

Rice Derivative Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 to 2034

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Abstracts

The Global Rice Derivative Market was valued at USD 19.1 billion in 2024 and is projected to grow at a 5.8% CAGR from 2025 to 2034. This growth is driven by the increasing demand for rice-based ingredients across multiple industries, including food and beverages, pharmaceuticals, cosmetics, and nutritional supplements. Rice derivatives such as rice flour, rice starch, and rice protein have gained popularity due to their versatile applications, hypoallergenic properties, and suitability for gluten-free diets.

As consumers increasingly seek plant-based, organic, and sustainable alternatives, rice derivatives have become key players in replacing synthetic and animal-derived ingredients. Their natural and health-focused profile makes them an ideal choice for a variety of applications, from processed foods to beverages, bakery products, and infant foods. These derivatives help improve texture, enhance stability, and provide added nutritional value, making them particularly valuable in the functional food and specialized nutrition sectors.

The market is divided into different ingredient categories, including rice bran, rice starch, rice germ, rice protein, ready-to-use powder, rice oil, rice fats, rice flour, and liquid rice blends. Among these, rice starch holds the largest share of the market, generating USD 3.7 billion in revenue in 2024. It is expected to reach USD 6.4 billion by 2032. The continued dominance of rice starch is driven by its widespread use in various industries, where it is prized for its texturizing, stabilizing, and hypoallergenic properties. These characteristics make rice starch essential in many food, pharmaceutical, and cosmetic formulations.

In terms of nature, the market is split between organic and synthetic rice derivatives.



The synthetic segment accounts for the largest share, with a market share of 55.1% in 2024. This is largely attributed to the cost-effectiveness and consistent quality of synthetic derivatives, which also tend to have a longer shelf life than organic alternatives. Synthetic rice derivatives are produced on a larger scale, making them more accessible and affordable for mass production in industries like food processing, pharmaceuticals, and cosmetics, where uniformity and functional reliability are crucial.

China is a dominant player in the rice derivative market, with a market size of USD 2.6 billion in 2024. The country's leadership in rice production ensures a steady supply of raw materials, supporting the strong growth of rice-based ingredients in the domestic market, as well as their use across various sectors in the region.



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