

# **Recycled Materials Packaging Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034**

<https://marketpublishers.com/r/REAE3FFC410BEN.html>

Date: April 2025

Pages: 160

Price: US\$ 4,850.00 (Single User License)

ID: REAE3FFC410BEN

## **Abstracts**

The Global Recycled Materials Packaging Market was valued at USD 189.9 billion in 2024 and is estimated to grow at a CAGR of 5.4% to reach USD 318.2 billion by 2034. The global shift toward sustainability continues to gain momentum, pushing companies to embrace packaging solutions that prioritize environmental responsibility without compromising functionality. As governments tighten environmental regulations and consumers increasingly demand greener alternatives, businesses are reimagining their packaging strategies with a clear focus on reducing ecological footprints. Brands are making conscious efforts to align their operations with circular economy principles, leveraging recycled materials not just as an option, but as a core component of their sustainability roadmap. The rise in zero-waste movements, increasing climate awareness, and the pressure to achieve net-zero goals are collectively contributing to higher adoption of post-consumer recycled materials in packaging. From small-scale enterprises to global conglomerates, players across sectors are recognizing the value of using recycled paper, plastics, metals, and glass to meet both regulatory compliance and shifting consumer preferences. As the packaging industry evolves, investments in advanced recycling technologies and material innovation are becoming critical to gaining a competitive edge.

The market is categorized based on material types, including paper and cardboard, plastics, glass, metals, and others. Paper and cardboard led the segment with a 32.4% share in 2024 due to their high recyclability, biodegradability, and widespread usage across industries such as food and beverages, e-commerce, and consumer goods. Manufacturers continue to enhance the quality, strength, and moisture resistance of recycled paperboard to make it suitable for high-performance packaging applications. The rising appeal of compostable and biodegradable solutions also supports this

segment's dominance, as businesses and consumers alike favor packaging options that decompose naturally and leave minimal environmental impact.

In terms of packaging forms, the market includes bottles and jars, boxes and cartons, bags and pouches, drums and barrels, protective packaging, and others. The boxes and cartons segment accounted for USD 58 billion in 2024. This growth is largely influenced by the boom in e-commerce and home delivery services, which require durable, sustainable packaging to ship products efficiently. Recycled cardboard and paperboard are increasingly being used to meet this demand, especially as government policies clamp down on single-use plastics and encourage the adoption of recyclable and compostable packaging materials.

The U.S. Recycled Materials Packaging Market is projected to generate USD 69.3 billion by 2034, fueled by strict environmental regulations and corporate sustainability goals. Leading brands are actively integrating post-consumer recycled plastics into their packaging lines to align with Extended Producer Responsibility (EPR) mandates and comply with state-level restrictions on plastic usage. With eco-conscious consumers driving demand for recyclable and biodegradable options, major retailers and e-commerce companies are shifting toward sustainable packaging formats that minimize waste and maximize brand value.

Key players in the Global Recycled Materials Packaging Industry include Berry Global, Mondi Group, Amcor, Sealed Air Corp., Smurfit Kappa Group, Kruger Inc., Packaging Corporation of America, International Paper Company, Tetra Laval International SA, and DS Smith PLC. These companies focus on developing innovative, eco-friendly packaging through advanced recycling processes while forming strategic partnerships across the food, retail, and e-commerce sectors to expand their market presence and cater to the evolving sustainability landscape.

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