanded a 30% share of the application segment in 2024 and are expected to grow at a CAGR of 7.7% through 2034. Their popularity is tied to the unique



benefits of extrusion technology, which allows manufacturers to create diverse, health-conscious snack offerings. From traditional puffed snacks to cutting-edge plantbased products, extruded snacks are redefining the market. This technology also enables the integration of various ingredients, flavors, and shapes, giving manufacturers a competitive edge in delivering products that resonate with both traditional and modern consumers. The growing focus on health and wellness, coupled with the ability of extrusion to support continuous innovation, makes this segment a cornerstone of the market's evolution.

The U.S. snacks processing machinery market reached USD 2.6 billion in 2024 and is forecasted to grow at a CAGR of 6.8% through 2034. This growth is propelled by the nation's leadership in snack innovation, strong domestic and international demand, and ongoing investment in advanced processing technologies. The U.S. remains at the forefront of snack food innovation, leveraging technological advancements to develop highly efficient machinery that meets the evolving needs of the snack industry. These advancements not only enhance production efficiency but also support the creation of new, exciting snack options that appeal to a global audience.



Contents

CHAPTER 1 METHODOLOGY & SCOPE

- 1.1 Market scope & definition
- 1.2 Base estimates & calculations
- 1.3 Forecast parameters
- 1.4 Data sources
- 1.4.1 Primary
- 1.5 Secondary
 - 1.5.1.1 Paid sources
 - 1.5.1.2 Public sources

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Industry synopsis, 2021 - 2034

CHAPTER 3 INDUSTRY INSIGHTS

- 3.1 Industry ecosystem analysis
 - 3.1.1 Factor affecting the value chain
 - 3.1.2 Profit margin analysis
 - 3.1.3 Disruptions
 - 3.1.4 Future outlook
 - 3.1.5 Manufacturers
 - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Technological landscape
- 3.7 Impact forces
- 3.7.1 Growth drivers
 - 3.7.1.1 Rising demand for packaged snacks
 - 3.7.1.2 Technological innovations
 - 3.7.1.3 Expanding emerging markets
- 3.7.2 Industry pitfalls & challenges
 - 3.7.2.1 High capital investment
 - 3.7.2.2 Regulatory and compliance challenges



- 3.8 Consumer buying behavior analysis
 - 3.8.1 Demographic trends
 - 3.8.2 Factors affecting buying decision
 - 3.8.3 Consumer product adoption
 - 3.8.4 Preferred distribution channel
 - 3.8.5 Preferred price range
- 3.9 Growth potential analysis
- 3.10 Porter's analysis
- 3.11 PESTEL analysis

CHAPTER 4 COMPETITIVE LANDSCAPE, 2024

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

CHAPTER 5 MARKET ESTIMATES AND FORECAST, BY EQUIPMENT TYPE, 2021 – 2034 (USD BILLION) (MILLION UNITS)

- 5.1 Key trends
- 5.2 Baking equipment
- 5.3 Coating equipment
- 5.4 Extrusion equipment
- 5.5 Forming equipment
- 5.6 Frier and Roaster equipment
- 5.7 Mixing equipment
- 5.8 Packaging equipment
- 5.9 Others (Seasoning Equipment, etc.)

CHAPTER 6 MARKET ESTIMATES AND FORECAST, BY CAPACITY, 2021 – 2034 (USD BILLION) (MILLION UNITS)

- 6.1 Key trends
- 6.2 Low capacity (Upto 100 Kg/hr)
- 6.3 Mid capacity (100 500 Kg/hr)
- 6.4 High capacity (Above 500 Kg/hr)

CHAPTER 7 MARKET ESTIMATES AND FORECAST, BY AUTOMATION LEVEL,



2021 – 2034 (USD BILLION) (MILLION UNITS)

- 7.1 Key trends
- 7.2 Automatic
- 7.3 Semi-automatic
- 7.4 Manual

CHAPTER 8 MARKET ESTIMATES AND FORECAST, BY APPLICATION, 2021 – 2034 (USD BILLION) (MILLION UNITS)

- 8.1 Key trends
- 8.2 Extruded snacks
- 8.3 Chips and crisps
- 8.4 Nuts and seeds
- 8.5 Popcorn
- 8.6 Savory & Sweet snacks
- 8.7 Others (Healthy Snacks & Bar, etc.)

CHAPTER 9 MARKET ESTIMATES AND FORECAST, BY END USE INDUSTRY SIZE, 2021 – 2034 (USD BILLION) (MILLION UNITS)

9.1 Key trends9.2 Small and Medium enterprises9.3 Large enterprises

CHAPTER 10 MARKET ESTIMATES & FORECAST, BY DISTRIBUTION CHANNEL, 2021 – 2034 (USD BILLION) (MILLION UNITS)

10.1 Key trends10.2 Direct sales10.3 Indirect sales

CHAPTER 11 MARKET ESTIMATES & FORECAST, BY REGION, 2021 – 2034 (USD BILLION) (MILLION UNITS)

11.1 Key trends11.2 North America11.2.1 U.S.11.2.2 Canada



- 11.3 Europe
 - 11.3.1 UK
 - 11.3.2 Germany
 - 11.3.3 France
 - 11.3.4 Italy
 - 11.3.5 Spain
 - 11.3.6 Russia
- 11.4 Asia Pacific
 - 11.4.1 China
 - 11.4.2 Japan
 - 11.4.3 India
 - 11.4.4 South Korea
 - 11.4.5 Australia
- 11.5 Latin America
 - 11.5.1 Brazil
 - 11.5.2 Mexico
- 11.6 MEA
 - 11.6.1 South Africa
 - 11.6.2 Saudi Arabia
 - 11.6.3 UAE

CHAPTER 12 COMPANY PROFILES (BUSINESS OVERVIEW, FINANCIAL DATA, PRODUCT LANDSCAPE, STRATEGIC OUTLOOK, SWOT ANALYSIS)

- 12.1 A.C. Horn Manufacturing
- 12.2 Baker Perkins
- 12.3 Bettcher Industries
- 12.4 Brambati SpA
- 12.5 Egan Food Technologies
- 12.6 Grace Food Processing & Packaging Machinery
- 12.7 Heat and Control
- 12.8 Hobart Food Equipment
- 12.9 Interfood Technology Ltd
- 12.10 JBT FoodTech
- 12.11 Lyco Manufacturing
- 12.12 Marchant Schmidt, Inc.
- 12.13 Marel
- 12.14 Marlen International
- 12.15 Provisur Technologies Inc



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