

# Satellite Communication (SATCOM) Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 – 2034

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## Abstracts

The Global Satellite Communication (SATCOM) Market, valued at USD 23.1 billion in 2023, is projected to grow at a CAGR of 12.3% from 2024 to 2032. This growth is primarily fueled by the increasing demand for reliable internet connectivity, particularly in remote and underserved areas where traditional infrastructure is limited or unavailable. The market is categorized into two main segments: products and services. The services segment is expected to experience significant expansion, with a CAGR of 12.5% during the forecast period. The surge in demand for SATCOM services is driven by the growing need for satellite solutions in industries such as telecommunications, defense, maritime, aviation, and government. A notable trend in this space is the rising adoption of managed services and connectivity solutions, particularly in regions where conventional infrastructure is scarce. Managed services, including satellite capacity leasing and network management, offer comprehensive solutions that ensure continuous communication for industries like aviation and maritime, where reliable, real-time connectivity is essential.

The satellite communication market is further segmented by industry verticals into commercial and government & defense. The commercial sector holds a dominant market share, accounting for USD 16.7 billion in revenue in 2023. The demand for reliable and consistent connectivity in the commercial sector is rapidly increasing, especially in regions without stable internet options. One major trend in this area is the growing use of satellite broadband to bridge the connectivity gap in remote locations. The expansion of satellite services across various industries is driving this growth. For example, sectors such as aviation rely on SATCOM for in-flight connectivity and efficient real-time data transmission, while maritime businesses use satellite communication for navigation and communication in isolated areas.

North America led the SATCOM market in 2023, with a 48.5% market share. In the United States, there is an increasing trend toward fully managed satellite communication services, particularly within the defense sector. The military leverages commercial SATCOM solutions, utilizing Software as a Managed Service (SaaS) models to provide flexible, scalable, and secure communication options. These solutions offer cost-effective methods for maintaining constant connectivity and quick data access. The U.S. government's ongoing investment in satellite communications highlights its growing reliance on the private sector for advanced, secure communication solutions in defense and beyond.

## Contents

### Report Content

#### **CHAPTER 1 METHODOLOGY & SCOPE**

- 1.1 Market scope & definitions
- 1.2 Base estimates & calculations
- 1.3 Forecast calculations
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Industry synopsis, 2021-2034

#### **CHAPTER 3 INDUSTRY INSIGHTS**

- 3.1 Industry ecosystem analysis
  - 3.1.1 Factor affecting the value chain
  - 3.1.2 Profit margin analysis
  - 3.1.3 Disruptions
  - 3.1.4 Future outlook
  - 3.1.5 Manufacturers
  - 3.1.6 Distributors
- 3.2 Supplier landscape
- 3.3 Profit margin analysis
- 3.4 Key news & initiatives
- 3.5 Regulatory landscape
- 3.6 Impact forces
  - 3.6.1 Growth drivers
    - 3.6.1.1 Expansion of internet connectivity demand
    - 3.6.1.2 Development of small satellite constellations to enhance communication system
    - 3.6.1.3 Increase demand for connectivity in remote areas
    - 3.6.1.4 Rising demand for IoT and M2M connectivity

- 3.6.1.5 Growing integration with 5G Networks
- 3.6.2 Industry pitfalls & challenges
  - 3.6.2.1 High costs and long development cycles
  - 3.6.2.2 Space debris and orbital congestion
- 3.7 Growth potential analysis
- 3.8 Porter's analysis
- 3.9 PESTEL analysis

## **CHAPTER 4 COMPETITIVE LANDSCAPE, 2024**

- 4.1 Introduction
- 4.2 Company market share analysis
- 4.3 Competitive positioning matrix
- 4.4 Strategic outlook matrix

