

Residential Cooking Grills Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 – 2032

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Abstracts

The Global Residential Cooking Grills Market was valued at USD 1.96 billion in 2023 and is projected to experience a growth rate of over 6% CAGR from 2024 to 2032. The increasing popularity of outdoor cooking is transforming backyards into vibrant spaces for family gatherings and socializing, driven by the desire for unique culinary experiences and the enjoyment of cooking outdoors.

Technological innovation plays a key role in market growth, with manufacturers developing advanced grills equipped with smart features such as app connectivity, precise temperature controls, and built-in timers. These upgrades significantly improve the cooking experience, offering greater ease, accuracy, and efficiency. Additionally, the use of durable materials and energy-efficient designs not only enhances performance but also extends the life of the products, further fueling market demand.

The market is categorized by grill type into charcoal, electric, gas, pellet grills, and others. In 2023, charcoal grills led the market, generating USD 1.05 billion in revenue. These grills remain popular due to the unique smoky flavor they impart to food, a result of the burning charcoal. They also provide excellent heat retention, allowing for high-temperature cooking, which appeals to grilling enthusiasts.

Regarding installation, the market is divided into fixed and portable grills. The fixed grill segment held a dominant share of approximately 59% in 2023 and is expected to grow at a rate of 5.8% CAGR. Fixed grills are preferred for their durability, larger cooking capacity, and convenience. They are often integrated into outdoor kitchens, offering a permanent solution with enhanced accessibility and usability.

North America is leading the residential cooking grills market, generating around USD 0.88 billion in 2023. The region is set to continue its dominance, with an estimated CAGR of 6.1% during the forecast period. This strong position is driven by the region's outdoor cooking culture, where a variety of grilling options—gas, charcoal, and electric—are available to cater to diverse consumer preferences.

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