

Rosehip Extract Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

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Abstracts

The Global Rosehip Extract Market was valued at USD 397.9 million in 2024 and is estimated to grow at a CAGR of 6% to reach USD 709.2 million by 2034, driven by the growing consumer preference for clean-label, plant-based, and naturally derived ingredients. Rosehip extract, sourced from the fruit of wild rose plants, is rich in essential nutrients including vitamin C, polyphenols, carotenoids, and fatty acids. Its broad functionality has made it popular in various industries such as food and beverages, pharmaceuticals, cosmetics, and dietary supplements. With rising global interest in wellness and preventive health, rosehip extract's natural antioxidant and anti-inflammatory properties are becoming increasingly sought after by both manufacturers and consumers.

Its widespread use in the nutraceutical sector is driven by consumers seeking immunity support and joint health relief, especially those with chronic conditions. Additionally, its appeal in cosmetics continues to rise due to its skin-enhancing benefits that align with the global demand for natural beauty products. Rosehip extract is frequently infused into creams, oils, and serums that cater to anti-aging and brightening needs. Food and beverage producers incorporate the extract into teas, snacks, and functional drinks, drawn to its tangy flavor and high nutrient value. Companies in this space use sustainable and organic sourcing methods to strengthen consumer trust.

Rosa canina remains the dominant species in the market, with an estimated value of USD 197.9 million in 2024. Its potent antioxidant and vitamin-rich profile makes it ideal for health supplements and cosmetic formulations. The extract's anti-inflammatory effects further boost its usage in products targeting pain relief and joint care. *Rosa canina*'s commercial appeal is amplified by its widespread availability and compliance with global safety regulations, making it a preferred choice for manufacturers.

Rosa rugosa segment generated USD 73.4 million in 2024 due to its ability to flourish in nutrient-poor and high-salinity soils, making it an attractive crop for sustainable cultivation, especially in regions with challenging agricultural conditions. This unique adaptability is increasingly recognized by producers aiming to reduce environmental impact while maintaining a reliable supply chain. The extract from Rosa rugosa is especially valued for its high concentration of phenolic compounds, essential fatty acids, and vitamins A and C, critical for maintaining skin health and combating oxidative stress.

United States Rosehip Extract Market generated USD 67.5 million in 2024. Consumer interest in botanical-based skincare and health-enhancing supplements continues to drive the market in the region. Rosehip extract's high concentration of vitamin C and antioxidants makes it particularly popular for addressing skin health and immunity needs, positioning it as a top ingredient in wellness and beauty categories.

Key players shaping the competitive landscape include Dohler GmbH, Bio-Botanica Inc., Martin Bauer Group, Sabinsa Corporation, and Frutarom (IFF). These companies are adopting several strategies to reinforce their market presence. Leading firms invest in clean extraction methods to retain bioactivity while appealing to environmentally conscious consumers. Many are pursuing organic certifications and eco-friendly labeling to meet evolving consumer preferences. Some are forming partnerships with local growers to ensure traceable and sustainable sourcing, while others are expanding into emerging markets with tailored product formulations. Innovation in application areas—especially in beauty and wellness remains a core focus for product differentiation and long-term growth.

Companies Mentioned

A. Vogel AG, Afriplex (Pty) Ltd., Alchem International Pvt. Ltd., Arjuna Natural Pvt. Ltd., Bio-Botanica Inc., Bioriginal Food & Science Corp., Carrubba Inc., Changsha Staherb Natural Ingredients Co., Ltd., Dohler GmbH, Frutarom Industries Ltd. (IFF), Hangzhou Greensky Biological Tech Co., Ltd., Herbal Creations, Hunan Nutramax Inc., Indena S.p.A., Kosmea Pty Ltd., Lehvoss Nutrition, Martin Bauer Group, Naturalin Bio-Resources Co., Ltd., Naturex S.A. (Givaudan), Nutra Green Biotechnology Co., Ltd., Organic Herb Inc., Panacea Phytoextracts Pvt. Ltd., Rosehip Vital Pty Ltd., Sabinsa Corporation, Shaanxi Jintai Biological Engineering Co., Ltd., Synthite Industries Ltd., Trilogy Natural Products, Vantage Specialty Ingredients, Vidya Herbs Pvt. Ltd., Xi'an B-Thriving I/E Co., Ltd.

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