

# Resilient Flooring Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

https://marketpublishers.com/r/R46379269739EN.html

Date: April 2025

Pages: 220

Price: US\$ 4,850.00 (Single User License)

ID: R46379269739EN

### **Abstracts**

The Global Resilient Flooring Market was valued at USD 36.2 billion in 2024 and is estimated to grow at a CAGR of 5.9% to reach USD 64 billion by 2034. Industry players are witnessing a steady surge in demand for resilient flooring solutions, driven by rising consumer awareness around long-term value, low maintenance, and superior durability. As consumers and businesses alike continue to invest in aesthetically pleasing yet functional flooring solutions, the market is experiencing renewed momentum. Resilient flooring is gaining popularity not only for its ability to replicate high-end materials like wood, stone, and ceramic but also for its cost-efficiency and environmental compatibility. Rapid urbanization, growing disposable incomes, and a booming remodeling sector across both residential and commercial sectors are paving the way for future growth. Technological advancements have further fueled the market, with manufacturers rolling out innovative designs and sustainable materials that meet the expectations of modern consumers. Additionally, increasing investments in infrastructure development and smart city projects across developed and emerging economies continue to create new opportunities for the global resilient flooring industry.

The market is segmented by product type, including flexible luxury vinyl tile (LVT), rigid LVT, sheet vinyl, linoleum flooring, cork flooring, rubber flooring, and others. Among these, the flexible LVT segment emerged as the top contributor in 2024, generating USD 12.4 billion. Flexible LVT continues to gain traction for its high resemblance to natural surfaces, combined with excellent durability, ease of installation, and low maintenance. Consumers looking for premium yet affordable flooring solutions increasingly prefer LVT, especially for renovation projects. Manufacturers are also leveraging the sustainability trend by introducing products made from recycled content and ensuring recyclability, aligning with the growing push for green building materials



and circular economy practices.

In terms of application, the residential segment held a dominant 46% market share in 2024. This growth is primarily fueled by the rising popularity of DIY home improvements, greater availability of eco-friendly flooring alternatives, and heightened focus on interior aesthetics. Homeowners are choosing resilient flooring for its affordability, durability, and modern appearance, making it a go-to option in living rooms, kitchens, and basements. On the commercial front, the demand remains strong across offices, hospitals, educational facilities, and retail environments where resilience, hygiene, ease of upkeep, and design flexibility are paramount.

North America accounted for 78% of the global market share in 2024, driven by an active construction landscape, consumer inclination toward renovations, and the early adoption of advanced flooring technologies. The U.S. continues to lead the charge, backed by robust housing trends, higher renovation budgets, and a shift toward sustainable building practices.

Key players shaping the global resilient flooring space include Shaw Industries, Mohawk Industries, Tarkett, Armstrong Flooring, Beaulieu, Gerflor, Forbo, Mannington Mills, Interface, and Polyflor. These companies are expanding their footprint through strategic acquisitions, innovation in eco-conscious products, and investment in cutting-edge manufacturing to meet evolving consumer needs and strengthen their global presence.



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