## **CHAPTER 5 MARKET ESTIMATES & FORECAST, BY SOLUTIONS, 2021-2034 (USD MILLION)**

- 5.1 Key trends
- 5.2 Product
  - 5.2.1 Antennas
    - 5.2.1.1 Phased arrays
    - 5.2.1.2 Active Electronically Scanned Array (AESA)
    - 5.2.1.3 Digital Beam Forming (DBF) Array
    - 5.2.1.4 Others
  - 5.2.2 Transceivers
    - 5.2.2.1 Transmitters
    - 5.2.2.2 Receivers
    - 5.2.2.3 Power amplifiers
    - 5.2.2.4 Converters
    - 5.2.2.5 Modem & routers
    - 5.2.2.6 Other component
- 5.3 Services
  - 5.3.1 Engineering & integration
  - 5.3.2 Installation
  - 5.3.3 Logistics & maintenance

## **CHAPTER 6 MARKET ESTIMATES & FORECAST, BY PLATFORM, 2021-2034 (USD MILLION)**

- 6.1 Key trends
- 6.2 Portable
  - 6.2.1 Manpack
  - 6.2.2 Handheld
  - 6.2.3 Deployable/Flyaway
- 6.3 Land Mobile
  - 6.3.1 Commercial Vehicles/Transport
  - 6.3.2 Military vehicles
  - 6.3.3 Unmanned ground vehicles
- 6.4 Land Fixed
  - 6.4.1 Command & control centers
  - 6.4.2 Earth Stations/Ground Station
  - 6.4.3 Direct To Home (DTH)/Satellite TV
  - 6.4.4 Enterprise systems
- 6.5 Airborne
  - 6.5.1 Commercial aircraft
  - 6.5.2 Military aircraft
  - 6.5.3 Unmanned Aerial Vehicles (UAVs)
- 6.6 Maritime
  - 6.6.1 Commercial ships
  - 6.6.2 Military ships

## **CHAPTER 7 MARKET ESTIMATES & FORECAST, BY FREQUENCY, 2021-2034 (USD MILLION)**

- 7.1 Key trends
- 7.2 C Band
- 7.3 S Band
- 7.4 L Band
- 7.5 X Band
- 7.6 Ka Band
- 7.7 Ku Band
- 7.8 VHF/UHF Band
- 7.9 EHF/SHF Band
- 7.10 Others

## **CHAPTER 8 MARKET ESTIMATES & FORECAST, BY INDUSTRY VERTICAL, 2021-2034 (USD MILLION)**

## 8.1 Key trends

## 8.2 Commercial

### 8.2.1 Telecommunication & cellular backhaul

### 8.2.2 Media & entertainment

### 8.2.3 Transportation & logistics

### 8.2.4 Scientific Research & Development

### 8.2.5 Aviation

### 8.2.6 Marine

### 8.2.7 Retail & consumer

### 8.2.8 Others

## 8.3 Government & Defense

# **CHAPTER 9 MARKET ESTIMATES & FORECAST, BY REGION, 2021-2034 (USD MILLION)**

## 9.1 Key trends

## 9.2 North America

### 9.2.1 U.S.

### 9.2.2 Canada

## 9.3 Europe

### 9.3.1 UK

### 9.3.2 Germany

### 9.3.3 France

### 9.3.4 Italy

### 9.3.5 Spain

### 9.3.6 Russia

## 9.4 Asia Pacific

### 9.4.1 China

### 9.4.2 India

### 9.4.3 Japan

### 9.4.4 South Korea

### 9.4.5 Australia

## 9.5 Latin America

### 9.5.1 Brazil

### 9.5.2 Mexico

## 9.6 MEA

### 9.6.1 South Africa

### 9.6.2 Saudi Arabia

### 9.6.3 UAE

## **CHAPTER 10 COMPANY PROFILES**

- 10.1 ASELSAN
- 10.2 AvL Technologies
- 10.3 Cobham Satcom
- 10.4 EchoStar Mobile
- 10.5 General Dynamics Mission Systems
- 10.6 Gilat Satellite Networks
- 10.7 Holkirk Communications
- 10.8 Honeywell
- 10.9 Intellian Technologies
- 10.10 Iridium Communications
- 10.11 L3Harris Technologies
- 10.12 Thales
- 10.13 Viasat
- 10.14 Viking Satcom

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